## PATENT ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

## **CONVEYING PARTY DATA**

| Name             | Execution Date |
|------------------|----------------|
| Roman Holenstein | 04/18/2011     |
| Qing Chang       | 04/18/2011     |
| Zhenghao Wang    | 04/18/2011     |
| Ravi Shahani     | 04/18/2011     |

## RECEIVING PARTY DATA

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|-----------------|-----------------------|
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| City:           | Redmond               |
| State/Country:  | WASHINGTON            |
| Postal Code:    | 98052                 |

### PROPERTY NUMBERS Total: 1

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 13089996 |

#### CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | MFCP.160696       |
|-------------------------|-------------------|
| NAME OF SUBMITTER:      | BENJAMIN P. TABOR |

Total Attachments: 2

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PATENT REEL: 026152 FRAME: 0622

MS Docket No. 331993.01 (OC Docket No. MFCP.160696)

# PATENT ASSIGNMENT

| WE Boman Holenstein Oing               | (Flaine) Chang, Zhe        | nghao Wang and Ravi Shahani       |    |
|--|----------------------------|-----------------------------------|----|
| ("ASSIGNOR"), have invented subject    | matter ("INVENTION         | N") disclosed and/or claimed in   |    |
| a patent application entitled "PRED    | ICTIVELY SUGGESTIN         | NG WEBSITES" ("APPLICATION"),     |    |
|  | ICTIVEET SOCOESTII         |                                   |    |
| which:                                 | t this executed PAT        | TENT ASSIGNMENT. ASSIGNOR         |    |
| Will be filed without                  | and requests ASSIC         | INEE'S legal representatives, of  |    |
| nereby authorizes,                     | anu requests, Assic        | nd Blvd., Kansas City, Missouri   |    |
| Shook, Hardy & Bat                     | cocinted with custo        | omer number 45809, to insert      |    |
| 64108, Who are as                      | Application No.            | , filed) this                     |    |
| nere in parentnesis                    | (Application No. and filin | g date, when known;               |    |
| APPLICATION 3 App                      | new and was given          | Application No;                   |    |
| is filed concurrently                  |                            |                                   |    |
| Microsoft Corporation a Wi             | shington Corporati         | on, on behalf of itself and its   |    |
| successors and assigns ("ASSIGNEE      | "), is entitled to, ar     | nd is desirous of acquiring, the  |    |
| entire and exclusive rights, title ar  | nd interest in the IN      | VENTION and the APPLICATION       |    |
| (and all other applications and        | patents derived th         | herefrom, such as continuing      |    |
| applications, in and for the Unite     | ed States, its territo     | ories, and all foreign countries  |    |
| ("APPLICATION DERIVATIVES");           | •                          |                                   |    |
| For good and valuable                  | consideration, the         | receipt of which is hereby        |    |
| acknowledged by the ASSIGNOR, t        | he ASSIGNOR hereb          | y sells, assigns and transfers to |    |
| the ASSIGNEE, the entire and exclu     | isive rights, title and    | d interest in the INVENTION and   |    |
| The APPLICATION (and APPLICATION       | N DERIVATIVES);            |                                   |    |
| ASSIGNOR agrees to execut              | te all instruments a       | nd documents required for the     |    |
| making and prosecution of the          | APPLICATION (and a         | APPLICATION DERIVATIVES), for     |    |
| litigation regarding letters patent of | derived therefrom, a       | nd for the purpose of protecting  |    |
| and perfecting title to the APPLICA    | TION (and APPLICAT         | ION DERIVATIVES).                 |    |
| Oll En-                                | 04/18/2011                 | ROMAN HOLENSTEIN                  | 1  |
| Roman Holenstein                       | Date                       | Printed Name in Native Language   |    |
|  | 4/18/2011                  | 事 f (Qing Chang)                  |    |
| Qing (Elaine) Chang                    | Date                       | Printed Name in Native Language   |    |
| Par - Im                               | 4/18/2001                  | 王正源页Zhenghao                      | Nμ |
| Zhenghao Wang                          | Date                       | Printed Name in Native Language   |    |

MS Docket No. 331993.01 (OC Docket No. MFCP.160696)

PATENT ASSIGNMENT

Ravi Shahani

4/18/2011 Ravi Shahani Printed Name in Native Language

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