

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ROBERT A. PIANE JR.	04/16/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	BVP HOLDING, INC.
<b>Street Address:</b>	790 SALEM CHURCH ROAD
<b>City:</b>	NEWARK
<b>State/Country:</b>	DELAWARE
<b>Postal Code:</b>	19702
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13088537
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(412)566-6099
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	412-566-6000
<b>Email:</b>	IPMAIL@ECKERTSEAMANS.COM
<b>Correspondent Name:</b>	ECKERT SEAMANS CHERIN & MELLOTT, LLC
<b>Address Line 1:</b>	U.S. STEEL TOWER
<b>Address Line 2:</b>	600 GRANT STREET
<b>Address Line 4:</b>	PITTSBURGH, PENNSYLVANIA 15219-2788
<b>ATTORNEY DOCKET NUMBER:</b>	299998-00038
<b>NAME OF SUBMITTER:</b>	KARL F. MILDE, JR.
<b>Total Attachments: 2</b> source=299998_00038_ASSN#page1.tif source=299998_00038_ASSN#page2.tif	

OP \$40.00 13088537

ASSIGNMENT

FOR VALUABLE CONSIDERATION, THE RECEIPT AND ADEQUACY OF WHICH IS  
HEREBY ACKNOWLEDGED,

I/ ROBERT A. PIANE, JR.

OF 790 Salem Church Road, Newark, DE 19702

hereby sell, assign, and transfer unto BVP HOLDING, INC., a  
corporation of Delaware, located at 790 Salem Church Road,  
Newark, Delaware 19702, the entire right, title, and interest in  
and to my application for Letters Patent of the United States,

executed concurrently herewith

was filed on \_\_\_\_\_ as application Serial No.

entitled

DYNAMIC LOWER-BODY CONTOUR TRAINER AND EXERCISE MACHINE

and my entire right, title, and interest in and to my inventions,  
whether joint or sole, which are disclosed in said Letters  
Patent, and in and to all divisional or continuation applications  
or continuation-in-part applications that may be filed for United  
States Letters Patent for any of said inventions, or any patent  
application inside or outside the United States claiming benefit  
of priority of this application and in and to all patents that  
may be granted on the foregoing applications, and I hereby agree,  
whenever requested, to communicate to said assignee, its  
successors and assigns, any facts known to me respecting said  
inventions and to execute all applications or papers necessary to

obtain and maintain proper patent protection on said inventions  
in the United States of America.

Date

Inventor

4/16/2011

  
ROBERT A. PIANE, JR.

299998-00038 (PIANE 210.4 UTILITY)