

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| The Bank of New York Mellon, as agent | 10/01/2010 |
| RECEIVING PARTY DATA | |
| Name: | X-Rite, Incorporated |
| Street Address: | 4300 44th Street, S.E. |
| City: | Grand Rapids |
| State/Country: | MICHIGAN |
| Postal Code: | 49512 |
| PROPERTY NUMBERS Total: 3 | |
| Property Type | Number |
| Patent Number: | 7626724 |
| Patent Number: | 7633050 |
| Patent Number: | 7636163 |
| CORRESPONDENCE DATA | |
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| ATTORNEY DOCKET NUMBER: | 12997-5 |
| NAME OF SUBMITTER: | Laura Konrath |
| Total Attachments: 4 source=Xrite patent rel doc 6#page1.tif source=Xrite patent rel doc 6#page2.tif source=Xrite patent rel doc 6#page3.tif source=Xrite patent rel doc 6#page4.tif | |

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PATENT RELEASE AND REASSIGNMENT

THIS PATENT RELEASE AND REASSIGNMENT is made as of October 1, 2010 by THE BANK OF NEW YORK MELLON, as Collateral Agent (“**Collateral Agent**”). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Assignment (as defined below).

W I T N E S S E T H:

WHEREAS, X-RITE, INCORPORATED, a Michigan corporation (“**Grantor**”), and Collateral Agent are parties to an After-Acquired Patent Security Agreement (Second Lien) (Third Supplemental Filing), dated as of March 22, 2010 (as amended, restated, supplemented or otherwise modified from time to time, the “**Assignment**”), pursuant to which Grantor granted a security interest to Collateral Agent in certain patents (the “**Patents**”) and Patent Rights (as defined below) as security for certain obligations owing by Grantor to Collateral Agent, including the Patents set forth on **Schedule 1** hereto; and

WHEREAS, the Assignment was recorded by the Patent Division of the United States Patent and Trademark Office on May 7, 2010, at Reel 024351/ Frame 0636; and

WHEREAS, Grantor has requested that Collateral Agent release its security interest in the Patents and Patent Rights and reassign the same to Grantors.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Collateral Agent hereby releases its security interest in all of Grantor's right, title and interest in and to the following (collectively the “**Patent Rights**”):

(1) each Patent, Patent registration and Patent application, including, without limitation, the Patents, Patent registrations (together with any reissues, divisions, continuations, renewals, extensions or continuations-in-part thereof) and Patent applications referred to on **Schedule 1** annexed hereto, and all of the inventions and improvements described and claimed in each Patent, Patent registration and Patent application together with all patentable inventions;

(2) each Patent license, including without limitation each Patent license listed on **Schedule 1** annexed hereto; and

(3) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future infringement of any Patent or Patent registration including, without limitation, the Patents and Patent registrations referred to in **Schedule 1** annexed hereto, the Patent registrations issued with respect to the Patent applications referred in **Schedule 1** and the Patents licensed under any Patent license.

2. Collateral Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Collateral Agent, all of Collateral Agent's right, title and interest in and to the Patents and the Patent Rights.

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[Signature Page Follows]*

IN WITNESS WHEREOF, Collateral Agent has caused this Patent Release and Reassignment to be executed as of the day and year first above written.

THE BANK OF NEW YORK MELLON,
as Collateral Agent

By: 

Name: Melinda Valentine

Title: Vice President

SCHEDULE 1

Patents

| Grantor | Description | Patent Number | Issue Date |
|----------------------|---|----------------------|-------------------|
| X-Rite, Incorporated | Auto-tracking spectrophotometer | 7626724 | 12/1/09 |
| X-Rite, Incorporated | Optics assembly for color measurement system | 7633050 | 12/15/09 |
| X-Rite, Incorporated | Color measurement device with error detection | 7636163 | 12/22/09 |