PATENT ASSIGNMENT

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SUBMISSION TYPE:			NEW ASSIGNMENT				
NATURE OF CONVEYANCE:			ASSIGNMENT				
CONVEYING PART	TY DATA						
		٢	Name	Execution Date			
Robert T. Mitten				04/05/2011			
Christopher J. Hes	sion			04/06/2011			
Edward C. Fuller				04/08/2011			
RECEIVING PART	Y DATA						
Name:	Altria Client	Service	es, Inc.				
Street Address:	6601 West E		,				
City:	Richmond						
State/Country:	VIRGINIA						
Postal Code:	23230						
Property Type Application Number: 12785			j149				
CORRESPONDEN							
		e 2024					
Fax Number: Correspondence w	(703)83 ill be sent via US		hen the fax attempt is unsuccessful.				
Phone:	703-83						
Email: laura.blair@bipc.com							
Correspondent Name: BUCHANAN INGERSOLL & ROONEY PC							
Address Line 1: 1737 KING STREET							
Address Line 2: SUITE 500 Address Line 4: ALEXANDRIA, VIRGINIA 22314							
	ALEXA						
ATTORNEY DOCKET NUMBER:			1021238-001283				
NAME OF SUBMITTER:			Peter K. Skiff				
Total Attachments:	0						
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ALCS 2572 UTIL Buchanan Ingersoll & Rooney PC Attorney Docket Nos. 1021238-001283

ASSIGNMENT (JOINT)

THIS ASSIGNMENT, by <u>1) Robert T. Mitten, 2) Christopher J. Hession and 3)</u> <u>Edward C. Fuller</u> (hereinafter referred to as "the Assignors"), residing at <u>1) 10221</u> <u>Brookemoor Lane, Glen Allen, VA 23060, 2) 9335 Summer Oak Drive,</u> <u>Mechanicsville, VA 23116 and 3) 107 Arlington Square, Ashland, VA 23005,</u> respectively, witnesseth:

WHEREAS, the Assignors have made certain new and useful inventions in <u>FOLDED PACK FOR HOLDING THIN ELONGATE PRODUCTS</u> set forth in an application for Letters Patent of the United States of America, [X] having an oath or declaration executed by us; [X] bearing Serial No. <u>12/785,149</u>, and filed on <u>May 21</u>, <u>2010</u>; and

WHEREAS, ALTRIA CLIENT SERVICES INC., a corporation duly organized under and pursuant to the laws of the State of New York and having an office and place of business at 6601 West Broad Street, Richmond, Virginia 23230, is desirous of acquiring the entire right, title, and interest in and to the inventions for the United States and the application for Letters Patent of the United States, and in and to any United States Letters Patent or Patents, to be obtained therefor and thereon; and

WHEREAS, ALTRIA CLIENT SERVICES INC. is also desirous of acquiring the entire right, title, and interest in and to the inventions for countries foreign to the United States, and in and to any foreign patent applications, and in and to any foreign Letters Patent or Patents to be obtained therefor and thereon; and

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

ASSIGNMENT OF UNITED STATES PATENT RIGHTS

We do hereby sell, assign and transfer unto ALTRIA CLIENT SERVICES INC., its successors, assigns and legal representatives, all right, title, and interest in and to the inventions, for the United States, and in and to the United States patent application, including any continuations and divisions thereof, and any substitute applications therefor and any United States patents which may issue thereon and any reissues and extensions of the same; and we hereby authorize and request the Commissioner of Patents to grant and issue any and all patents on the inventions in the United States to ALTRIA CLIENT SERVICES INC. as the assignee thereof.

ASSIGNMENT OF FOREIGN PATENT RIGHTS

Further in view of the consideration hereinabove referred to, we do hereby sell, assign, and transfer unto ALTRIA CLIENT SERVICES INC., its successors, assigns and legal representatives, all right, title and interest in and to the inventions for all countries foreign to the United States, including the right to claim priority under the International Convention (i.e., any and all applicable treaties and conventions including, without limitation, the Paris Convention for the Protection of Industrial Property, and the Patent Cooperation Treaty) based on the United States patent application, and in and to any foreign patent application, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any foreign patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on the inventions in any foreign country to ALTRIA CLIENT SERVICES INC. as the assignee thereof.

We further agree to execute upon request of the assignee ALTRIA CLIENT SERVICES INC. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in the United States, and to execute upon request of assignee ALTRIA CLIENT SERVICES INC. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in countries foreign to the United States, and to otherwise give full effect to and perfect the rights of the assignee ALTRIA CLIENT SERVICES INC. in the United States and of assignee ALTRIA CLIENT SERVICES INC. in countries foreign to the United States.

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions and any and all applications for Letters Patent above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that the Assignors will, whenever counsel of the assignee, or counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with the inventions or any and all applications for Letters Patent, or any proceeding in connection with Letters Patent for the inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation, or continuation-in-part of any application for Letters Patent, or any reissue or extension of any Letters Patent to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent for the inventions, without charge to the assignee, its successors, legal representatives, and assigns, but at the cost and expense of the assignee, its successors, legal representatives, and assigns;

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IN TESTIMONY THEREOF, we have hereunto signed our names on the dates hereinafter indicated:

4-5-11 Name of Assignor Kabert T. Mutte Date Robert T. Mitte COMMONWEALTH OF VIRGINIA) :ss **CITY OF RICHMOND**) 20) | __, 2010, appeared before me in On this _____ day of ____ person the above-named individual, and acknowledged the above to be his signature and that he signed, sealed and delivered the above instrument as his voluntary act and deed, and for the uses and purposes therein set forth. My Commission Expires: La. 3012012 AB. NOTARY PUBLIC Danielle Basl Durham Commonwealth of Virginia (Notarial Se Notary Public Commission No. 337303 My Commission Expires 11/30/2012 Date <u>4-6-11</u> Name of Assignor <u>Country</u> Attended Christopher J. Hession COMMONWEALTH OF VIRGINIA) : SS **CITY OF RICHMOND** \mathcal{A} (), \mathcal{A} (), appeared before me in On this 2 day of nn I person the above-named individual, and acknowledged the above to be his signature and that he signed, sealed and delivered the above instrument as his voluntary act and deed, and for the uses and purposes therein set forth. My Commission Expires: 1/07.3(1,20/2 NOTARY PUBLIC (Notarial Seat) Danielle Basl Durham Commonwealth of Virginia Notary Public Commission No. 337303 My Commission Expires 11/30/2012

Page 3 of 4

Date _____ Name of Assignor _

Edward C. Fuller

COMMONWEALTH OF VIRGINIA)

CITY OF RICHMOND

On this ______ day of ______, 2010, appeared before me in person the above-named individual, and acknowledged the above to be his signature and that he signed, sealed and delivered the above instrument as his voluntary act and deed, and for the uses and purposes therein set forth.

: ss

)

My Commission Expires:

NOTARY PUBLIC

(Notarial Seal)

Page 4 of 4

ALCS 2572 UTIL Buchanan Ingersoll & Rooney PC Attorney Docket Nos. 1021238-001283

ASSIGNMENT (JOINT)

THIS ASSIGNMENT, by <u>1) Robert T. Mitten, 2) Christopher J. Hession and 3)</u> <u>Edward C. Fuller</u> (hereinafter referred to as "the Assignors"), residing at <u>1) 10221</u> <u>Brookemoor Lane, Glen Allen, VA 23060, 2) 9335 Summer Oak Drive,</u> <u>Mechanicsville, VA 23116 and 3) 107 Arlington Square, Ashland, VA 23005,</u> respectively, witnesseth:

WHEREAS, the Assignors have made certain new and useful inventions in <u>FOLDED PACK FOR HOLDING THIN ELONGATE PRODUCTS</u> set forth in an application for Letters Patent of the United States of America, [X] having an oath or declaration executed by us; [X] bearing Serial No. <u>12/785.149</u>, and filed on <u>May 21</u>, <u>2010</u>; and

WHEREAS, ALTRIA CLIENT SERVICES INC., a corporation duly organized under and pursuant to the laws of the State of New York and having an office and place of business at 6601 West Broad Street, Richmond, Virginia 23230, is desirous of acquiring the entire right, title, and interest in and to the inventions for the United States and the application for Letters Patent of the United States, and in and to any United States Letters Patent or Patents, to be obtained therefor and thereon; and

WHEREAS, ALTRIA CLIENT SERVICES INC. is also desirous of acquiring the entire right, title, and interest in and to the inventions for countries foreign to the United States, and in and to any foreign patent applications, and in and to any foreign Letters Patent or Patents to be obtained therefor and thereon; and

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

ASSIGNMENT OF UNITED STATES PATENT RIGHTS

We do hereby sell, assign and transfer unto ALTRIA CLIENT SERVICES INC., its successors, assigns and legal representatives, all right, title, and interest in and to the inventions, for the United States, and in and to the United States patent application, including any continuations and divisions thereof, and any substitute applications therefor and any United States patents which may issue thereon and any reissues and extensions of the same; and we hereby authorize and request the Commissioner of Patents to grant and issue any and all patents on the inventions in the United States to ALTRIA CLIENT SERVICES INC. as the assignee thereof.

ASSIGNMENT OF FOREIGN PATENT RIGHTS

Further in view of the consideration hereinabove referred to, we do hereby sell, assign, and transfer unto ALTRIA CLIENT SERVICES INC., its successors, assigns and legal representatives, all right, title and interest in and to the inventions for all countries foreign to the United States, including the right to claim priority under the International Convention (i.e., any and all applicable treaties and conventions including, without limitation, the Paris Convention for the Protection of Industrial Property, and the Patent Cooperation Treaty) based on the United States patent application, and in and to any foreign patent application, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any foreign patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on the inventions in any foreign country to ALTRIA CLIENT SERVICES INC. as the assignee thereof.

We further agree to execute upon request of the assignee ALTRIA CLIENT SERVICES INC. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in the United States, and to execute upon request of assignee ALTRIA CLIENT SERVICES INC. such additional documents, if any, as are necessary and proper to secure patent protection on the inventions in countries foreign to the United States, and to otherwise give full effect to and perfect the rights of the assignee ALTRIA CLIENT SERVICES INC. in the United States and of assignee ALTRIA CLIENT SERVICES INC. in countries foreign to the United States.

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions and any and all applications for Letters Patent above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with the assignees, their successors, legal representatives, and assigns, that the Assignors will, whenever counsel of the assignee, or counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with the inventions or any and all applications for Letters Patent, or any proceeding in connection with Letters Patent for the inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation, or continuation-in-part of any application for Letters Patent, or any reissue or extension of any Letters Patent to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent for the inventions, without charge to the assignee, its successors, legal representatives, and assigns, but at the cost and expense of the assignee, its successors, legal representatives, and assigns;

Page 2 of 4

IN TESTIMONY THEREOF, we have hereunto signed our names on the dates hereinafter indicated:

Date	_ Name of Assignor
	Robert T. Mitten
COMMONWEALTH OF VIRGIN	•
CITY OF RICHMOND	: ss)
On this day of person the above-named individent and that he signed, sealed and and deed, and for the uses and	, 2010, appeared before me in dual, and acknowledged the above to be his signature delivered the above instrument as his voluntary act purposes therein set forth.
My Commission Expires:	
(Notarial Seal)	NOTARY PUBLIC
Date	_ Name of Assignor Christopher J. Hession
COMMONWEALTH OF VIRGIN	JIA) :ss
CITY OF RICHMOND)
person the above-named indivi	dual, and acknowledged the above to be his signature delivered the above instrument as his voluntary act purposes therein set forth.
My Commission Expires:	
	NOTABY PUBLIC

Page 3 of 4

(Notarial Seal)

Date	4-8-11	_ Name of Assi	gnor <u>liser l</u> Edward C. Fuller					
COMMC	COMMONWEALTH OF VIRGINIA)							
CITY OF	F RICHMOND	: ss)						
person t and that	On this $\underbrace{\mathcal{T}}_{-}$ day of $\underbrace{\mathcal{T}}_{-}$, 2010, appeared before me in person the above-named individual, and acknowledged the above to be his signature and that he signed, sealed and delivered the above instrument as his voluntary act and deed, and for the uses and purposes therein set forth.							
لے لی (Notaria	rmission Expires:) Bula VIII I Seal)		NOTARY PUBLIC					



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RECORDED: 04/13/2011