

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Riley Wilkinson	08/21/2009
Damon R. Saddler	08/21/2009
RECEIVING PARTY DATA	
Name:	Educational Insights, Inc.
Street Address:	152 W. Walnut Street
City:	Gardena
State/Country:	CALIFORNIA
Postal Code:	90248
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12821952
CORRESPONDENCE DATA	
Fax Number:	(312)222-0818
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-222-0800
Email:	chiipdocket@michaelbest.com
Correspondent Name:	Michael Best & Friedrich LLP
Address Line 1:	180 N. Stetson Avenue
Address Line 2:	Suite 2000
Address Line 4:	Chicago, ILLINOIS 60601
ATTORNEY DOCKET NUMBER:	022252-9132-01
NAME OF SUBMITTER:	Larry L. Saret
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif	

CH \$40.00 12821952

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PATENT
REEL: 026169 FRAME: 0917

ASSIGNMENT

Pursuant to our obligation to Educational Insights, Inc. (hereinafter referred to as "Assignee"), a California Corporation having its principal place of business at:

152 W. Walnut Street
Gardena, CA 90248

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged, we:

Riley Wilkinson
2720 Eucalyptus Ave.
Long Beach, CA 90806

Damon R. Saddler
2402 Van Wick St.
Inglewood, CA 90303

confirm our obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, our entire right, title and interest -

(1) in and to the invention described in a patent application titled "MAGNETIC SPINNER" for which we filed United States Provisional Patent Application No. 61/219,676 (Atty. File No. 022252-9132-00)

(2) in and to the U.S. provisional patent application, in and to all other patent applications (including divisional, continuation, continuation-in-part, and reissue applications) based upon said invention, and in and to the patent or patents to be granted thereon, to the full end of the term or terms for which said patent or patents may be granted;

(3) in and to all patent applications on said invention now or hereafter filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and

(4) under the International Convention in respect to the U.S. provisional patent application and agree that any patent applications of any foreign countries which may be filed shall be filed in the name of our Assignee with a claim to priority based on the U.S. provisional patent application.

And we hereby agree that we will, upon demand of Assignee, its successors or assigns, and without further consideration to us, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the

intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by us.

And the Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said patent or patents to Assignee.

21 August 2009
Date

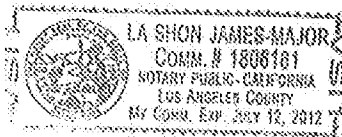
Riley Wilkinson
Riley Wilkinson

State of California)

County of Los Angeles)

I do hereby certify that Riley Wilkinson, personally known to me to be the same person or persons who signed the foregoing instrument, appeared before me this day and acknowledged that said instrument was signed and delivered as the free and voluntary act of Riley Wilkinson, for the uses and purposes therein set forth.

Given under my hand and seal, this 21 day of August 2009.



LaShon James Major
Notary Public

8-21-09
Date

Damon R. Saddler
Damon R. Saddler

State of California)

County of Los Angeles)

I do hereby certify that Damon R. Saddler, personally known to me to be the same person or persons who signed the foregoing instrument, appeared before me this day and acknowledged that said instrument was signed and delivered as the free and voluntary act of Damon R. Saddler, for the uses and purposes therein set forth.

Given under my hand and seal, this 21 day of August 2009.



LaShon James Major
Notary Public