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RECORDATION FOR	
PATENTS ONLY	
To the Director of the U.S. Patent and Trademark Office: Please	2. Name and address of receiving party(les)
Name of conveying party(ies) (1) Zaporski, Neil E.;	
(2) Swenson, Anthony W.	Name: General Mills, Inc.
	Internal Address: M04-A
Additional name(s) of conveying party(ies) attached? Yes No	
3. Nature of conveyance/Execution Date(s):	
Execution Date(s) (1) March 15, 2011; (2) March 15, 2011	Street Address: <u>Number One General Mills</u>
⊠ Assignment	Boulevard
Security Agreement Change of Name	
Joint Research Agreement	City: Minneapolis
Government Interest Assignment	•
Executive Order 9424, Confirmatory License	State: MN
Other	Country: USA Zip: 55426
	Additional name(s) & address(es) attached? Yes X No
Application number(s) or patent number(s):	document is being filed together with a new application. B. Patent No.(s)
13/051,378	
13/03/1,070	
Additional numbers atta	I anhad2 Type XI No
5. Name and address to whom correspondence	6. Total number of applications and patents
concerning document should be mailed:	involved: 1
Name: General Mills, Inc.	7, Total fee (37 CFR 1.21(h) & 3.41)
Internal Address: M04-A	Authorized to be charged to deposit account
	Enclosed
Street Address: Number One General Mills Blvd.,	None required (government interest not affecting title) 8. Payment Information
P. O. Box 1113	_
City: MINNEAPOLIS	Deposit Account Number 07-0900
State: MN Zip: <u>55426</u>	Authorized User Name Arlene L. Hornilla
Phone Number: 763-764-2265	
Fax Number: 763-764-2268	
Email Address: <u>gmi.patents@genmills.com</u>	
9. Signature:	14-Apr 2011
Signature	Date
	Total number of pages including cover sheet, attachments, and documents: 3
Name of Person Signing	attest' afracilitatia' and gocometre: [6]

Documents to be recorded (including cover shoot) should be faxed to (571) 273-0140, or malled to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

PATENT REEL: 026139 FRAME: 0879

ASSIGNMENT

U.S. Application Serial No.: 13/051.378

Filed: March 18, 2011

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, we hereby assign to General Mills, Inc. a corporation of Delaware hereinafter referred to as "Assignee", its successors, legal representatives and assigns the entire right, title and interest in and to our invention or improvements in

PACKAGING INCLUDING POUCH FOR CONTAINER

and in and to the application for Letters Patent of the United States therefor, executed by us on or about the 15 day of March, 2011, and in and to any continuation, continuation-in-part, divisional and substitute applications therefor, and in and to any reissue or extension of any Letters Patent that may be granted upon any such applications. We hereby authorize and request the Commissioner of Patents to issue said Letters Patent to said Assignee.

We hereby authorize the above-mentioned assignee, its successors and assigns or anyone it may properly designate, to insert in this instrument the filing date and Serial Number of said application when ascertained.

For said consideration we hereby agree, upon request of said Assignee, its successors, legal representatives or assigns, to execute any and all continuation, continuation-in-part, divisional and substitute applications for said invention or improvements, and make any rightful oath or supplemental oath or affidavit relating thereto, and any application for reissue or extension of any Letters Patent that may be granted upon any such applications that said Assignee, its successors, legal representatives or assigns may deem necessary or expedient, and for said consideration we further agree upon the request of said Assignee, its successors, legal representatives or assigns, in the event of said application or any continuation, continuation-in-part, divisional or substitute therefor, or Letters Patent issued thereon, or any reissue or application for the reissue thereof, becoming involved in Interference, to cooperate to the best of our ability with said Assignce, its successors, legal representatives or assigns in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, and we hereby agree to perform, upon such request, any and all lawful affirmative acts to obtain said Letters Patent and vest all rights therein hereby conveyed in said Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by us if this assignment and sale had not been made. And for said consideration we hereby assign to said Assignee, its successors, legal representatives and assigns the entire right, title and interest in and to said invention or improvements for any and all foreign countries including our rights under the International Convention for the Protection of Industrial Property and agree upon request of the said Assignee, its successors, legal representatives or assigns to execute any and all documents that shall be required of us, to be executed in connection with any and all applications for foreign Letters Patent therefor, including the prosecution thereof, and to execute any and all documents necessary to invest title in said foreign applications and patents in said Assignee, its successors, legal representatives and assigns.

> PATENT REEL: 026139 FR전해년:연웅80

IN WITNESS WHEREOF, we have hereunto	set our hands and affixed our seal as dated below.
Date: 3-15-11	Zaporski, Neil E.
WITNESSED BY:	l
Name: Brenda Popp	Date: 3-15-11
Address: 11903 2004 St. Silver LakyMAN 55381	
Name: Jan E. Melson	Date: 3-/5-//
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Date: 3/15/11	Swenson, Anthony W.
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