

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Lauren A. Moore	04/04/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Tray Vous LLC
<b>Street Address:</b>	1039 Sunset Cliffs Boulevard
<b>City:</b>	San Diego
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92107
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	12284764
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(760)230-6846
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	760-579-3702
<b>Email:</b>	mcatania@clauseeight.com
<b>Correspondent Name:</b>	Clause Eight IPS
<b>Address Line 1:</b>	P.O. Box 131270
<b>Address Line 4:</b>	Carlsbad, CALIFORNIA 92013
<b>ATTORNEY DOCKET NUMBER:</b>	LM-001
<b>NAME OF SUBMITTER:</b>	Michael Catania
<b>Total Attachments: 1</b> source=LM001 assignment#page1.tif	

OP \$40.00 12284764

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**PATENT**  
**REEL: 026071 FRAME: 0209**

## ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, Lauren A. Moore of 1039 Sunset Cliffs Boulevard, San Diego, California 92107 (hereinafter referred to as "ASSIGNOR"), a citizen of the United States, has invented and owns a certain invention entitled, *Detachable Tray Accessory For Stroller*, for which was filed United States Patent Application Number 12/284764.

WHEREAS, Tray Vous, LLC, a limited liability company, organized and existing under and by virtue of the laws of the State of California, and having its principal place of business at 1039 Sunset Cliffs Boulevard, San Diego, California 92107 (hereinafter referred to as "ASSIGNEE"), would like to acquire the exclusive right, title and interest in, to and under said invention and in, to and under any Letters Patent or similar legal protection to be obtained therefore in the United States of America, its territorial possessions and in any and all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledge, ASSIGNOR hereby sells, assigns, transfers and sets over unto said ASSIGNEE, its successors and assigns, the full and exclusive right title and interest to said invention and to all Letters Patent or similar legal protection in the United States of America, its territorial possessions and in any and all countries foreign thereto, to be obtained for said invention by said application or any continuation, division, renewal, substitute, reissue or reexamination thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent and any legal equivalent thereof to said ASSIGNEE, its successors and assigns, in accordance with this Assignment.

ASSIGNOR hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon request of ASSIGNEE, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or legal proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its designated legal representative any and all papers, instruments, declarations or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

WITNESS my hand at \_\_\_\_\_, this \_\_\_\_ day of April, 2011.

\_\_\_\_\_  
Lauren Moore

WITNESSED: By: \_\_\_\_\_

Date: \_\_\_\_\_