## PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

## **CONVEYING PARTY DATA**

Name	Execution Date
Sean M. Scott	06/18/2007
Douglas J. Gradt	06/18/2007
Doug Irvine	06/18/2007
Nimrod Hoofien	06/18/2007
Eva Manolis	06/18/2007
Amy Bates	06/18/2007
Max L. Kanter	06/12/2007
Todd A. Heimes	06/22/2007
J. Nathaniel Sloan	06/12/2007
Michael Paul Touloumtzis	06/22/2007
Michael L. Weiss	06/12/2007
Maren Marie Costa	06/18/2007
Gianna Lise Puerini	06/18/2007

## **RECEIVING PARTY DATA**

Name:	Amazon Technologies, Inc.	
Street Address:	s: 920 Incline Way, Suite C	
City:	Incline Village	
State/Country:	NEVADA	
Postal Code:	89451	

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11694675

## **CORRESPONDENCE DATA**

Fax Number: (860)527-0464

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: rounds@ip-lawyers.com

PATENT REEL: 026112 FRAME: 0941 40.00 11694675

501498965

Correspondent Name: M. Cunningham, McCormick Paulding Huber

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Address Line 4: Hartford, CONNECTICUT 06103

ATTORNEY DOCKET NUMBER: 7805-0005

NAME OF SUBMITTER: Marina F. Cunningham

Total Attachments: 16

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PATENT REEL: 026112 FRAME: 0942

## PATENT ASSIGNMENT

## PARTIES TO THE ASSIGNMENT

Assignor(s):

Sean M. Scott 1200 12<sup>th</sup> Avenue South, Suite 1200 Seattle, WA 98144-2734

Douglas J. Gradt 1200 12<sup>th</sup> Avenue South, Suite 1200 Seattle, WA 98144-2734

Doug Irvine 1200 12<sup>th</sup> Avenue South, Suite 1200 Seattle, WA 98144-2734

Nimrod Hoofien 1200 12<sup>th</sup> Avenue South, Suite 1200 Seattle, WA 98144-2734

Eva Manolis 1200 12<sup>th</sup> Avenue South, Suite 1200 Seattle, WA 98144-2734

Amy Bates 1200 12<sup>th</sup> Avenue South, Suite 1200 Seattle, WA 98144-2734

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Todd A Heimes 1200 12<sup>th</sup> Avenue South, Suite 1200 Seattle, WA 98144-2734

J. Nathaniel Sloan 1200 12<sup>th</sup> Avenue South, Suite 1200 Seattle, WA 98144-2734

Michael Paul Touloumtzis 1200 12<sup>th</sup> Avenue South, Suite 1200 Seattle, WA 98144-2734

Michael L. Weiss 1200 12<sup>th</sup> Avenue South, Suite 1200 Seattle, WA 98144-2734 Maren Marie Costa 1200 12<sup>th</sup> Avenue South, Suite 1200 Seattle, WA 98144-2734

Gianna Lise Puerini 1200 12<sup>th</sup> Avenue South, Suite 1200 Seattle, WA 98144-2734

Assignee:

Amazon Technologies, Inc. 920 Incline Way, Suite C Incline Village, NV 89451

#### **AGREEMENT**

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "Method and System for Selecting and Displaying Items" for which:

$\boxtimes$	a n	on-provisional application for United States Letters Patent:
	$\boxtimes$	was filed on March 30, 2007 and accorded U.S. Serial No. 11/694,675; or
		will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
		authorizes and requests ASSIGNEE'S legal representatives, of McCormick, Paulding &
		Huber, LLP., CityPlace II, 185 Asylum Street, Hartford, Connecticut 06103-3410,
		associated with Customer No. 35301, to insert here in parenthesis (U.S. Serial No.
		, filed) this APPLICATION's U.S Serial
		Number and filing date, when known

WHEREAS, Amazon Technologies, Inc (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a place of business at 920 Incline Way, Suite C, Incline Village, NV 89451, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors

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PATENT REEL: 026112 FRAME: 0944 and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

Page 3 of 16

6/18/07	
Date	
State of WASHINGTON	)
County of KING	) ss )

I certify that I know or have satisfactory evidence that Sean M Scott is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)

Dated 6-18-2007

Signature of Notary Public Shuce L. Rungton

Sean M Scott

Printed Name SHEREE L. PENNINGTON

U.S. Patent Appln. No 11/694,675 Filing Date: March 30, 2007

Date 6/14/07

Douglas J. Gradt

State of WASHINGTON

County of KING

I certify that I know or have satisfactory evidence that Douglas J. Gradt is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

) ss:

Dated 6-18-2007

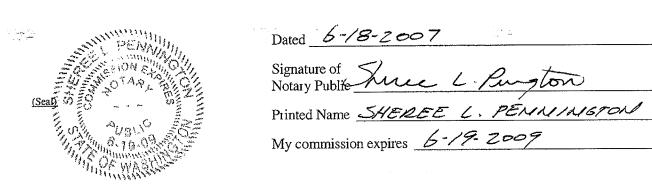
Signature of Notary Public Sherie L. Rungil

Printed Name SHEREE L. PENNINGTON

U.S. Patent Appln. No. 11/694,675 Filing Date: March 30, 2007

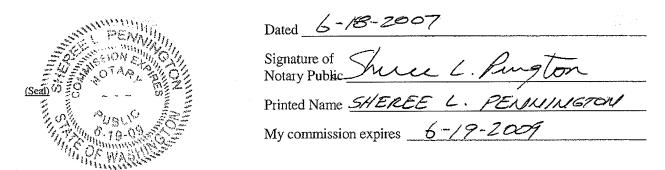
Date 6/18/2007	
State of WRSH/NSTON	)
County of KIAIG	) ss:

I certify that I know or have satisfactory evidence that Doug Irvine is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



6/18/07		
Date	Nimrod Hoofien	
State of WASHINI 67 ON	) ) ss:	
County of KING	) 55.	

I certify that I know or have satisfactory evidence that Nimrod Hoofien is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



June 18,2007	EN V
Date	Eva Manolis
State of WASHINGTON	)
County of KING	) ss:

I certify that I know or have satisfactory evidence that Eva Manolis is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

PENNIN	Dated 6-18-2007
TA STANDARD OF THE STANDARD OF	Signature of Notary Public Sheee L. Pangton
(Seal)	Printed Name SHEREE L. PENNINGTON
19-09-08-55 19-09-08-08-55 19-09-08-55 19-09-08-08-55 19-09-08-08-55 19-09-08-08-55 19-09-08-08-55 19-09-08-08-55 19-09-08-08-55 19-09-08-08-08-08-08-08-08-08-08-08-08-08-08-	My commission expires <u>6-19-2009</u>

U.S Patent Appln. No 11/694,675 Filing Date: March 30, 2007

18 June 07

Amy Bates

State of WASHINIGTON

) ss:

County of KING

I certify that I know or have satisfactory evidence that Amy Bates is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)

Dated 6-18-2007

Signature of Notary Public\_

Printed Name SHEREE L. PE

6-12-2007	MILAT
Date	Max L Kanter
State of WASHINGTON	)
County of KING	) ss: )

I certify that I know or have satisfactory evidence that Max L. Kanter is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument

erithe in	Dea He	Dated 6-12-2007
(Seal)	Signature of Notary Public Sure L Rungton	
	Printed Name SHEREE L. PENMINIGTON	
	100 Police 10-10 P	My commission expires 6-19-2009
	N. C. WASHING	

U.S Patent Appln. No 11/694,675 Filing Date: March 30, 2007

6/22/07 Date Todd A Heimes

State of <u>WR5HINIGTON</u>
) ss:
County of <u>LINIG</u>
)

I certify that I know or have satisfactory evidence that Todd A. Heimes is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument

(Seal)

Dated 6-22-2007

Signature of Notary Public Rue L. Rung to

Printed Name SHEREE L. PENNINGTON

My commission expires <u>6-19-2009</u>

U.S Patent Appln No 11/694,675 Filing Date: March 30, 2007

Inc 12, 2007	D. No
Date	J. Natha
State of WASHINGTON	)
County of KING	) ss: )

I certify that I know or have satisfactory evidence that J Nathaniel Sloan is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument

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Dated 6-12-2007
Signature of Notary Public L. Rungton
Printed Name SHEREE L. PENNINGTON
My commission expires 6-19-2009

22	June	2007
Date	/	

Michael Paul Touloundzis

State of WASHINISTERS	)
	) ss:
County of KING	)

I certify that I know or have satisfactory evidence that Michael Paul Touloumtzis is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument

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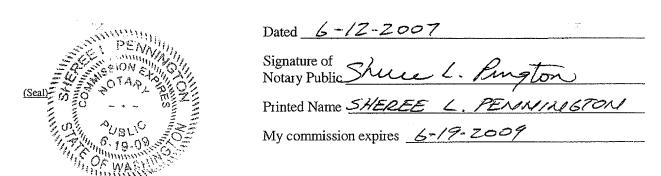
Signature of Notary Public L. Perusington

Printed Name SHEREE L. PENNINGTON

My commission expires 6-19-2009

12-JUNE-07		
Date	Michael L. Weiss	
State of WASHINGTON	)	
County of KING	) ss: )	

I certify that I know or have satisfactory evidence that Michael L. Weiss is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



06	/18	107	
Date			

Maren Marie Costa

State of JNASHINGTON	
County of KINIS	

I certify that I know or have satisfactory evidence that Maren Marie Costa is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

) ss:

(Seal) Supplied to the seal of
--

Dated 6-18-2007

Signature of Notary Public Sheece L. Rungton

Printed Name SHEREE L. PENNINGTON

My commission expires 6-19- $2\infty9$ 

18 June 2007	
Date	Gianna
State of WRSHINGTON	)
County of LING	) ss: )

I certify that I know or have satisfactory evidence that Gianna Lise Puerini is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)	
W. W. S. S. Commander	

Dated 6-18-2007

Signature of Shuce L. Rungton

Printed Name SHEREE L. PENNINGTON