

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ju Hun KIM</td> <td>04/07/2011</td> </tr> <tr> <td>Hae Don CHON</td> <td>04/07/2011</td> </tr> <tr> <td>Jeong Hoe KU</td> <td>04/07/2011</td> </tr> <tr> <td>Du Il KIM</td> <td>04/11/2011</td> </tr> <tr> <td>Sang Seok LIM</td> <td>04/07/2011</td> </tr> <tr> <td>Jin Hee CHOI</td> <td>04/11/2011</td> </tr> </tbody> </table>		Name	Execution Date	Ju Hun KIM	04/07/2011	Hae Don CHON	04/07/2011	Jeong Hoe KU	04/07/2011	Du Il KIM	04/11/2011	Sang Seok LIM	04/07/2011	Jin Hee CHOI	04/11/2011
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RECEIVING PARTY DATA															
Name:	SAMSUNG ELECTRONICS CO., LTD.														
Street Address:	416, Maetan-dong, Yeongtong-gu														
City:	Suwon-si, Gyeonggi-do														
State/Country:	REPUBLIC OF KOREA														
PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13083911</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13083911										
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Application Number:	13083911														
CORRESPONDENCE DATA															
Fax Number:	(202)403-3587														
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
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ATTORNEY DOCKET NUMBER:	0203-0392														
NAME OF SUBMITTER:	Soo Oh														
Total Attachments: 3 source=0203-0392AssignmentAsFiled#page1.tif source=0203-0392AssignmentAsFiled#page2.tif source=0203-0392AssignmentAsFiled#page3.tif															

OP \$40.00 13083911

Assignment

WHEREAS, the following inventors, namely 1) **Ju Hun KIM**, 2) **Hae Don CHON**, 3) **Jeong Hoe KU**, 4) **Du Il KIM**, 5) **Sang Seok LIM**, and 6) **Jin Hee CHOI**, all citizens of the Republic of Korea and residing respectfully at 1) No. 248-503, Hwanggol Maeul 2-danji Apt., Yeongtong-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, 2) No. 212-405, Dongil Highville, Eonnam-dong, Giheung-gu, Yongin-si, Gyeonggi-do, Republic of Korea, 3) No. 509-301, Samsung 5-cha Apt., Pungdeokcheon 2-dong, Yongin-si, Gyeonggi-do, Republic of Korea, 4) No. 110-405, Dongsuwon LG Village 1-cha Apt., Mangpo-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, 5) No. 707-304, Heungdeok Maeul 7-danji Hillstate Apt., Yeongdeok-dong, Giheung-gu, Yongin-si, Gyeonggi-do, Republic of Korea, and 6) No. 104-401, Dongsuwon Sindo Branew Apt., 606, Uman-dong, Paldal-gu, Suwon-si, Gyeonggi-do, Republic of Korea (hereinafter called "Assignors"), having made or discovered certain new, useful and non-obvious improvements in an invention having a working title of:

METHOD OF AND SYSTEM FOR PROVIDING APPLICATION STORE SERVICE,

for which a United States Patent Application is being filed concurrently herewith or, if not being concurrently filed, was filed on April 11, 2011, and assigned Serial No. 13/083,911; and

WHEREAS, **Samsung Electronics Co., Ltd.**, a corporation duly organized under the laws of the Republic of Korea, located and doing business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (hereinafter called "Assignee"), is desirous of acquiring the entire right, title and interest therein;

NOW, THEREFORE, BE IT KNOWN that for and in good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors do hereby sell, assign and transfer unto said Assignee the entire and exclusive worldwide right, title and interest in and to all said inventions and discoveries disclosed in said application, and in and to said application, any and all substitutions, divisions, provisionals, conversions of provisionals and continuations thereof, and in and to all Letters Patent, United States and foreign, that may be granted for said inventions and discoveries, and in and to all extensions, renewals and reissues thereof; and the right to file any foreign application and/or claim priority under the provisions of any international treaty or convention arising from this application or any divisional, continuing, substitute or reissue application therefrom. The aforesaid assignment includes the right in and to all income, royalties, damages and payments, now or hereafter due or payable with respect to any Letters Patent which may be granted, and in and to all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment, as fully and entirely as the same would have been held and enjoyed by Assignors if this sale, assignment and transfer had not been made.

Assignors covenant and agree, without further compensation to said Assignors but at Assignee's expense:

- a. to execute:
 - i. all papers to be used in connection with this application and any divisional, continuing, substitute or reissue application thereof, as the Assignee may deem necessary or expedient, and
 - ii. all papers in connection with any interference, litigation, mediation, arbitration or other proceeding relating to this application or any divisional, continuing, substitute or reissue application thereof, as may be necessary or expedient;
- b. to cooperate with the Assignee in every way possible in obtaining evidence and going forward in any interference, litigation, mediation, arbitration or other proceeding

Attorney Docket No.: 0203-0392
Client Docket No.: YPF201101-0032/US_DMC

Signature of Fifth Inventor:

Sang Seok Lim
Sang Seok LIM

April 7, 2011
Date

Signature of Sixth Inventor:

Jin Hee Choi
Jin Hee CHOI

April 11, 2011
Date