PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
adidas International B.V.	12/15/2002

RECEIVING PARTY DATA

Name:	adidas International Marketing BV
Street Address:	Koningin Wilhelminaplein 30
City:	Amsterdam
State/Country:	NETHERLANDS
Postal Code:	1062 KR

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12726733

CORRESPONDENCE DATA

Fax Number: (404)541-3160

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404 815 6500

Email: mcogburn@kilpatricktownsend.com

Correspondent Name: Kilpatrick Townsend & Stockton LLP

Address Line 1: 1100 Peachtree Street NE

Address Line 2: Suite 2800

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER: A0224/409682

NAME OF SUBMITTER: Margaret A. Cogburn

Total Attachments: 1

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PATENT REEL: 026120 FRAME: 0361



ASSIGNMENT AGREEMENT

- (1) adidas International BV a Dutch company whose principal place of business is Koningin Wilhelminaplein 30, 1062 KR Amsterdam, The Netherlands ("Transferor"); and
- (2) adidas International Marketing BV, a Dutch company whose principal place of business is Koningin Wilhelminaplein 30, 1062 KR Amsterdam, The Netherlands ("Transferee").
- 1. Transferor has assigned to Transferee all rights and obligations of and related to the License Agreement between adidas-Salomon AG and Transferor dated January 1, 1997 and Transferee has accepted from Transferor all rights and liabilities related to the License Agreement between adidas-Salomon AG and Transferor dated January 1, 1997.
- 2. **Transferor** has assigned to **Transferee** all rights relating to the licensing business of **Transferor** and **Transferee** has accepted all rights and liabilities related to the licensing business of **Transferor**.
- 3. Transferor has assigned to Transferee the entire right, title and interest in and to all intellectual property rights owned by Transferor, including, but not limited to, trademarks, patents, designs and copyrights, and Transferee has accepted from Transferor the entire right, title and interest in and to all intellectual property rights owned by Transferor, including, but not limited to, trademarks, patents, designs and copyrights.
- 4. The Assignment Agreement is effective from 15 December 2002.

5. The Assignment Agreement is governed by Dutch law.

adidas Mernational BV

adidas International Marketing BV

Phillip Tetteroo

Chief Financial Officer

Ulrich Becker

Managing Director

Peter Tröster

Head of Controlling Licensees

PATENT

REEL: 026120 FRAME: 0362