

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Daniel C. Jackson</td> <td>04/05/2011</td> </tr> <tr> <td>Christopher P. Rowoth</td> <td>04/05/2011</td> </tr> <tr> <td>Beth A. Ritchey</td> <td>04/04/2011</td> </tr> <tr> <td>William J. Rodgers</td> <td>04/05/2011</td> </tr> <tr> <td>Amber Fisher Koehler</td> <td>04/04/2011</td> </tr> </tbody> </table>		Name	Execution Date	Daniel C. Jackson	04/05/2011	Christopher P. Rowoth	04/05/2011	Beth A. Ritchey	04/04/2011	William J. Rodgers	04/05/2011	Amber Fisher Koehler	04/04/2011
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RECEIVING PARTY DATA													
Name:	H. J. Heinz Company												
Street Address:	One PPG Place												
Internal Address:	Suite 3100												
City:	Pittsburgh												
State/Country:	PENNSYLVANIA												
Postal Code:	15222-0057												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12982486</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12982486								
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CORRESPONDENCE DATA													
Fax Number:	(703)836-7419												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	703-836-6620												
Email:	regis.slutter@bipc.com												
Correspondent Name:	Regis E. Slutter												
Address Line 1:	1737 King Street, Suite 500												
Address Line 4:	Alexandria, VIRGINIA 22314												
ATTORNEY DOCKET NUMBER:	1011525-000489												
NAME OF SUBMITTER:	Regis E. Slutter												
Total Attachments: 2 source=Assig#page1.tif source=Assig#page2.tif													

OP \$40.00 12982486

ASSIGNMENT

(JOINT)

THIS ASSIGNMENT, by 1) Daniel C. JACKSON, 2) Christopher P. ROWOTH, 3) Beth A. RITCHEY, 4) William J. RODGERS and 5) Amber Fisher KOEHLER, residing at 1) 412 Cloverdale Drive, Wexford, PA 15090, 2) 504 Berkley Manor Drive, Cranberry Township PA 16066, 3) 236 St. Leonard's Lane, Cranberry Twp., Pennsylvania 16066, 4) 203 Dorsay Valley Drive, Cranberry Twp., Pennsylvania 16066, and 5) 815 Orchard Avenue, Pittsburgh, Pennsylvania 15202 (hereinafter referred to as "the Assignors"), respectively, witnesseth:

WHEREAS, the Assignors have invented certain new and useful improvements in MULTI-TEMPERATURE AND MULTI-TEXTURE FROZEN FOOD MICROWAVE HEATING TRAY set forth in an application for Letters Patent of the United States, which is a

- (1) provisional application
- (a) bearing Application No. , and filed on ;
- (b) to be filed herewith; or
- (2) non-provisional application
- (a) bearing Application No. 12/982,486, and filed on December 30, 2010;
- (b) having an oath or declaration executed on even date herewith prior to filing of application;
- (c) having an oath or declaration executed on a different date than this Assignment; and

WHEREAS, H. J. Heinz Company, a corporation duly organized under and pursuant to the laws of Pittsburgh, Pennsylvania and having a principal place of business at One PPG Place, Suite 3100, Pittsburgh, Pennsylvania 15222-0067 U.S. (hereinafter referred to as "the Assignee"), is desirous of acquiring the entire right, title, and interest in and to said inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications, including provisional applications for Letters Patent of the United States or other countries claiming priority to said application, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefore and thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and interest in and to the above-mentioned inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to said applications, and any and all Letters Patent or Patents of the United States of America and all foreign countries that may be granted therefore and thereon, and in and to any and all applications claiming priority to said applications, divisions, continuations, and continuations-in-part of said applications, and reissues and extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the Assignee, for its own use and behoof and the use and behoof of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made;

AND for the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the inventions set forth in said applications and said applications, including provisional applications, above-mentioned, and that the same are unencumbered, and that the

Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns that the Assignor will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said inventions or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or Patents for said inventions in any country, including interference proceedings, is lawful and desirable, or that any application claiming priority to said application, division, continuation, or continuation-in-part of any applications for Letters Patent or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent or Patents for said inventions, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignor hereby authorizes and requests the attorneys of Buchanan Ingersoll & Rooney PC to insert in the spaces provided above the title of the invention, filing date, application number, and attorney's docket number of said application when known.

AND the Assignor hereby requests the Commissioner of Patents to issue any and all said Letters Patent of the United States to the Assignee as the Assignee of said inventions, the Letters Patent to be issued for the sole use and behoof of the Assignee, its successors, legal representatives, and assigns.

DATE 4/5/11


Daniel C. JACKSON

DATE 4/5/11


Christopher P. ROWOTH

DATE 4/4/11


Beth A. RITCHEY

DATE 4/5/11


William J. RODGERS

DATE 4/4/11


Amber Fisher KOEHLER