### PATENT ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
CBS Outernet Inc.	02/10/2011

### **RECEIVING PARTY DATA**

Name:	CBS Outdoor Inc.
Street Address:	51 W. 52nd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10019

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12961212

#### **CORRESPONDENCE DATA**

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Address Line 4: Pittsburgh, PENNSYLVANIA 15230

ATTORNEY DOCKET NUMBER: 10-382-US-RE

NAME OF SUBMITTER: Marc S. Kaufman, Reg. No. 35,212

Total Attachments: 2

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PATENT

REEL: 026155 FRAME: 0739

CH \$40.00 1296127

#### PATENT ASSIGNMENT

WHEREAS, the undersigned, CBS OUTERNET INC. (hereinafter referred to as "ASSIGNOR"), is the owner of each of the patent applications and patent set forth in Schedule A attached hereto, including without limitation: (i) any and all letters patent granted on any division, continuation, continuation-in-part and reissue of said patent applications and patent, (ii) the entire right, title and interest in and to the above throughout the world, including the right to apply for patents and inventor certificates in respect thereof and to claim priority pursuant to rights accorded to Assignor under the terms of the Paris International Convention and all other available international conventions and treaties, and (iii) the entire right, title and interest in and to any and all patents, patents of addition, utility models, patents of importation, revalidation patents and inventor certificates arising from or related to the patent applications and patent (collectively, the "Letters Patent").

WHEREAS, CBS OUTDOOR INC., a Delaware Corporation with an address at 51 W. 52<sup>nd</sup>. Street, New York, New York 10019 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire interest in, to, and under said Letters Patent.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, conveys and transfers to ASSIGNEE the full and exclusive right, title, and interest to said Letters Patent in each and every jurisdiction in the world, including the right to sue for and collect any past or future damages.

ASSIGNOR HEREBY COVENANTS that no assignment, sale, agreement, license or encumbrance has been or will be made or entered into which would conflict with this assignment, conveyance and transfer; and

ASSIGNOR further covenants that ASSIGNEE will, upon its (or his designee's) request, be provided promptly with all pertinent facts and documents relating to said Letters Patent as may be known and accessible to ASSIGNOR, and will testify as to the same in any interference or litigation related thereto, and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments, or affidavits required to apply for, obtain, maintain, issue, and enforce said Letters Patent which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR:

Name: Richard Ament

Title: President

Date: February 10, 2011

# SCHEDULE A

# TO PATENT ASSIGNMENT

APPLICATION NO. PATENT NO.

10/118,543

12/715,149

09/836,890 7,797,374