

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Philip John Stroffolino	03/10/2011
Terry Douglas Lee	03/09/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Cox Communications, Inc.
<b>Street Address:</b>	1400 Lake Hearn Drive
<b>City:</b>	Atlanta
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30319
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13046131
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<b>Total Attachments: 3</b> source=0238US01_Assignment#page1.tif source=0238US01_Assignment#page2.tif source=0238US01_Assignment#page3.tif	

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ASSIGNMENT

WHEREAS, I/WE, Philip John Stroffolino and Terry Douglas Lee ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "SYSTEM, METHOD AND DEVICE FOR PRESENTING DIFFERENT FUNCTIONAL DISPLAYS WHEN ORIENTATION OF THE DEVICE CHANGES" ("APPLICATION"), which:

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Cox Communications, Inc., 1400 Lake Hearn Drive, Atlanta, Georgia 30319, who are associated with customer number 94140, to insert here in parenthesis (Application No. 13/046,131, filed March 11, 2011) this APPLICATION's Application No. and filing date, when known;

was filed on \_\_\_\_\_ and was given Application No. \_\_\_\_\_;

is filed concurrently herewith;

AND WHEREAS, Cox Communications, Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at 1400 Lake Hearn Drive, Atlanta, Georgia 30319 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and we do hereby authorize and request the



