

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JOSEPH BALARDETA	04/30/2010
SCOTT DENTON	04/30/2010
RECEIVING PARTY DATA	
Name:	CALLAWAY GOLF COMPANY
Street Address:	2180 RUTHERFORD ROAD
City:	CARLSBAD
State/Country:	CALIFORNIA
Postal Code:	92008-7328
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13089172
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	MICHAEL A. CATANIA
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Address Line 4:	CARLSBAD, CALIFORNIA 92008-7328
ATTORNEY DOCKET NUMBER:	PU2830
NAME OF SUBMITTER:	Michael A. Catania
Total Attachments: 4 source=assignment#page1.tif source=assignment#page2.tif source=assignment#page3.tif source=assignment#page4.tif	

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PATENT

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**RECORDATION FORM COVER SHEET
PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies) JOSEPH BALARDETA SCOTT DENTON Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party(ies) Name: <u>CALLAWAY GOLF COMPANY</u> Internal Address: _____ Street Address: <u>2180 RUTHERFORD ROAD</u> City: <u>CARLSBAD</u> State: <u>CA</u> Country: <u>US</u> Zip: <u>92008-7328</u> Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
3. Nature of conveyance/Execution Date(s): Execution Date(s) <u>04/30/10 04/30/10</u> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Joint Research Agreement <input type="checkbox"/> Government Interest Assignment <input type="checkbox"/> Executive Order 9424, Confirmatory License <input type="checkbox"/> Other _____			
4. Application or patent number(s): <input type="checkbox"/> This document is being filed together with a new application. A. Patent Application No.(s) 13/089,172 Additional numbers attached? <input type="checkbox"/> Yes <input type="checkbox"/> No B. Patent No.(s)			
5. Name and address to whom correspondence concerning document should be mailed: Name: <u>MICHAEL A. CATANIA</u> Internal Address: _____ Street Address: <u>2180 RUTHERFORD ROAD</u> City: <u>CARLSBAD</u> State: <u>CA</u> Zip: <u>92008-7328</u> Phone Number: <u>760-930-8493</u> Fax Number: <u>760-930-5019</u> Email Address: <u>MIKECA@CALLAWAYGOLF.COM</u>		6. Total number of applications and patents involved: <u>1</u> 7. Total fee (37 CFR 1.21(h) & 3.41) \$ <u>40.00</u> <input checked="" type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed <input type="checkbox"/> None required (government interest not affecting title) 8. Payment Information Deposit Account Number <u>500303</u> Authorized User Name <u>MICHAEL A. CATANIA</u>	
9. Signature:  Signature MICHAEL A. CATANIA Name of Person Signing		APRIL 20, 2011 Date Total number of pages including cover sheet, attachments, and documents: 4	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

WHEREAS, **Joseph Balardeta**, residing at 659 Lynwood, Encinitas, California 92024 and **Scott Denton**, residing at 3238 Rancho Milagro, Carlsbad, California 92009, citizens of the United States, (hereinafter referred to as "ASSIGNOR"), has invented and owns a certain invention entitled "**A DEVICE FOR SHOT TRACKING**", for which application for Letters Patent of the United States of America has been executed on even date herewith;

WHEREAS, **CALLAWAY GOLF COMPANY**, a corporation organized and existing under and by virtue of the laws of the State of Delaware and having its principal place of business at **2180 Rutherford Road, Carlsbad, California 92008-7328** (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest to said invention and to all Letters Patent or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto, to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a

foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and ASSIGNOR hereby authorize and requests the Commissioner of Patents and Trademarks to issue said Letters Patent and any legal equivalent thereof to said ASSIGNEE, its successors and assigns, in accordance with this Assignment.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon request of ASSIGNEE, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or legal proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its designated legal representative any and all papers, instruments, declarations or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

WITNESS my hand at Carlsbad, California, this 30 day of April,
2010.




JOSEPH BALARDETA

WITNESSED:

By: Susan Glenn Date: 4-30-10

WITNESS my hand at Carlsbad, California, this 30 day of April,
2010.



SCOTT DENTON

WITNESSED:

By: Susan Glenn Date: 4-30-10