

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kimberly Johnson	04/04/2011
Bruce Bagley	04/04/2011
RECEIVING PARTY DATA	
Name:	Curb Allure LLC
Street Address:	324 West 83rd Street, Ste. 1R
City:	New York
State/Country:	NEW YORK
Postal Code:	10024
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13079803
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	10040-2000100
NAME OF SUBMITTER:	Michael Mauriel
Total Attachments: 1 source=10040-20001 scanned assignment#page1.tif	

OP \$40.00 13079803

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PATENT
REEL: 026073 FRAME: 0502

ASSIGNMENT JOINT

THIS ASSIGNMENT, by Kimberly Johnson and Bruce Bagley, respectively residing in New York, NY and New York, NY, (hereinafter referred to as the "assignors") witnesseth:

WHEREAS, said assignors have invented certain new and useful improvements in TREE GUARD, set forth in an application for Letters Patent of the United States, and

WHEREAS, Curb Allure LLC, a limited liability company duly organized under and pursuant to the laws of New York and having its principal place of business at 324 West 83rd Street, Ste. 1R, New York, NY 10024 (hereinafter referred to as the "assignee") is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon:

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, said assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto said assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, said assignors are the sole and lawful owners of the entire right, title and interest in and to said inventions and the application for Letters Patent above-mentioned, and that the same are unencumbered and that said assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that said assignors will, whenever counsel of said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

AND said assignors hereby request the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use of said assignee, its successors, legal representatives and assigns.

"I hereby authorize and request the assignee's attorney to insert here in parentheses (Application number _____, filed _____) the application number and filing date of said application when known."

April 4 2011
Date

Kimberly Johnson
Kimberly Johnson

APR 4, 2011
Date

Bruce Bagley
Bruce Bagley