

**PATENT ASSIGNMENT**

Electronic Version v1.1  
Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT						
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT						
<b>CONVEYING PARTY DATA</b>							
<table border="1" style="width: 100%; border-collapse: collapse;"><thead><tr><th style="width: 70%;">Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Anne Bezancon</td><td>03/15/2011</td></tr><tr><td>Daniel Parkes</td><td>03/15/2011</td></tr></tbody></table>		Name	Execution Date	Anne Bezancon	03/15/2011	Daniel Parkes	03/15/2011
Name	Execution Date						
Anne Bezancon	03/15/2011						
Daniel Parkes	03/15/2011						
<b>RECEIVING PARTY DATA</b>							
<b>Name:</b>	1020, Inc.						
<b>Street Address:</b>	165 Page Street						
<b>City:</b>	San Francisco						
<b>State/Country:</b>	CALIFORNIA						
<b>Postal Code:</b>	94102						
<b>PROPERTY NUMBERS Total: 1</b>							
<table border="1" style="width: 100%; border-collapse: collapse;"><thead><tr><th style="width: 30%;">Property Type</th><th>Number</th></tr></thead><tbody><tr><td><b>Application Number:</b></td><td>12816368</td></tr></tbody></table>		Property Type	Number	<b>Application Number:</b>	12816368		
Property Type	Number						
<b>Application Number:</b>	12816368						
<b>CORRESPONDENCE DATA</b>							
<b>Fax Number:</b>	(650)833-2001						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
<b>Phone:</b>	650-833-2433						
<b>Email:</b>	alan.limbach@dlapiper.com						
<b>Correspondent Name:</b>	Alan A. Limbach						
<b>Address Line 1:</b>	2000 University Avenue						
<b>Address Line 2:</b>	DLA Piper LLP (US)						
<b>Address Line 4:</b>	East Palo Alto, CALIFORNIA 94303						
<b>ATTORNEY DOCKET NUMBER:</b>	359679-990701						
<b>NAME OF SUBMITTER:</b>	Alan A. Limbach						
<b>Total Attachments: 3</b> source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif							

**CH \$40.00 12816368**

ASSIGNMENT

WHEREAS, ANNE BEZANCON AND DANIEL PARKES made certain inventions or discoveries (or both) set forth in an Application for Letters Patent of the United States of America entitled

**SYSTEM AND METHOD OF DISSEMINATING ELECTRONIC CONTENT UTILIZING GEOGRAPHIC AND TIME GRANULARITIES**

\_\_\_\_\_ issued as U.S. Patent No. \_\_\_\_\_  
  X   filed as Serial No. 12/816,368 on June 15, 2010  
\_\_\_\_\_ filed herewith

WHEREAS, 1020, Inc., a corporation of the State of California and whose address is 165 Page Street, San Francisco, CA 94102-5810, and who, together with its successors and assigns is hereinafter called "Assignee", is desirous of acquiring the entire right, title and interest together with the benefits and privileges hereinafter recited;

NOW, THEREFORE, for valuable consideration furnished by Assignee to us, receipt and sufficiency of which we hereby acknowledge, effective as of the date signed, we hereby, without reservation;

1. Assign, transfer and convey to Assignee the entire right, title and interest together with the benefits and privileges in and to said inventions and discoveries, said Provisional Patent Application or similar forms of protection of the United States of America, and all other patent applications on said inventions and discoveries in whatsoever countries, including all utility, divisional, renewal, substitute, continuation, continuation-in-part and convention applications based in whole or in part upon said inventions or discoveries, or upon said application, and any and all patents, reissues and extensions of patents or similar forms of protection granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said patents, including all rights to said inventions, discoveries and said Patents and applications as fully and entirely as the same would have been held and enjoyed by us if this Agreement had not been made, including all claims for damages and/or injunction by reason of past and present infringement and including the collection and retention of such damages for the use and enjoyment of Assignee and its successors and assigns;

2. Authorize Assignee to file patent applications in any or all countries or groups of countries on any or all of said inventions and discoveries in our name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or any other relevant convention or treaty or otherwise;

3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said patents to Assignee, as assignee of the entire right, title and interest therein, or otherwise as Assignee may direct;

4. Warrant that we have not knowingly conveyed to others any rights in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to Assignee without encumbrance;

5. Bind our heirs, legal representatives and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonable serving to assure that said inventions and discoveries, said patent applications and said patents shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in our control or in the control of our heirs, legal representatives or assigns which may be useful for establishing any facts of our conceptions, disclosures, and reduction to practice of said inventions or discoveries.

IN WITNESS WHEREOF:

  
ANNE BEZANCON


3/15/11  
Date

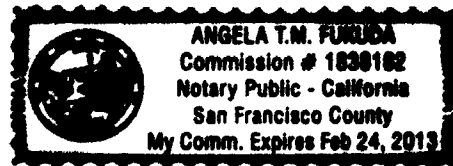
STATE OF CALIFORNIA )  
  ) ss.  
COUNTY OF  )

On March 15, 2011 before me, Angela T.M. Fukuda personally appeared Anne Bezancon, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature 



(Seal)

*[Signature]*  
\_\_\_\_\_  
DANIEL PARKES

3/15/2011  
\_\_\_\_\_  
Date

STATE OF CALIFORNIA )  
                                      ) ss.  
COUNTY OF                      )

On March 15, 2011 before me, Angela T.M. Fukuda personally appeared Daniel Parkes, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(ies), and that by his/~~her/their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature *[Signature]*  
  
(Seal)