

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Aaron Denton	04/11/2011
Shane T. Lunceford	04/11/2011
RECEIVING PARTY DATA	
Name:	TrendM3, Inc.
Street Address:	6605 N. 93rd Avenue, Unit 1098
City:	Glendale
State/Country:	ARIZONA
Postal Code:	85305
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12964596
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NAME OF SUBMITTER:	Shane T. Lunceford
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OP \$40.00 12964596

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PATENT
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ASSIGNMENT

WHEREAS WE, Aaron Denton of Glendale, Arizona; and Shane T. Lunceford of San Jose, California; both of USA have made a certain new and useful invention(s) as set forth in an application for United States Letters Patent, entitled PERSONAL TREND MANAGEMENT for which an application for United States Letters Patent was filed on December 9, 2010, and identified by United States Serial No. 12/964,596

AND WHEREAS, TrendM3, Inc., a corporation of Delaware, having a business address of 6605 N. 93rd Avenue, Unit 1098, Glendale, Arizona, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto TrendM3, Inc., its legal representatives, successors, and assigns ("Assignee"), the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, we hereby agree with the said Assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

AND we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

4/11/11
Date

4/11/11
Date

Aaron Denton

Shane T. Lunceford