

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Jeong Hoon LEE</td><td>04/08/2011</td></tr><tr><td>Jeong Min YOU</td><td>04/08/2011</td></tr><tr><td>In Hwan KIM</td><td>04/08/2011</td></tr></tbody></table>		Name	Execution Date	Jeong Hoon LEE	04/08/2011	Jeong Min YOU	04/08/2011	In Hwan KIM	04/08/2011		
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RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>SK TELECOM. CO., LTD.</td></tr><tr><td>Street Address:</td><td>11, Euljiro 2-ga, Jung-gu</td></tr><tr><td>City:</td><td>Seoul</td></tr><tr><td>State/Country:</td><td>REPUBLIC OF KOREA</td></tr><tr><td>Postal Code:</td><td>100-999</td></tr></table>		Name:	SK TELECOM. CO., LTD.	Street Address:	11, Euljiro 2-ga, Jung-gu	City:	Seoul	State/Country:	REPUBLIC OF KOREA	Postal Code:	100-999
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PROPERTY NUMBERS Total: 1											
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Application Number:	13126844										
CORRESPONDENCE DATA											
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Total Attachments: 1 source=110989-0035_Assignment#page1.tif											

OP \$40.00 13126844

PATENT

501516103

REEL: 026201 FRAME: 0636

## ASSIGNMENT

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

- |    |                |                          |                              |
|----|----------------|--------------------------|------------------------------|
| 1) | Jeong Hoon LEE | 2)                       | Jeong Min, YOU               |
| 3) | In Hwan KIM    | 4)                       |                              |
| 5) |                | 6)                       |                              |
| 7) |                | 8)                       |                              |
| 9) |                | <input type="checkbox"/> | x box if continued on page 2 |

who has made a certain new and useful invention, hereby sells, assigns and transfers unto SK TELECOM CO., LTD., having a place of business at 11, Euljiro 2-ga, Jung-gu, Seoul 100-999, Republic of Korea, its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled:

### A SYSTEM, A METHOD, A SERVICE SERVER, A MOBILE TERMINAL AND A STORAGE MEANS FOR CONTENTS DELIVERY

- (a) for which an application for United States Letters Patent was filed on \_\_\_\_\_, and identified by United States Patent Application No. \_\_\_\_\_; or
- (b) for which an application for United States Letters Patent was executed on \_\_\_\_\_,

and the undersigned hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefore and any and all extensions, divisions, reissues, continuations, or continuations-in-part thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agrees that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE;

AND the undersigned hereby agrees to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

SIGNED on the date indicated aside my signature:

1) JEONG HOON, LEE  
Name: Jeong Hoon LEE

08, APRIL, 2011  
Date

2) Jeong Min, You  
Name: Jeong Min, YOU

08, April, 2011  
Date

3) In Hwan, Kim  
Name: In Hwan KIM

08, April, 2011  
Date