

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sanjay S. Agrawal</td> <td>08/11/2008</td> </tr> <tr> <td>Sastry VSM Durvasula</td> <td>08/08/2008</td> </tr> <tr> <td>Narasimha Murthy</td> <td>11/11/2008</td> </tr> <tr> <td>Sandeep Sacheti</td> <td>08/12/2008</td> </tr> <tr> <td>Deep Thomas</td> <td>12/10/2008</td> </tr> <tr> <td>Karl Von Wolff</td> <td>08/08/2008</td> </tr> </tbody> </table>		Name	Execution Date	Sanjay S. Agrawal	08/11/2008	Sastry VSM Durvasula	08/08/2008	Narasimha Murthy	11/11/2008	Sandeep Sacheti	08/12/2008	Deep Thomas	12/10/2008	Karl Von Wolff	08/08/2008
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RECEIVING PARTY DATA															
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>American Express Travel Related Services Company, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>200 Vesey Street, 3 World Financial Center</td> </tr> <tr> <td>City:</td> <td>NEW YORK</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10285-4900</td> </tr> </table>		Name:	American Express Travel Related Services Company, Inc.	Street Address:	200 Vesey Street, 3 World Financial Center	City:	NEW YORK	State/Country:	NEW YORK	Postal Code:	10285-4900				
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CORRESPONDENCE DATA															
<p>Fax Number: (602)382-6070</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 602-382-6228</p> <p>Email: HSOBELMAN@SWLAW.COM</p> <p>Correspondent Name: Howard Sobelman, Snell & Wilmer L.L.P.</p> <p>Address Line 1: ONE ARIZONA CENTER</p> <p>Address Line 2: 400 E. VAN BUREN STREET</p> <p>Address Line 4: PHOENIX, ARIZONA 85004-2202</p>															
ATTORNEY DOCKET NUMBER:	65655.1317														

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PATENT
REEL: 026153 FRAME: 0185

NAME OF SUBMITTER:

Howard I. Sobelman

Total Attachments: 12

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UTILITY PATENT

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented subject matter disclosed in the patent application entitled **Infrastructure and Architecture for Development and Execution of Predictive Models**, filed on April 9, 2008 and assigned U.S. Patent Application No. 12/100,225.

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NOW, THEREFORE, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee, past employee or a contractor of AMERICAN EXPRESS COMPANY or one of it's subsidiary companies (collectively "AXP") and that ASSIGNOR developed the subject matter of the invention on AXP's time and at the expense of AXP and within the scope of ASSIGNOR's duties as an employee of AXP and thereby ASSIGNOR recognizes that AXP owns the invention as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and;

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Serial No.: 12/100,225
Docket No.: 2348.1170000

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with Sterne, Kessler, Goldstein & Fox, P.L.L.C. or American Express Company, Customer No. 53636, to insert in this assignment the filing date and/or the application number of said application and/or any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

EXECUTED as of the date written below by ASSIGNOR:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Sanjay S. Agrawal	93 Forest Glen Drive Highland Park, NJ 08904	<u>Sanjay Agrawal</u>	<u>Aug 11, 2008</u>
Sastry VSM Durvasula	22810 N. 24th Place Phoenix, AZ 85024	_____	_____
Narasimha Murthy	66 Tennyson Road East Windsor, NJ 08520	_____	_____
Sandeep Sacheti	35 Ravenswood Court Edison, NJ 08820	_____	_____
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AXP Matter No.: 200701630

PATENT
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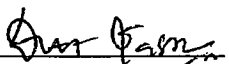
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Docket No.: 2348.1170000

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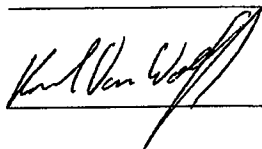
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