PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Keiichi Oyama	03/02/2011

RECEIVING PARTY DATA

Name:	The Nisshin OilliO Group, Ltd.
Street Address:	23-1, Shinkawa
Internal Address:	1-chome
City:	Chuo-ku, Tokyo
State/Country:	JAPAN
Postal Code:	104-8285

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13062890

CORRESPONDENCE DATA

Fax Number: (513)241-6234

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: mtaulbee@whepatent.com
Correspondent Name: Randall S. Jackson, Jr.

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Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: SHG-140P2

NAME OF SUBMITTER: Randall S. Jackson, Jr.

Total Attachments: 1

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PATENT REEL: 026128 FRAME: 0117

ASSIGNMENT OF INVENTION AND PATENTS THEREON

For valuable consid	deration, I/we, the inventor(s) named	below, hereby assign to
The Nisshin OilliO Group, Lt	td.	
a <u>Corporate</u> of	Japan and having a plac	
23-1, Shinkawa 1-chome, Chuo-	-ku, Tokyo 104-8285, Japan	, and its
successors and assigns (collectivel	y hereinafter called "the Assignee"),	my/our entire right, title
and interest throughout the world i	in the inventions and improvements v	which are subject of our
application for United States Pater	nt executed on even date herewith, en	ntitled
COSMETIC TRANSPARENT G	EL PREPARATION AND GELLING AG	ENT
this assignment including said ap	pplication, any continuation, division	on or continuation-in-part
thereof and/or substitute therefor, a	any and all United States and foreign	patents, utility models, and
design registrations granted for an	ny of said inventions or improvemen	nts, and the right to claim
priority based on the filing date of	of said application under the Interna	tional Convention for the
Protection of Industrial Property, th	he Patent Cooperation Treaty, the Eur	ropean Patent Convention,
and all other treaties of like purpos	ses; and authorize the Assignee to ap	oply in all countries in our
name or in its own name for pate	nts, utility models, and design regis	trations and like rights of
exclusion and for inventors' certi-	ficates for said inventions and imp	rovements; and agree for
ourselves and our respective heirs,	legal representatives and assigns, with	hout further compensation
to perform such lawful acts and	to sign such further applications,	assignments, Preliminary
Statements and other lawful docum	ents as the Assignee may reasonably	request to effectuate fully
this assignment.		
Name of (check one) X Sole	Assignor Joint Assignor	
Keiichi OYAMA	Kerichi Oyama	March 2, 2011
Typed Name	Signature	Date
Typed Name	Signature	Date

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PATENT REEL: 026128 FRAME: 0118