

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

|   |                                    |
|---|------------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                     |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT                         |
| <b>CONVEYING PARTY DATA</b>   |                                    |
| <b>Name</b>   | <b>Execution Date</b>              |
| Michael CHERTOK   | 01/27/2011                         |
| Adi PINHAS  | 01/27/2011                         |
| <b>RECEIVING PARTY DATA</b>   |                                    |
| <b>Name:</b>  | SUPERFISH LTD.                     |
| <b>Street Address:</b>  | 18 Ben Gurion Street, P.O. Box 299 |
| <b>City:</b>  | Givat Shmuel                       |
| <b>State/Country:</b>   | ISRAEL                             |
| <b>Postal Code:</b>   | 54101                              |
| <b>PROPERTY NUMBERS Total: 1</b>  |                                    |
| <b>Property Type</b>  | <b>Number</b>                      |
| <b>Application Number:</b>  | 13054557                           |
| <b>CORRESPONDENCE DATA</b>  |                                    |
| <b>Fax Number:</b>  | (612)332-9081                      |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>                    |                                    |
| <b>Phone:</b>   | 612.332.5300                       |
| <b>Email:</b>   | cmanthie@merchantgould.com         |
| <b>Correspondent Name:</b>  | Gregory A. Sebald                  |
| <b>Address Line 1:</b>  | P.O. BOX 2903                      |
| <b>Address Line 2:</b>  | Merchant & Gould P.C.              |
| <b>Address Line 4:</b>  | MINNEAPOLIS, MINNESOTA 55402-0903  |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 12808.108FPWO                      |
| <b>NAME OF SUBMITTER:</b>   | Gregory A. Sebald                  |
| <b>Total Attachments: 2</b><br>source=Signed Assignment#page1.tif<br>source=Signed Assignment#page2.tif |                                    |

OP \$40.00 13054557

501509673

**PATENT**  
**REEL: 026171 FRAME: 0605**

## INSTRUCTIONS

## US ASSIGNMENT TO CORPORATION

## WHEREAS,

Inventor(s) Name,  
Address, Citizenship

1. Michael CHERTOK residing at P.O. Box 24203 Tel Aviv, 61241, Israel and a citizen of Israel;  
2. Agi PINHAS residing at 44 Jabotinsky Street Hod Hasharon, 45350, Israel and a citizen of Israel;

Check the appropriate box and fill in the requested information:

- select the first check box if the application is a national stage of a PCT application and provide the international application number and filing date before sending the assignment for execution;
- select the second check box if the application will be filed without the executed assignment - once the assignment is executed and the serial number and filing date of the U.S. application are known, provide this information before recordation;
- select the third check box if the application was previously filed and provide the serial number and filing date before sending the assignment for execution; or
- select the fourth check box if the application will be filed with the application.

(herein called "THE UNDERSIGNED") have made an invention and have executed an application for Letters Patent of the United States entitled INCREASING INTEREST POINT COVERAGE IN AN IMAGE and which:

- ☐ is the national stage application of International Application No. \_\_\_\_\_ filed on \_\_\_\_\_;
- ☐ will be filed without this executed PATENT ASSIGNMENT. THE UNDERSIGNED hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Merchant & Gould PC, who are associated with customer number 23552, to insert here in parenthesis (U.S. Serial No. \_\_\_\_\_, filed \_\_\_\_\_) this application's U.S. Serial Number and filing date, when known;
- ☒ was filed on 17 January 2011 and was given U.S. Serial No. 13/054,557; or
- ☐ is filed concurrently herewith;

Name of Corporation

AND WHEREAS SUPERFISH LTD. (herein called "ASSIGNEE"), a corporation organized under the laws of Israel, and having an office and place of business at 18 Ben Gurion Street, P.O. Box 299, Givat Shmuel 54101, Israel

State or Country of  
Incorporation and Address

wishes to acquire the entire right, title and interest in and to said invention and patent application and any Letters Patent to be obtained therefor;

NOW, THEREFORE, for and in consideration of the sum of One Dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, THE UNDERSIGNED hereby sell, assign and transfer to the ASSIGNEE, its successors and assigns, the entire right, title and interest for the United States in and to the invention disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and THE UNDERSIGNED hereby authorize and request the Commissioner of Patents to issue any and all United States Letters Patent for the aforesaid invention to the ASSIGNEE of the entire right, title and

interest in and to the same, for the use of the ASSIGNEE, its successors and assigns.

THE UNDERSIGNED hereby agree that THE UNDERSIGNED, their executors and legal representatives will make, execute and deliver (without charge but at the expense of the ASSIGNEE) any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said ASSIGNEE, its successors and representatives all facts known to THE UNDERSIGNED relating to said invention and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable to vest the ASSIGNEE, its successors or assigns the entire right, title and interest in and to the said invention, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

THE UNDERSIGNED represent and agree with said ASSIGNEE its successors and assigns, that no assignment grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by THE UNDERSIGNED, and that full right to convey the same as herein expressed is possessed by THE UNDERSIGNED.

IN TESTIMONY WHEREOF, THE UNDERSIGNED have hereunto set their hand on the dates indicated below.

Each inventor must sign & date

Note: No legalization or other witness required

Signature: Michael CHERTOK

Date

27/1/11

Signature: Adi PINHAS

Date

27/1/2011

Signature

Date