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## RECORDATION FORM COVER SHEET

## PATENTS ONLY

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## 1. Name of conveying party(ies):

Dong Hoon Choo (03/07/2011) and Sung Wook Kim (03/07/2011)

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance/Execution Date(s):

Execution Date(s) in parentheses after inventor name

- ☒ Assignment ☐ Merger ☐ Change of Name  
☐ Security Agreement ☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

## 2. Name and address of receiving party(ies)

Name: Kia Motors Corporation

Internal Address: \_\_\_\_\_

Street Address: U.S. PTO

29/373381

231 Yangjae-dong, Seocho-ku 03/31/2011

City: Seoul

State: \_\_\_\_\_

Country: Republic of Korea Zip: \_\_\_\_\_

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application or patent number(s):

A Patent Application No.(s)  
This application☒ This document is being filed together with a new application

B Patent No (s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address to whom correspondence concerning document should be mailed:

Name: Kongsik Kim  
EDWARDS ANGELL PALMER & DODGE  
LLP

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Street Address. P.O. Box 55874

City: Boston

State: MA Zip: 02205

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Email Address: kkim@eapdlaw.com

## 6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) &amp; 3.41) \$ 40.00

- ☒ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

## 8. Payment Information

Deposit Account Number 04-1105

Authorized User Name Kongsik Kim

## 9. Signature:

Signature

Kongsik Kim - 63,867

Name of Person Signing

March 31, 2011

Date

Total number of pages including cover sheet, attachments, and documents

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the U.S. Postal Service as Express Mail, Label No. EM258247697US, on the date shown below in an envelope addressed to MS Assignment Recordation Services, Director of the US Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450.

Dated March 31, 2011

Signature \_\_\_\_\_ (Kongsik Kim)

## ASSIGNMENT BY INVENTORS

**THIS ASSIGNMENT**, made this 7<sup>th</sup> day of March, 2011,  
by DONG HOON CHOO and SUNG WOOK KIM (hereinafter referred to as Assignors),  
residing at 772-1 Jangdeok-dong, Hwaseong-si, Gyeonggi-do, REPUBLIC OF  
KOREA; and 103-1601 Hanjin town, Haengdang-dong, Seongdong-gu, Seoul,  
REPUBLIC OF KOREA, respectively;

**WHEREAS**, Assignors have invented certain new and useful improvements  
in HEAD LAMP FOR AUTOMOBILES, set forth in a Design application for Letters  
Patent of the United States, filed herewith; and

**WHEREAS**, Kia Motors Corporation, a Corporation organized under and  
pursuant to the laws of Korea, Republic of having its principal place of business at 231  
Yangjae-dong, Seocho-ku, Seoul, REPUBLIC OF KOREA (hereinafter referred to as  
Assignee), is desirous of acquiring the entire right, title and interest in and to said  
inventions and said Application for Letters Patent of the United States, and in and to  
any Letters Patent of the United States to be obtained therefore and thereon.

**NOW, THEREFORE**, in consideration of One Dollar (\$1.00) and other good  
and sufficient consideration, the receipt of which is hereby acknowledged, Assignors  
have sold, assigned, transferred and set over, and by these presents do sell, assign,  
transfer and set over, unto Assignee, its successors, legal representatives and assigns,  
the entire right, title and interest in and to the above-mentioned inventions and  
application for Letters Patent, and in and to any and all direct and indirect divisions,  
continuations and continuations-in-part of said application, and any and all Letters  
Patent in the United States and all foreign countries which may be granted therefor  
and thereon, and reissues, reexaminations and extensions of said Letters Patent, and  
all rights under the International Convention for the Protection of Industrial Property,  
the same to be held and enjoyed by Assignee, for its own use and benefit and the use  
and benefit of its successors, legal representatives and assigns, to the full end of the  
term or terms for which Letters Patent may be granted and/or extended, as fully and

entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

**AND** for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth

**AND** for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Design application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

**AND** Assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

**AND** Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order

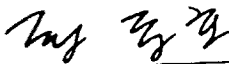
to comply with the rules of the United States Patent and Trademark Office for  
recordation of this document:

EDWARDS ANGELL PALMER & DODGE LLP


All practitioners at Customer Number 21874

**AND** Assignors acknowledge an obligation of assignment of this invention to  
Assignee at the time the invention was made.

Date: March 7, 2011

Signature:   
Dong Hoon Choo

Date: March 7, 2011

Signature:   
Sung Wook Kim