PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Hyung Ho PARK	04/05/2011
Suk Woo LEE	04/05/2011

RECEIVING PARTY DATA

Name:	LG ELECTRONICS INC.	
Street Address:	20 Yeouido-dong, Yeongdeungpo-gu	
City:	Seoul	
State/Country:	State/Country: REPUBLIC OF KOREA	
Postal Code:	150-721	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13123892

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 2101-3960

NAME OF SUBMITTER: Harry S. Lee

Total Attachments: 1

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PATENT REEL: 026111 FRAME: 0797 \$40.00 1312

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ASSIGNMENT

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(7-8)	Insert Name(s) of Inventor(s)	(1) PARK, Hyung Ho	(6)	
		(2) LEE, Suk Woo	(7)	
		(3)	(8)	
		(4)	(0)	
(9) (10)	Insert name of Assignee Insert state of Incorporation of		one dollar (\$1.00) and other good and valuable undersigned, the undersigned agree(s) to assign, and set over to	
	Assignee			
(11)	Insert address of Assignee	(11) 20 Yeouido-dong Yeoungde	(11) 20 Yeouido-dong Yeoungdeungpo-gu Seoul 150-721 Republic of Korea	
		(hereinafter designated as the Ass in the invention known as	signee) the entire worldwide right, title and interest	
(12) Insert identification of Invention, such as Title, Case Number or Foreign Application Number		(12) METHOD AND APPARA INFORMATION FOR MULTICAS	TUS OF TRANSMITTING CONTROL T BROADCAST SERVICE	
) ve) executed an application for patent in the United pplications in foreign countries corresponding	
(13)	Insert Date of Signing of Application	(13)		
	continuing United States and for		y in connection with any original, reissue, divisional dentified invention and also to execute separate n necessary or expedient.	
		ontinuation or division thereof and to	y in connection with any interference which may be o cooperate with the Assignee in every way possible	
in cor			ments and perform any act which may be necessary of tection of Industrial Property or similar agreements.	
Unite	The undersigned agre d States patent to the Assignee.	e(s) to perform all affirmative acts v	vhich may be necessary to obtain a grant of a valid	
said / intere The t this a	nts of the United States resulting for Assignee, as Assignee of the enting est herein assigned, and that he has undersigned hereby appoints the assignment any further identifica	om said application or any division on the interest, and hereby covenants the s (they have) not executed any agree the Attorneys Associated with C	ustomer No. 035884 the power to insert on desirable in order to comply with the rules of	
Date:	April 5, 2011 Signatur	e of Inventor Huma Lo Z	a le	
Date:	April 5, 2011 Signatur	e of InventorLoe , Suk	W00	

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RECORDED: 04/12/2011