

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Ashley Amanda Strader</td><td>01/06/2011</td></tr><tr><td>Jonathan James Shondel</td><td>01/06/2011</td></tr></tbody></table>	Name	Execution Date	Ashley Amanda Strader	01/06/2011	Jonathan James Shondel	01/06/2011	
Name	Execution Date						
Ashley Amanda Strader	01/06/2011						
Jonathan James Shondel	01/06/2011						
RECEIVING PARTY DATA							
Name:	Goodyear Tire & Rubber Company, The						
Street Address:	1144 EAST MARKET STREET						
Internal Address:	Intellectual Property Law						
City:	AKRON						
State/Country:	OHIO						
Postal Code:	44316-0001						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29382779</td></tr></tbody></table>	Property Type	Number	Application Number:	29382779			
Property Type	Number						
Application Number:	29382779						
CORRESPONDENCE DATA							
Fax Number:	(330)796-9018						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	330-796-5222						
Email:	stacy_sidle@goodyear.com						
Correspondent Name:	THE GOODYEAR TIRE & RUBBER COMPANY INTEL						
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Address Line 2:	Intellectual Property Law						
Address Line 4:	AKRON, OHIO 44316-0001						
ATTORNEY DOCKET NUMBER:	DN2011023						
NAME OF SUBMITTER:	Richard B. O'Planick						
Total Attachments: 2 source=assignment11023#page1.tif source=assignment11023#page2.tif							

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PATENT
REEL: 026102 FRAME: 0344

Docket No.: DN2011023

Serial No.: 29/382,779

Filed: January 7, 2011

ASSIGNMENT

WHEREAS, WE, **Ashley Amanda Strader**, of 1095 Greenwood Avenue, Akron, Ohio 44320, U.S.A.; and **Jonathan James Shondel** of 7710 Wellesley Street NW, Massillon, Ohio 44646, U.S.A., have invented certain improvements in **TIRE SIDEWALL**, and described in a patent application executed the 6th day of January, 2011, by the undersigned for filing in The United States of America, being owners of all right, title and interest in and to said application and in and to any invention described therein and having full right to convey the entire interest both legal and equitable herein assigned; and

WHEREAS, THE GOODYEAR TIRE & RUBBER COMPANY, of Akron, Ohio 44316, a corporation of the State of Ohio (assignee) is desirous of acquiring the entire right, title and interest in and to said application and said invention described therein and any and all patents to be obtained therefor, all as hereinafter set forth:

NOW, THEREFORE, in consideration of good and valuable consideration received by the undersigned, the undersigned do hereby sell, assign, transfer and set over unto said assignee, its successors and assigns, the entire right, title and interest in and to said invention or inventions, as described in the aforesaid application, in any form or embodiment thereof, and in and to the aforesaid application; and in and to any application filed in any foreign country based thereon, including the right to file said foreign applications under the provisions of the International Convention; also the entire right, title and interest in and to any and all patents or reissues or extensions thereof to be obtained in this or any foreign country upon said invention or inventions and any divisional, continuation, continuation-in-part or substitute applications which may be filed upon said invention or inventions in this or any foreign country; and the undersigned hereby authorize and request the issuing authority to issue any and all patents on said application or applications to said assignee or its successors and assigns.

The undersigned further agree to execute all divisional, continuing, substitute, improvement, extension, reissue and other patent applications in this or any foreign country relating to said application or invention and to sign all other lawful papers and to perform all other lawful acts without further consideration, but without expense to myself (ourselves), which the assignee may deem necessary or desirable to make this Assignment fully effective including by way of example, but not of limitation, the following acts:

- (1) Prompt execution of all lawful oaths, affidavits and/or supplemental oaths required or deemed advisable by the assignee to further the prosecution of any application or applications for letters patent relating to the subject matter of this Assignment;
- (2) To cooperate to the best of our ability in the execution of all lawful documents, the production of evidence, and the giving of testimony in interference, opposition, nullification or infringement proceedings involving the said invention or improvement, applications or patents or any of them.

The undersigned hereby authorize said assignee to insert in this Assignment the serial number and filing date of the above-identified application when known.

IN WITNESS WHEREOF, the undersigned have hereunto set their hands and seals on the dates set after their signatures.

Stacy J. Sidle (L.S.) Ashley Amanda Strader Jan 6th, 2011
WITNESS Ashley Amanda Strader

Stacy J. Sidle (L.S.) Jonathan James Shondel 1/6, 2011
WITNESS Jonathan James Shondel


State of Ohio)
) SS:
County of Summit)

On this 6th day of January, 2011, before me personally appeared Ashley Amanda Strader to me personally known, and known to me to be the person who signed the foregoing assignment, and acknowledge the signing of same as his free act and deed.

Stacy J. Sidle
Notary Public
 STACY J. SIDLE
NOTARY PUBLIC
STATE OF OHIO
Commission Expires
August 24, 2012

State of Ohio)
) SS:
County of Summit)

On this 6th day of January, 2011, before me personally appeared Jonathan James Shondel to me personally known, and known to me to be the person who signed the foregoing assignment, and acknowledge the signing of same as his free act and deed.

Stacy J. Sidle
Notary Public
 STACY J. SIDLE
NOTARY PUBLIC
STATE OF OHIO
Commission Expires
August 24, 2012