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1. Name of conveying party(ies)

Eugene J KOZLOWSKI

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) March 30, 2011

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of recipient

Name Vita-Mix Corporation

Internal Address _____

Street Address 8615 Usher Road

City: Cleveland

State Ohio

Country: United States Zip: 44138

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

A. Patent Application No (s)

☒ This document is being filed together with a new application
B. Patent No (s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Edward G. Greive

Internal Address Renner, Kenner, Greive et al

First National Tower, Suite 400

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City: Akron

State: OH Zip 44308-1412

Phone Number (330) 376-1242

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Email Address: eggreive@rennerkenner.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 18-0987

Authorized User Name _____

9. Signature:

Edward G. Greive
Signature

April 1, 2011
Date

Edward G. Greive

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents

3

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PATENT
REEL: 026159 FRAME: 0941

ASSIGNMENT

WHEREAS, I, **Eugene J. KOZLOWSKI**, of Medina, County of Medina, and State of Ohio, together with **Raymond SEUFFERT**, of Solon, County of Cuyahoga, and State of Ohio, have invented certain new and useful improvements in a

TORQUE LIMITING DISPOSABLE AGITATOR FOR A FOOD MIXER

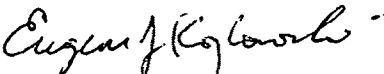
WHEREAS, **Vita-Mix Corporation**, a corporation duly organized and existing under and by virtue of the laws of the State of Ohio and having its principal office and place of business at 8615 Usher Road, Cleveland, Ohio 44138, is desirous of acquiring the entire right, title and interest in and to said invention, and in, to and under any application directed thereto and any Letters Patent of the United States or foreign countries which may be obtained therefor:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN that in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration by me received from Vita-Mix Corporation, aforesaid, the receipt of which is hereby acknowledged, I, the said Eugene J. KOZLOWSKI, have sold, assigned, transferred and set over unto Vita-Mix Corporation, aforesaid, its successors and assigns, my full and exclusive right to the said invention in the United States and all foreign countries and in, to and under the application for Letters Patent of the United States therefor, executed by me on the 30TH day of MARCH, 2011, and in, to and under any reissue, divisional, continuing or substitute application thereof or any corresponding application filed in a foreign country, and in, to and under any Letters Patent that may be issued for said invention in the United States or in any foreign country; and I do hereby covenant and agree for myself and my legal representative to assist my said assignee in the prosecution of the said application or applications and in any interference or litigation which may arise involving my said invention or the said patent or patents, and to execute any reissue application thereon, or any divisional, continuing, substitute, or foreign application based on or corresponding to the above specifically identified application, as may be requested by my said assignee, and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States upon the above

specifically identified application for said invention to Vita-Mix Corporation, aforesaid, as assignee of my entire right, title and interest in and to the same for the sole use and behoof of my assignee, its successors and assigns.

IN WITNESS WHEREOF, I have hereunto set my hand this 30 day
of March, 2011.



Eugene J. KOZLOWSKI