PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Hyungoon KIM	03/07/2011
Gwangmi Go	03/07/2011

RECEIVING PARTY DATA

Name:	LG Electronics Inc.	
Street Address:	et Address: 20 Yeouido-dong, Yeongdeungpo-gu	
City:	Seoul	
State/Country:	REPUBLIC OF KOREA	
Postal Code: 150-721		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13028405

CORRESPONDENCE DATA

Fax Number: (703)766-3644

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Phone: 703-766-3777

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Correspondent Name: KED & ASSOCIATES, LLP

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Address Line 4: Reston, VIRGINIA 20195

ATTORNEY DOCKET NUMBER:	PBC-0268
NAME OF SUBMITTER:	Daniel Y.J. Kim

Total Attachments: 1

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PATENT REEL: 026201 FRAME: 0553 OF \$40.00 1302840

Docket No.:

PBC-0268

ASSIGNMENT

(2) Gwangmi GO (3) (6) (7) (7) (8) (7) (8) (9) (9) (9) (9) (9) (9) (9) (9) (9) (9	here	In consideration of the premises and other g by acknowledged, the undersigned,	good and valuable consideration in hand	paid, the receipt and sufficiency of which i
who have made a certain new and useful invention, hereby sell, assign and teansfer unto I.G. ELECTRONICS INC. 20 Yeouido-dong, Yeongdeungpo-gu Seoul 150-721 Republic of Korea its successors and assigns (heremafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled IMAGE DISPLAY DEVICE AND METHOD FOR OPERATING THE SAME (a) for which an application for United States Letters Patent was filed on February 16, 2011, and identified by United States Serial No. 13/1028,405; or (b) for which an application for United States Letters Patent was executed on and the undorsigned hereby authorize and request the United States Coronissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefore and/or that claim priority disertor and any and all extensions, divisions, reissues, substitutes renewals, continuations, or continuations-in-part thereof and/or that claim priority thereton and the protection of Industrial Property to the said ASSIGNEE, for the receiver as ANSIGNEE, its successor, saigns and legal representatives, the undensigned agree that the automosy of record in said application shall be reality as all ASSIGNEE, its successor, assigns and legal representatives, the undensigned agree that the automosy of record in said application shall be reality and ASSIGNEE, its successor, assigns and legal representatives, the undensigned agree that the automosy of record in said application shall be reality and ASSIGNEE, its successors, assigns and legal representatives. AND the undersigned hereby agree to transfer a like interest, and to render all necessary assigns and splitation for an obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representative deemed essential to ASSIGNEE all protection and title and to ohe invention hereby transferred. AND the undersigned	(1)	Hyungoon KIM	(4)	
Who have made a certain new and useful invention, horeby sell, assign and transfer unto LG ELECTRONICS INC. 20 Yeouido-dong, Yeongdeungpo-gu Scoul 150-721 Republic of Korea its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled IMAGE DISPLAY DEVICE AND METHOD FOR OPERATING THE SAME (a) for which an application for United States Letters Patent was fised on February 16, 2011, and identified by United States Senial Net 13/028,405; or (b) for which an application for United States Letters Patent was executed on and the undesigned hereby surborize and request the United States Commissioner of Patents and Tridernacks to issue any and all United States Letters Patent which may be granted therefor and/or that claim priority thereto and any and all extensions, divisions, reissues, substitutes renewals, continuations, or continuitions-in-part theretof and/or that claim priority thereto, and the injection of the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and lega representatives, the undersigned pater the attorneys of record in said application thal hereafter are on behalf of said ASSIGNEE. AND the undersigned hereby agree to transfer a like interest, and to render all necessary assistance in making application for an obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors assigns and legal erpresentatives and without further remuneration, in and to any improvements, and applications for making application for growing out of or related to the said invention, and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives deemed essential to ASSIGNEE; for fluorection and the in and to his invention hereby transferred. AND the undersigned hereby grow and the interest of the district of the said assignment	(2)	Gwangmi GO	(5)	
LG ELECTRONICS INC. 20 Yeouido-dong, Yeongdeungpo-gu Seoul 150-721 Republic of Korea its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 50 U.S.C. 100 in the invention entitled IMAGE DISPLAY DEVICE AND METHOD FOR OPERATING THE SAME (a) for which an application for United States Letters Patent was filed on February. 16, 2011, and identified by United States Serial Net 13/028,405; or (b) for which an application for United States Letters Patent was executed on— and the undensigned hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent was executed on— and the undensigned hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any and all United States Commissioner, or continuations, or continuations are patent to the Protection of Industrial Property to the said ASSIGNEE, firs successors, assigns and legg representatives, the undensigned hereby agree to transfer a like interest, and to render all necessary assistance: in making application for an obtaining original, divisional, resisued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors assigns and legal representatives and significant patents of the Company of the said ASSIGNEE, its successors assigns and legal representative and invention, and or execute any papers by the said ASSIGNEE, its successors assigns and legal representative deemed essential to ASSIGNEE; its first or related to the said invention, and or execute any papers by the said ASSIGNEE, its successors assigns and legal representative deemed essential to ASSIGNEE; its papers by the said ASSIGNEE, its successors assigns and legal represe	(3)		(6)	
20 Yeonido-dong, Yeongdeungpo-gu Seoul 150-721 Republic of Korea its successors and assignis (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 55 U.S.C. 100 in the invention entitled IMAGE DISPLAY DEVICE AND METHOD FOR OPERATING THE SAME (a) for which an application for United States Letters Patent was filed on February 16, 2011, and identified by United States Serial No. 13/028,405; or (b) for which an application for United States Letters Patent was executed on and the undersigned hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefor and/or that claim priority thereto, and the right to all benefits under Interest Convenions for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, for an obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said invention, and to execute any appress by the said ASSIGNEE, for patent based thereof growing out of or related to the said invention, and to execute any appress by the said ASSIGNEE, for succession, assigns and legal representatives, and without further remaneration, in and to any improvements, and application for an obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said assignment any further identification that may be necessary or destrable in order to comply with the rules of any issuing authority, including the United States Patent and Endemark Office, for recordation of this document. AND the undersigned hereby garge the therm from the remaneration of the document. SIGNED on the dates indicated aside our signatures: INVENTORS DATE SIGNED Name: Hyungoon KIM Name: And the remarked and the patent and the patent and the patent and the paten	who	have made a certain new and useful invention, hereby	sell, assign and transfer unto	
Seoul 150-721 Republic of Korea its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled IMAGE DISPLAY DEVICE AND METHOD FOR OPERATING THE SAME (a) for which an application for United States Letters Patent was filed on February 16, 2011, and identified by United States Serial Not 13/028,405; or (b) for which an application for United States Letters Patent was executed on and the undesigned hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefor and/or that claim priority thereto, and the right to all benefits under the Internations Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its naccessors, assigns and lega representatives, the undersigned agree that the attorneys of record in said applications shall bereafter at on behalf of said ASSIGNEE. AND the undersigned hereby garee for transfer a like interest, and to render all necessary assistance in making application for an obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors assigns and legal representatives, and without further renumeration, in and to any improvements, and applications for patent based thereor growing out of or related to the said invention; and to acceut any papers by the said ASSIGNEE, its successors, assigns and legal representative deemed essential to ASSIGNEE for patent based thereor growing out of or related to the said invention; and to any improvements, and applications for patent based thereor growing out of or related to the said invention; and to any improvements, and applications for patent based thereor growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representative de		LC	ELECTRONICS INC.	
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13/028,405: or (b) for which an application for United States Letters Patent was executed on		IMAGE DISPLAY DEVICE A	ND METHOD FOR OPE	RATING THE SAME
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Letters Patent which may be granted therefor and/or that claim priority thereto and any and all extensions, divisions, reissues, substitutes renewals, continuations, or continuations-in-part thereof and/or that claim priority thereto, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and lega representatives; the undersigned agree that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE; AND the undersigned hereby agree to transfer a like interest, and to render all necessary assistance in making application for an obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereor growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representative deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred. AND the undersigned hereby grants the firm of KED & ASSOCIATES, LLP the power to insert on this assignment any furthe identification that may be necessary or desirable in order to comply with the rules of any issuing authority, including the United States Patent and Trademark Office, for recordation of this document. SIGNED on the dates indicated aside our signatures: INVENTORS DATE SIGNED **Joint States Patent and Trademark Office, for recordation of this document.** The patent of the protection of the determinant of the United States Patent and Trademark Office, for recordation of this document. The patent of the protection of the United States and Trademark Office, for recordation of the United States Patent and Trademark Office, for Patent States and Trademark Office, for Patent States and Trademark Offi		for which an application for United States Letters Pat	ent was executed	
obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereor growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representative deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred. AND the undersigned hereby grants the firm of KED & ASSOCIATES, ILP the power to insert on this assignment any furthe identification that may be necessary or desirable in order to comply with the rules of any issuing authority, including the United States Patent and Trademark Office, for recordation of this document. SIGNED on the dates indicated aside our signatures: INVENTORS DATE SIGNED Name: Hyungoon KIM 2) Page 10. 3. 7 Name: Gwangmi GO Name: Name: Name:	Lett rene Con	ers Patent which may be granted therefor and/or the wals, continuations, or continuations-in-part thereof a vention for the Protection of Industrial Property to	nat claim priority thereto and any and a and/or that claim priority thereto, and the the said ASSIGNEE, for its interest as	all extensions, divisions, reissues, substitutes the right to all benefits under the International ASSIGNEE, its successors, assigns and lega
identification that may be necessary or desirable in order to comply with the rules of any issuing authority, including the United States Patent and Trademark Office, for recordation of this document. SIGNED on the dates indicated aside our signatures: INVENTORS DATE SIGNED	grov	ining original, divisional, reissued or extended Letter gas and legal representatives, and without further rea- ving out of or related to the said invention; and to exec	es Patent of the United States, upon req nuneration, in and to any improvements oute any papers by the said ASSIGNEE, i	quest of the said ASSIGNEE, its successors s, and applications for patent based thereor ts successors, assigns and legal representative
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1) Name: Hyungoon KIM 2) Name: Gwangmi GO 3) Name: Name: 5)		INVENTORS		
2)	1)	Name: Hvungoon KIM		-011, 1771
3) Name: 4) Name: 5)	2)	20%)		2011 . 3. 9
Name: 4)		Name. Owningshi Go		
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PATENT REEL: 026201 FRAME: 0554