

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
James A. Seluga	04/20/2011
Matthew T. Cackett	04/20/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Callaway Golf Company
<b>Street Address:</b>	2180 Rutherford Road
<b>City:</b>	Carlsbad
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92008-7328
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13091724
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(760)930-5019
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	760-930-5203
<b>Email:</b>	Sonia.Lari@CallawayGolf.com
<b>Correspondent Name:</b>	CALLAWAY GOLF COMPANY
<b>Address Line 1:</b>	2180 RUTHERFORD ROAD
<b>Address Line 4:</b>	CARLSBAD, CALIFORNIA 92008-7328
<b>ATTORNEY DOCKET NUMBER:</b>	PU2826
<b>NAME OF SUBMITTER:</b>	Sonia Lari
<b>Total Attachments: 4</b> source=assignment#page1.tif source=assignment#page2.tif source=assignment#page3.tif source=assignment#page4.tif	

CH \$40.00 13091724

**501508443**

**PATENT**  
**REEL: 026164 FRAME: 0641**

### RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**

JAMES A. SELUGA  
MATTHEW T. CACKETT

Additional name(s) of conveying party(ies) attached?  Yes  No

**2. Name and address of receiving party(ies)**

Name: CALLAWAY GOLF COMPANY

Internal Address: \_\_\_\_\_

Street Address: 2180 RUTHERFORD ROAD

City: CARLSBAD

State: CA

Country: US Zip: 92008-7328

Additional name(s) & address(es) attached?  Yes  No

**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) 4/20/11; 4/20/11

Assignment  Merger  
 Security Agreement  Change of Name  
 Joint Research Agreement  
 Government Interest Assignment  
 Executive Order 9424, Confirmatory License  
 Other \_\_\_\_\_

**4. Application or patent number(s):**

A. Patent Application No.(s)  
13/091,724

Additional numbers attached?  Yes  No

This document is being filed together with a new application.

B. Patent No.(s)

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: SONIA LARI

Internal Address: \_\_\_\_\_

Street Address: 2180 RUTHERFORD ROAD

City: CARLSBAD

State: CA Zip: 92008-7328

Phone Number: 760-930-5203

Fax Number: 760-930-5019

Email Address: SONIALARI@CALLAWAYGOLF.COM

**6. Total number of applications and patents involved:** 1

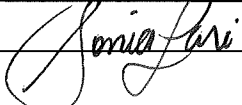
**7. Total fee (37 CFR 1.21(h) & 3.41)** \$40.00

Authorized to be charged to deposit account  
 Enclosed  
 None required (government interest not affecting title)

**8. Payment Information**

Deposit Account Number 500303

Authorized User Name SONIA LARI

**9. Signature:**  Signature \_\_\_\_\_ Date APRIL 21, 2011

Name of Person Signing \_\_\_\_\_ Total number of pages including cover sheet, attachments, and documents: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

**ASSIGNMENT**

WHEREAS, **James A. Seluga**, residing at 1813 Chalcedony Street, San Diego, California 92109 and **Matthew T. Cackett**, residing at 5647 Glenstone Way, San Diego, California 92121, citizens of the United States, (hereinafter referred to as "ASSIGNOR"), have invented and own a certain invention entitled "**METHOD OF FITTING A GOLF CLUB TO A GOLFER**", for which application for Letters Patent of the United States of America has been executed on even date herewith;

WHEREAS, **CALLAWAY GOLF COMPANY**, a corporation organized and existing under and by virtue of the laws of the State of Delaware and having its principal place of business at **2180 Rutherford Road, Carlsbad, California 92008-7328** (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest to said invention and to all Letters Patent or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto, to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted, including all priority rights under the

International Convention; and ASSIGNOR hereby authorize and requests the Commissioner of Patents and Trademarks to issue said Letters Patent and any legal equivalent thereof to said ASSIGNEE, its successors and assigns, in accordance with this Assignment.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon request of ASSIGNEE, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or legal proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its designated legal representative any and all papers, instruments, declarations or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

WITNESS my hand at Carlsbad, California, this 20 day of April, 2011.

  
\_\_\_\_\_  
JAMES A. SELUGA

WITNESSED:

By: Susan Glen Date: 4-20-11

WITNESS my hand at Carlsbad, California, this 20th day of April, 2011.

  
\_\_\_\_\_  
MATTHEW T. CACKETT

WITNESSED:

By: Susan Glen Date: 4/20/11