

## PATENT ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Rakesh BARVE</td><td>02/28/2011</td></tr><tr><td>Sashikumar VENKATARAMAN</td><td>03/11/2011</td></tr><tr><td>Pankaj GARG</td><td>02/28/2011</td></tr><tr><td>Ganesh RAMAMOORTHY</td><td>03/11/2011</td></tr><tr><td>Kajamalai G. RAMAKRISHNAN</td><td>03/11/2011</td></tr><tr><td>Murali ARAVAMUDAN</td><td>03/11/2011</td></tr></tbody></table>		Name	Execution Date	Rakesh BARVE	02/28/2011	Sashikumar VENKATARAMAN	03/11/2011	Pankaj GARG	02/28/2011	Ganesh RAMAMOORTHY	03/11/2011	Kajamalai G. RAMAKRISHNAN	03/11/2011	Murali ARAVAMUDAN	03/11/2011
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RECEIVING PARTY DATA															
<table border="1"><tr><td>Name:</td><td>Veveo Inc.</td></tr><tr><td>Street Address:</td><td>40 Shattuck Road</td></tr><tr><td>Internal Address:</td><td>Suite 303</td></tr><tr><td>City:</td><td>Andover</td></tr><tr><td>State/Country:</td><td>MASSACHUSETTS</td></tr><tr><td>Postal Code:</td><td>01810</td></tr></table>		Name:	Veveo Inc.	Street Address:	40 Shattuck Road	Internal Address:	Suite 303	City:	Andover	State/Country:	MASSACHUSETTS	Postal Code:	01810		
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CORRESPONDENCE DATA															
Fax Number: (617)526-5000 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
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Email: kathleen.bastarache@wilmerhale.com															
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Address Line 4: Boston, MASSACHUSETTS 02109															
ATTORNEY DOCKET NUMBER:	0290672.00169US1														

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PATENT  
REEL: 026118 FRAME: 0225

NAME OF SUBMITTER:

Kathleen M. Bastarache

Total Attachments: 8

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## ASSIGNMENT

WHEREAS, we, **Rakesh BARVE**, a citizen of India, residing at 204 LaHacienda 2, Papanna Street, Bangalore 560001, India; **Sashikumar VENKATARAMAN**, a citizen of India, residing at 168 River Road, #415, Andover, Massachusetts 01810, United States of America; **Pankaj GARG**, a citizen of India, residing at 425/2 Jorrian Bhattian, Patiala, 147001, India; **Ganesh RAMAMOORTHY**, a citizen the United States of America, residing at 10 Hawk Drive, Salem, New Hampshire 03079, United States of America; **Kajamalai G. RAMAKRISHNAN**, a citizen of India, residing at 29 Cadogan Way, Nashua, New Hampshire 03062, United States of America; and **Murali ARAVAMUDAN**, a citizen of the United States of America, residing at 3 Squire Armour Road, Windham, New Hampshire 03087, United States of America, are the inventors of certain new and useful inventions and discoveries, entitled "**Method of and System for Enhanced Local-Device Content Discovery**" also identified as Attorney Docket Number 0290672.169 US1, the specification of which was filed with the United States Patent and Trademark Office as a non-provisional patent application on **February 2, 2011** and has been assigned Application No. **13/019,465**.

WHEREAS, **Veveo Inc.**, whose address is 40 Shattuck Road, Suite 303, Andover, Massachusetts 01810, together with its successors and assigns is hereinafter called "ASSIGNEE," is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited.

NOW, THEREFORE, for and in consideration of good and valuable consideration furnished by ASSIGNEE to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservations:

1. Assign, transfer, and convey to ASSIGNEE the entire right, title, and interest in and to said inventions and discoveries, said application for Letters Patent, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation, continuation-in-part, and convention applications based in whole, or in part, upon said inventions or discoveries, or upon said applications, and any and all Letters Patents, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon, or arise from, said inventions, said discoveries, said applications, and said Letters Patent;
2. Authorize ASSIGNEE to file patent applications in any or all countries on any or all of said inventions and discoveries in our names or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under International Conventions or otherwise;

3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments throughout the world to issue or transfer all said Letters Patents to ASSIGNEE, as assignee of the entire right, title, and interest therein or otherwise as ASSIGNEE may direct;

4. Warrant that we have not knowingly conveyed to others any right in said inventions, discoveries, applications, or patents, or any license to use the same, or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to ASSIGNEE without encumbrance;

5. Bind our heirs, legal representatives, and assigns, as well as ourselves, to do, upon ASSIGNEE's request and at ASSIGNEE's expense, but without additional consideration to us or them, all acts reasonably serving to assure that said inventions and discoveries, said patent applications, and said Letters Patents shall be held and enjoyed by ASSIGNEE as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives, and assigns if this Assignment had not been made; and particularly to execute and deliver to ASSIGNEE all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by ASSIGNEE; and to communicate to ASSIGNEE all facts known to us relating to said inventions and discoveries or the history thereof, and to testify as to the same in any court or proceeding; and to furnish ASSIGNEE any and all documents, photographs, models, samples, and other physical exhibits in my control or in the control of our heirs, legal representatives, or assigns which may be useful for establishing the facts of my conceptions, disclosures, and reduction to practice of said inventions and discoveries.


Signed at BANGALORE this 28<sup>th</sup> day of  
February, 2011.

  
Signature of **Rakesh BARVE**

Witness Statement

I, NEELA MATHUR, whose full post office address is  
28 DEFENCE COLONY, 2ND MAIN, INDIRA NAGAR,  
BANGALORE 38,

state that I was personally present and did see **Rakesh BARVE**, who is personally known to me to be the person named in the above assignment, duly sign and execute the same on the date set forth above.

  
(Signature of Witness)

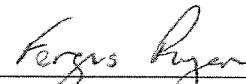
Signed at ANDOVER, MASSACHUSETTS, USA this 11<sup>TH</sup> day of  
MARCH, 2011.

  
\_\_\_\_\_  
Signature of **Sashikumar VENKATARAMAN**

Witness Statement

I, FERGUS RYAN, whose full post office address is \_\_\_\_\_  
44 JOYLE KIRMER ROAD, WEST ROXBURY, MA 02132, USA

state that I was personally present and did see **Sashikumar VENKATARAMAN**, who is  
personally known to me to be the person named in the above assignment, duly sign and execute  
the same on the date set forth above.

  
\_\_\_\_\_  
(Signature of Witness)

Signed at BANGALORE this 28th day of  
FEBRUARY, 2011.

Pankaj Garg  
Signature of **Pankaj GARG**

Witness Statement

I, MEELA MATHEN, whose full post office address is 28 DEFENCE COLONY, 2ND MAIN, INDIRANAGAR, BANGALORE 38,

state that I was personally present and did see **Pankaj GARG**, who is personally known to me to be the person named in the above assignment, duly sign and execute the same on the date set forth above.

[Signature]  
(Signature of Witness)

Signed at ANDOVER, MASSACHUSETTS, USA this 11TH day of  
MARCH, 2011.

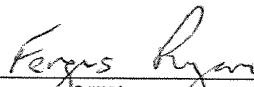


Signature of **Ganesh RAMAMOORTHY**

Witness Statement

I, FERGUS RYAN, whose full post office address is  
44 JOYCE KILMER ROAD, WEST ROXBURY, MA 02132, USA

state that I was personally present and did see **Ganesh RAMAMOORTHY**, who is personally known to me to be the person named in the above assignment, duly sign and execute the same on the date set forth above.

  
(Signature of Witness)



Signed at ANDOVER, MASSACHUSETTS, USA this 11TH day of  
MARCH, 2011.

Kajamalai G. Ramakrishnan  
Signature of **Kajamalai G. RAMAKRISHNAN**


Witness Statement

I, FERGUS RYAN, whose full post office address is  
114 JOYCE KILMER ROAD, WEST ROXBURY, MA 02132, USA

state that I was personally present and did see **Kajamalai G. RAMAKRISHNAN**, who is personally known to me to be the person named in the above assignment, duly sign and execute the same on the date set forth above.

Fergus Ryan  
(Signature of Witness)

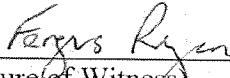
Signed at ANDOVER, MASSACHUSETTS, USA this 11TH day of  
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\_\_\_\_\_  
Signature of **Murali ARAVAMUDAN**

Witness Statement

I, FERGUS RYAN, whose full post office address is \_\_\_\_\_  
44 JOYCE KILMER ROAD, WEST ROXBURY, MA 02132 USA  
\_\_\_\_\_

state that I was personally present and did see **Murali ARAVAMUDAN**, who is personally known to me to be the person named in the above assignment, duly sign and execute the same on the date set forth above.

  
\_\_\_\_\_  
(Signature of Witness)