

PATENT ASSIGNMENT

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CONVEYING PARTY DATA	
Name	Execution Date
Taifeng Wang	02/17/2011
Tie-Yan Liu	02/28/2011
Xiaodong Fan	04/05/2011
RECEIVING PARTY DATA	
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Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052-6399
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13080510
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ATTORNEY DOCKET NUMBER:	MS1-5114US
NAME OF SUBMITTER:	Cherri A. Simon
Total Attachments: 2 source=Q31713-Fully Executed Assignment tbf#page1.tif source=Q31713-Fully Executed Assignment tbf#page2.tif	

OP \$40.00 13080510

PATENT ASSIGNMENT

M5 Docket No.: 331675.01
(OC Docket No.: MS1-5114US)

WE, Taifeng Wang, Tie-Yan Liu, and Xiaodong Fan ("ASSIGNORS"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "User Information Needs Based Data Selection" ("APPLICATION"), which:

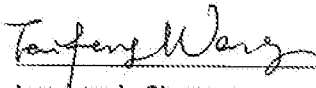
- will be filed without this executed PATENT ASSIGNMENT. ASSIGNORS hereby authorize, and request, ASSIGNEE'S legal representatives, of Lee & Hayes, PLLC, 601 West Riverside Avenue, Suite 1400, Spokane, Washington 99201, who are associated with customer number 22801, to insert here in parenthesis (Application No. 13/080,510, filed April 5, 2011) this APPLICATION's Application No. and filing date, when known;
- was filed on _____ and was given Application No. _____;
- is filed concurrently herewith.

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

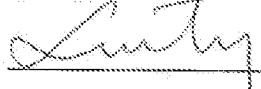
For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNORS, the ASSIGNORS hereby sell, assign and transfer to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Taifeng Wang:

	<u>2011.2.17</u>	<u>王太峰</u>
Inventor's Signature	Date	Printed Name in Native Language

Tie-Yan Liu:

	<u>2011.2.28</u>	<u>刘铁岩</u>
Inventor's Signature	Date	Printed Name in Native Language

Xiaodong Fan:

_____	_____	<u>范晓东</u>
Inventor's Signature	Date	Printed Name in Native Language

PATENT ASSIGNMENT

MS Docket No.: 331675.01
(OC Docket No.: MS1-5114US)

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Taifeng Wang:

		王太峰
Inventor's Signature	Date	Printed Name in Native Language

Tie-Yan Liu:

		刘铁岩
Inventor's Signature	Date	Printed Name in Native Language

Xiaodong Fan:

	4/5/11	范晓东
Inventor's Signature	Date	Printed Name in Native Language