

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|--|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Bryan Youngs | 01/11/2011 |
| Blaine Conrad | 01/11/2011 |
| RECEIVING PARTY DATA | |
| Name: | Keen, Inc. |
| Street Address: | 926 NW 13th Ave. |
| Internal Address: | Suite 210 |
| City: | Portland |
| State/Country: | OREGON |
| Postal Code: | 97209 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 13091073 |
| CORRESPONDENCE DATA | |
| Fax Number: | (503)459-4142 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 503-459-4141 |
| Email: | lunn@ahmrt.com |
| Correspondent Name: | ALLEMAN HALL MCCOY RUSSELL & TUTTLE LLP |
| Address Line 1: | 806 SW BROADWAY |
| Address Line 2: | SUITE 600 |
| Address Line 4: | PORTLAND, OREGON 97205-3335 |
| ATTORNEY DOCKET NUMBER: | KEE10301 |
| NAME OF SUBMITTER: | Gerald Lunn |
| Total Attachments: 2 source=Assignment - KEE10301#page1.tif source=Assignment - KEE10301#page2.tif | |

CH \$40.00 13091073

501507458

PATENT
REEL: 026159 FRAME: 0138

ASSIGNMENT

WHEREAS, we, Bryan Youngs, of Portland, County of Washington, State of Oregon, and Blaine Conrad, of Portland, County of Multnomah, State of Oregon, respectively, have invented certain improvements in a Heat Retention and Insulation System for Wearable Articles.

WHEREAS, Keen, Inc., a Delaware corporation, having its principal place of business at 926 NW 13th Ave., Suite 210, Portland, OR 97209, is desirous of acquiring an interest therein:

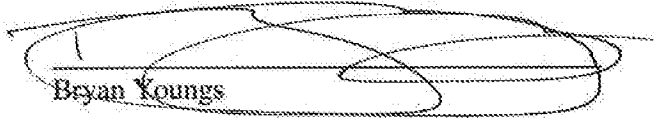
NOW, THEREFORE, for other good and valuable consideration, we the said Bryan Youngs and Blaine Conrad have sold, assigned, and transferred, and by these presents do sell, assign, and transfer unto the said Keen, Inc., the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions in any and all foreign countries and in and to any and all divisions, reissues, continuations and extensions thereof.

We hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to the said Keen, Inc. as the assignee of my entire right, title and interest in and to the same, for the sole use of the said Keen, Inc., its successors and assigns.

Further, we agree that we will communicate to the said Keen, Inc., or its representatives any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to the said Keen, Inc., make all rightful oaths and generally do everything possible to aid

the said Keen, Inc., its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 11th day of January 2011.


Bryan Youngs

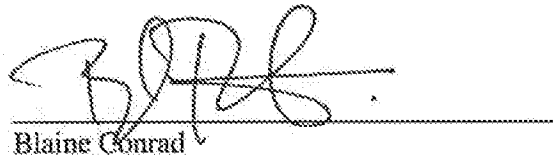
Witness:

David Laborde
(Name)

4534 NE Alberta Ct
(Address)

Portland, Oregon
(City, State)

IN TESTIMONY WHEREOF, I have hereunto set my hand this 11th day of January 2011.


Blaine Conrad

Witness:

David Laborde
(Name)

4534 NE Alberta Ct.
(Address)

Portland, Oregon
(City, State)