

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Susana FERNANDEZ-PRIETO</td> <td>03/15/2011</td> </tr> <tr> <td>Johan SMETS</td> <td>03/15/2011</td> </tr> <tr> <td>Beatriu ESCUDER GIL</td> <td>03/18/2011</td> </tr> <tr> <td>Juan Felipe MIRAVET CELADES</td> <td>03/18/2011</td> </tr> <tr> <td>Vincent Josep NEBOT CARDA</td> <td>03/18/2011</td> </tr> </tbody> </table>		Name	Execution Date	Susana FERNANDEZ-PRIETO	03/15/2011	Johan SMETS	03/15/2011	Beatriu ESCUDER GIL	03/18/2011	Juan Felipe MIRAVET CELADES	03/18/2011	Vincent Josep NEBOT CARDA	03/18/2011
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>The Procter & Gamble Company</td> </tr> <tr> <td>Street Address:</td> <td>1 Procter & Gamble Plaza</td> </tr> <tr> <td>Internal Address:</td> <td>Attention: Chief Patent Counsel</td> </tr> <tr> <td>City:</td> <td>Cincinnati</td> </tr> <tr> <td>State/Country:</td> <td>OHIO</td> </tr> <tr> <td>Postal Code:</td> <td>45202</td> </tr> </table>		Name:	The Procter & Gamble Company	Street Address:	1 Procter & Gamble Plaza	Internal Address:	Attention: Chief Patent Counsel	City:	Cincinnati	State/Country:	OHIO	Postal Code:	45202
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CORRESPONDENCE DATA													
<p>Fax Number: (513)945-6868 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 513-983-5228 Email: mitchell.em@pg.com Correspondent Name: The Procter & Gamble Company Address Line 1: 299 East Sixth Street Address Line 2: Central Docketing-4th floor Address Line 4: Cincinnati, OHIO 45202</p>													
ATTORNEY DOCKET NUMBER:	CM3496ML												

CH \$40.00 13045577

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PATENT
REEL: 026179 FRAME: 0555

NAME OF SUBMITTER:

Melissa G Krasovec

Total Attachments: 3

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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Fluid detergent compositions comprising a di-amido gellant, and processes for making, Attorney's Docket No. CM3496ML and filed in the United States Patent Office as Number 13/045,577, on March 11, 2011. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Susana FERNANDEZ PRIETO of C/ Herman Cortes 45 3ºH, ES-12578 Benicarlo-Castellon, Spain;

Johan Smets of Bollenberg 79, B-3210 Lubbeek, Belgium;

Beatriu ESCUDER GIL of C/ Monges 26, ES12170 Sant Mateu- Castelló, Spain;

Juan Felipe MIRAVET CELADES of C/ Rio Cenia 8 1-D, ES-12005 Castellon, Spain;

Vincent Josep NEBOT CARDA of C/ Pere Guil Nº 2 1ºD, ES-12540 Vila Real – Castellon, Spain;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairel, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 13/045,577 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

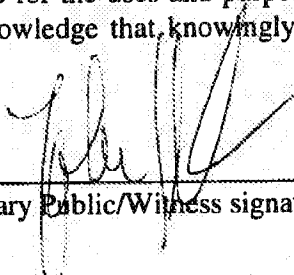

Signed: SUSANA FERNANDEZ PRIETO
Susana FERNANDEZ PRIETO

15th March 2011
Date

State of)
) SS
County of)

On this 15 day of MARCH, 2011, before me personally appeared Susana FERNANDEZ PRIETO, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

JOHAN SMETS
Notary Public/Witness printed name


Notary Public/Witness signature


Signed: 
Johan SMETS

15th March 2011
Date

State of)
) SS
County of)

On this 15 day of MARCH, 2011, before me personally appeared Johan SMETS, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

SUSANA FERNANDEZ PRIETO
Notary Public/Witness printed name


Notary Public/Witness signature

Signed: [Signature]
Beatriu ESCUDER GIL

18th March 2011

Date

State of _____)
County of _____) SS

On this 18th day of March, 2011, before me personally appeared Beatriu ESCUDER GIL, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

VINCENT JOSEP NEBOT CARDA
Notary Public/Witness printed name

[Signature]
Notary Public/Witness signature

Signed: [Signature]
Juan Felipe MIRAVET CELADES

18th MARCH 2011
Date

State of _____)
County of _____) SS

On this 18th day of March, 2011, before me personally appeared Juan Felipe MIRAVET CELADES, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Beatriu Escuder Gil
Notary Public/Witness printed name

[Signature]
Notary Public/Witness signature

Signed: [Signature]
Vincent Josep NEBOT CARDA

18th MARCH 2011
Date

State of _____)
County of _____) SS

On this 18th day of March, 2011, before me personally appeared Vincent Josep NEBOT CARDA, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

JUAN FELIPE MIRAVET CELADES
Notary Public/Witness printed name

[Signature]
Notary Public/Witness signature