PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------|----------------|
| Eitan Kligman | 04/12/2011 |

RECEIVING PARTY DATA

| Name: | E.R. APEX ISRAEL (MARKETING) LTD. |
|-------------------|------------------------------------|
| Street Address: | 11 Habonim St. New Industrial Zone |
| Internal Address: | P.O. Box 8425 |
| City: | Netanya |
| State/Country: | ISRAEL |
| Postal Code: | 42504 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29389877 |

CORRESPONDENCE DATA

Fax Number: (212)940-8986

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-940-8800

Email: brendy.belony@kattenlaw.com

Correspondent Name: KATTEN MUCHIN ROSENMAN LLP

Address Line 1: 575 MADISON AVENUE
Address Line 2: 575 MADISON AVENUE
15th Floor, Room 1502

Address Line 4: NEW YORK, NEW YORK 10022-2585

ATTORNEY DOCKET NUMBER: 344301-1

NAME OF SUBMITTER: Linda S. Chan

Total Attachments: 2

source=3443011ASSIGN#page1.tif source=3443011ASSIGN#page2.tif

PATENT

REEL: 026143 FRAME: 0546

CH \$40.00

Docket No. 344301-00001

ASSIGNMENT

WHEREAS, the below named inventor, ASSIGNOR, has made a certain new and useful invention in:

ARCHITECTURAL MOLDING 1

| for which (check one) | [X] an application is being filed concurrently herewith, | |
|-----------------------|--|-----|
| given Applicat | [] an application for a Patent of the United States was filed on ion Serial No. | and |

and WHEREAS, E. R. APEX ISRAEL (marketing) Ltd.

having a place of business at . 11 Habonim St. New Industrial Zone, P.O.Box 8425, Netanya 42504, Israel

ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged. the said ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models. inventor's certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof:

ASSIGNOR authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument; and

ASSIGNOR covenants and agrees that he has full right to convey the entire interest herein assigned, and has not executed, and will not execute, any agreement in conflict herewith; and

11121466.01 NYC01_84515013_1 ASSIGNOR further covenants and agrees that he will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

Full name of first inventor Eitan KLIGMAN

Inventor's Signature Date 04-12-1/

Residence Herzelia Pituach , Israel Citizenship Israel

Post Office Address Marganit 11a st., Herzelia Pituach 46649, Israel

11121466.01 NYC01_84515013_1

> PATENT REEL: 026143 FRAME: 0548