04/19/2011



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To the Director of the U.S. Patent and Trademark Office. Please record the attached documents or the new address(es) below						
1. Name of conveying party(les): Masaharu Hosoi (03/15/2011), Hiroyuki Matsumoto (03/17/2011), and Masafumi Sueyoshi (04/03/2011)	Name and address of receiving party(ies) Name					
Additional name(s) of conveying party(ies) attached? 3. Nature of conveyance/Execution Date(s): Execution Date(s) In parentheses after inventor name X Assignment Merger Change of Name Security Agreement Joint Research Agreement Government Interest Assignment Executive Order 9424, Confirmatory License Other	Street Address U.S. PTO					
4. Application or patent number(s): A Patent Application No (s) This application Additional numbers attached?	his document is being filed together with a new application B Patent No (s) Yes X No					
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:					
Name Christopher M. Tobin RADER, FISHMAN & GRAUER PLLC Internal Address Atty Dkt SON-4772 Street Address 1233 20th Street, N.W Suite 501	7. Total fee (37 CFR 1 21(h) & 3 41) \$ 40.00 X Authorized to be charged to deposit account Enclosed None required (government interest not affecting title)					

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Phone Number	(202) 955-3750						
Fax Number	(2	(202) 955-3751			Deposit Account Number	18-0013	
Email Address	cmt@	@raderfishma	n com//	Autho	onzed User Name	Christopher M. Tobir	1
Signature:	1	11)	1	つ	04/19/2011 AM	ULL 1N5 6000 453 200013	1386

Christopher M. Tobin - 40,290 sheet, attachments, and documents Name of Person Signing

Total number of pages including cover

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1964

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Attorney Docket No. 80001-4772 SONY Ref. No.; S11P0818US00

ASSIGNMENT

WHEREAS, I, as below named inventors, residing at the addresses stated next to our names, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in ZOOM LENS AND IMAGING APPARATUS

for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name and address;

AND WHEREAS, SONY CORPORATION, a Japanese corporation, with offices at 1-7-1 Konan, Minato-ku, Tokyo, Japan (hereinafter referred to as ASSIGNEE) is desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefor in the United States and in any and all foreign countries:

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEE, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filling of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEE, as the assignee of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEE or its designee, as ASSIGNEE or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters patent which may be granted for my aforesaid invention, as the ASSIGNEE thereof shall hereafter require and prepare at its own expense,

And I further agree that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

And I hereby authorize and request my attorney(s) of record in this the spaces that follow: Serial Number:	application to insert the serial number and filing date of this application i
This assignment executed on the dates indicated below.	
MASAHARU HOSOI	
Name of first or sole inventor KANAGAWA JAPAN	Execution date of U.S. Patent Application
Residence of First or sole inventor	March 15,2011
Signature of first or sole inventor	Date of this assignment March 15. 301/ M.H.
HIROYUKI MATSUMOTO	
Name of second inventor	Execution date of U.S. Patent Application
WAKAYAMA JAPAN	- Application
Residence of second inventor	
/ Hot Hirovaki Matsumoto	March 17 2011
Signature of second inventor March 17.2011. H.M.	Date of this assignment
MASAFUMI SUEYOSHI	
Name of third inventor	Evenution data of LLC Data A LL
KANAGAWA JAPAN	Execution date of U.S. Patent Application
Residence of third inventor	<u>, </u>
Masafuni Sugoshi	April 3, 2011
Signature of third inventor	Date of this assignment

PATENT REEL: 026208 FRAME: 0922