

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Christopher Alexander	04/08/2011
RECEIVING PARTY DATA	
Name:	Merchandising Technologies, Inc.
Street Address:	1050 N.W. 229th Ave.
City:	Hillsboro
State/Country:	OREGON
Postal Code:	97124
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29389216
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	40200-D-2
NAME OF SUBMITTER:	Bruce A. Kaser
Total Attachments: 1 source=AssignmentMTI29389216#page1.tif	

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ASSIGNMENT OF PATENT APPLICATION

THIS PATENT ASSIGNMENT ("Assignment") is made by and between Christopher Alexander ("Assignor") and Merchandising Technologies, Inc. ("Assignee"), 1050 N.W. 229th Ave., Hillsboro, Oregon 97124.

WHEREAS, Assignor has invented a Lens Merchandising Security Device, for which a United States design patent application was filed on April 7, 2011, and assigned U.S. patent application serial no. 29/389,216 by the U.S. Patent and Trademark Office ("the '216 application"); and


WHEREAS Assignee is desirous of acquiring the entire right, title, and interest in the '216 application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby convey, grant, assign and deliver to Assignee all right, title and interest in and to U.S. design patent application serial no. 29/389,216, filed April 7, 2011, and any and all patents that issue from said patent application in the United States or any foreign jurisdiction.

At Assignee's cost, Assignor will reasonably assist Assignee in obtaining or providing such further documents as may be reasonably required to transfer title of the above patent application to Assignee.

ASSIGNOR:

Christopher Alexander

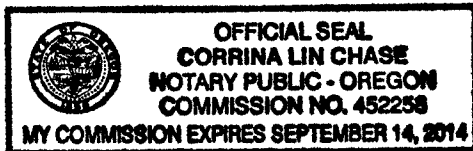
By: 
Christopher Alexander

State of Oregon)

County of Washington)

Before me personally appeared Christopher Alexander who acknowledged execution of the foregoing instrument to be his free act and deed this 8 day of April, 2011.

SEAL



Corrina Lin Chase