

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT												
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee from "icPlanet Acquisition Corporation" to --icPlanet Corporation-- previously recorded on Reel 019752 Frame 0433. Assignor(s) hereby confirms the assignment of Assignor's interest to icPlanet Corporation.												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Michael G. Foulger</td><td>05/01/2003</td></tr><tr><td>Thomas R. Chipperfield</td><td>06/27/2004</td></tr><tr><td>Jeremy S. Cooper</td><td>04/25/2003</td></tr><tr><td>Andrew C. Storms</td><td>04/28/2003</td></tr></tbody></table>		Name	Execution Date	Michael G. Foulger	05/01/2003	Thomas R. Chipperfield	06/27/2004	Jeremy S. Cooper	04/25/2003	Andrew C. Storms	04/28/2003		
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PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Patent Number:</td><td>7386594</td></tr></tbody></table>		Property Type	Number	Patent Number:	7386594								
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Patent Number:	7386594												
CORRESPONDENCE DATA													
Fax Number: (202)371-2540 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Email: pwrist@skgf.com Correspondent Name: Christopher Phil Wrist Address Line 1: 1100 New York Ave. NW Address Line 4: Washington, DC, DISTRICT OF COLUMBIA 20005													
NAME OF SUBMITTER:	Christopher Philip Wrist Reg. No. 32,078												
Total Attachments: 23													

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PATENT
REEL: 026214 FRAME: 0343

OP \$40.00 7386594

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CHRISTOPHER PHILIP WRIST
OF COUNSEL
(202) 772-8897
PWRIST@SKGF.COM



May 2, 2011

Director of the United States Patent
and Trademark Office
PO Box 1450
Alexandria, VA 22313-1450

Mail Stop Assignment Recordation Services

Re: U.S. Patent No. 7,386,594 B2; Issued: June 10, 2008
For: **System and Method Related to Generating an Email Campaign**
Inventors: Foulger *et al.*
Our Ref: 2222.9480002

Sir:

Transmitted herewith are the following documents for appropriate action by the U.S. Patent and Trademark Office:

1. Recordation Form Cover Sheet (Form PTO-1595); and
2. Assignment from Foulger, Michael G., Chipperfield, Thomas R., Cooper, Jeremy S., and Storms, Andrew C. to icPlanet Corporation, official recordation and return of which is respectfully requested.

The documents are submitted electronically through EFS web.

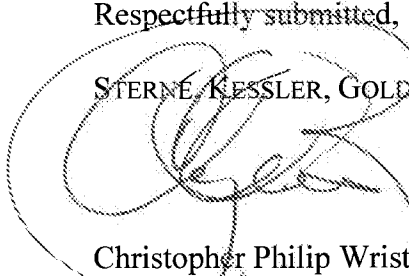
The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Director of the United States
Patent and Trademark Office
May 2, 2011
Page 2

If extensions of time under 37 C.F.R. § 1.136 other than those otherwise provided for herewith are required to prevent abandonment of the present patent application, then such extensions of time are hereby petitioned, and any fees therefor are hereby authorized to be charged to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.



Christopher Philip Wrist
Attorney for Patentees
Registration No. 32,078

CPW/aer
Enclosures

RECORDATION FORM COVER SHEET
PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Foulger, Michael G.; Chipperfield, Thomas R.; Cooper, Jeremy S.; and Storms, Andrew C.

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) See 1 in Addendum

- ☐ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☒ Other See 2 in Addendum

2. Name and address of receiving party(ies)

Name: icPlanet Corporation

Internal Address: Suite 210

Street Address: 4000 Civic Center Drive

City: San Rafael

State: CA

Country: USA Zip: 94903

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

7,386,594 B2

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Sterne, Kessler, Goldstein & Fox P.L.L.C.

Internal Address: c/o

Street Address: 1100 New York Avenue, N.W.

City: Washington

State: D.C. Zip: 20005-3934

Phone Number: _____

Fax Number: _____

Email Address: _____

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☒ Online Credit Card Authorization
☐ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

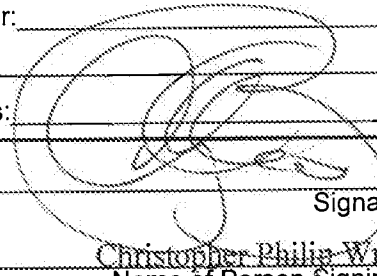
1005

08/2013

Deposit Account Number 19-0036

Authorized User Name _____

9. Signature:


Signature

May 2, 2011

Date

Christopher Philia Wrist
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 23

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

Addendum

1. 5/1/2003, 6/27/2004, 4/25/2003, 4/28/2003.
2. Corrective Assignment to correct Assignee from "icPlanet Acquisition Corporation" to -icPlanet Corporation-- previously recorded at Reel 019752 Frame 0433. Assignor hereby confirms the assignment of Assignor's interest to icPlanet Corporation.



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

AUGUST 03, 2005

PTAS

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STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C
1100 NEW YORK AVENUE, N.W.
WASHINGTON, DC 20005

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES DIVISION, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 08/03/2005

REEL/FRAME: 016348/0223
NUMBER OF PAGES: 10

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

FOULGER, MICHAEL G.

DOC DATE: 05/01/2003

ASSIGNOR:

COOPER, JEREMY S.

DOC DATE: 06/27/2004

ASSIGNOR:

CHIPPERFIELD, THOMAS R.

DOC DATE: 04/25/2003

ASSIGNOR:

STORMS, ANDREW C.

DOC DATE: 04/28/2003

ASSIGNEE:

ICPLANET CORPORATION
4000 CIVIC CENTER DRIVE
SUITE 210
SAN RAFAEL, CALIFORNIA 94903

016348/0223 PAGE 2

SERIAL NUMBER: 09841186

FILING DATE: 04/25/2001

PATENT NUMBER:

ISSUE DATE:

TITLE: SYSTEM AND METHOD RELATED TO GENERATING AND TRACKING AN EMAIL
CAMPAIGN

MARY BENTON, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

08/03/2005
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone: (202) 371 2600													
Email: mikem@skgf.com													
Correspondent Name: Sterne, Kessler, Goldstein & Fox P.L.L.C													
Address Line 1: 1100 New York Avenue, N.W.													
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005													
NAME OF SUBMITTER:	Michael V. Messinger												
Total Attachments: 8 source=2018 Assignment 1#page1.tif													

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2018.0040001

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AUG - 4 2005
Sterne, Kessler, Goldstein & Fox, P.L.L.C.

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TWJ 8/4
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8/5/05

From: Name: USPTO ASSIGNMENT DIVISION
Fax Number:
Voice Phone: 703-308-9723

To: Name: STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.
Company: 1100 NEW YORK AVENUE, N.W.
Fax Number: 12023712540
Voice Phone:

Fax Notes:

Pg#	Description
1	Cover Page
2	553.TXT
4	Document 1, Batch 506348

PTAS FAX PROCESSING

Date and time of transmission: Thursday, August 04, 2005 6:18:38 AM
Number of pages including this cover sheet: 05

A RightFAX® Communicated Document

DOCUMENT EVIDENCING ASSIGNMENT OF RIGHTS

For valuable consideration, receipt of which is hereby acknowledged, Michael G. Foulger, a California resident (the "Assignor"), hereby affirms that he transferred to icPlanet Corporation (the "Assignee"), prior to January 1, 2002, all of his right, title and interest for the United States of America (as defined in 35 U.S.C. § 100), and throughout the world, in the inventions described and/or claimed in the patent applications listed on Exhibit A hereto, in any and all applications thereon, in any and all Letters Patent(s) therefor, and in any and all continuing applications, reissues, extensions, renewals and reexaminations of such applications or Letters Patent(s) to the full end of the term or terms for which such Letters Patent(s) issue, such entire right, title and interest to be held and enjoyed by the above-named Assignee to the same extent as they would have been held and enjoyed by the Assignor had this assignment and sale not been made.

By this affirmation, the Assignor acknowledges that original assignments for the patent applications listed on Exhibit A hereto, executed by him prior to January 1, 2002, incorrectly listed the Assignee as "IC Planet Acquisition Corporation." The Assignor hereby acknowledges that in the original assignments for the patent applications listed on Exhibit A hereto, the Assignee should have been "icPlanet Corporation."

The Assignor agrees to execute all papers necessary in connection with the application(s) and any continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The Assignor agrees to execute all papers necessary in connection with any interference that may be declared concerning the application(s) or any continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

The Assignor agrees to perform all affirmative acts that may be necessary to obtain a grant of a valid United States patent to the Assignee.

The Assignor hereby represents that Assignor has full right and authority to convey the entire interest herein assigned, and that Assignor has not executed, and will not execute, any agreement in conflict therewith.

The Assignor hereby grants Robert Greene Sterne, Esquire, Registration No. 28,912; Edward J. Kessler, Esquire, Registration No. 25,688; Jorge A. Goldstein, Esquire, Registration No. 29,021; Samuel L. Fox, Esquire, Registration No. 30,353; David K. S. Cornwell, Esquire, Registration No. 31,944; Robert W. Esmond, Esquire, Registration No. 32,893; Tracy-Gene G. Durkin, Esquire, Registration No. 32,831; Michele A. Cimbala, Esquire, Registration No. 33,851; Michael B. Ray, Esquire, Registration No. 33,997; Robert E. Sokohl, Esquire, Registration No. 36,013; Eric K. Steffe, Esquire, Registration No. 36,688; Michael Q. Lee, Esquire, Registration No. 35,239; Steven R. Ludwig, Esquire, Registration No. 36,203; John M. Covert, Esquire, Registration No. 38,759; Linda B. Alcorn, Esquire, Registration No. 39,588; Lawrence B. Bugaisky, Esquire, Registration No. 35,086; Donald J. Featherstone, Esquire, Registration No. 33,876; Robert C. Millonig, Esquire, Registration No. 34,395; Michael V. Messinger, Esq., Registration No. 37,575; Judith U. Kim, Esq., Registration No. 40,679; Timothy J. Shea, Jr., Esq., Registration No. 41,306; and Patrick E. Garrett, Esq., Registration No. 39,987; all of STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C., 1100 New York Avenue, N.W., Washington, D.C. 20005-3934, power to insert in this affirmation any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed by the Assignor on the date set forth below.


Michael G. Foulger

Date: May 1, 2003

EXHIBIT A

(Attachment to DOCUMENT EVIDENCING ASSIGNMENT OF RIGHTS)

COUNTRY	APPL./PATENT NO.	TITLE
United States	09/841,167	Method, System, and Computer Program Product for Employment Market Statistics Generation and Analysis
United States	09/841,186	System and Method Related to Generating and Tracking an Email Campaign
United States	09/840,923	System and Method for Scheduling Execution of Cross-Platform Computer Processes

113184v1

DOCUMENT EVIDENCING ASSIGNMENT OF RIGHTS

For valuable consideration, receipt of which is hereby acknowledged, **Jeremy S. Cooper**, a California resident (the "Assignor"), hereby affirms that he transferred to icPlanet Corporation (the "Assignee"), prior to January 1, 2002, all of his right, title and interest for the United States of America (as defined in 35 U.S.C. § 100), and throughout the world, in the inventions described and/or claimed in the patent applications listed on Exhibit A hereto, in any and all applications thereon, in any and all Letters Patent(s) therefor, and in any and all continuing applications, reissues, extensions, renewals and reexaminations of such applications or Letters Patent(s) to the full end of the term or terms for which such Letters Patent(s) issue, such entire right, title and interest to be held and enjoyed by the above-named Assignee to the same extent as they would have been held and enjoyed by the Assignor had this assignment and sale not been made.

By this affirmation, the Assignor acknowledges that original assignments for the patent applications listed on Exhibit A hereto, executed by him prior to January 1, 2002, incorrectly listed the Assignee as "IC Planet Acquisition Corporation." The Assignor hereby acknowledges that in the original assignments for the patent applications listed on Exhibit A hereto, the Assignee should have been "icPlanet Corporation."

The Assignor agrees, provided that should the Assignor not be employed by the Assignee at such time, he will be compensated for his time required, to execute all papers necessary in connection with the application(s) and any continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient, again provided that the Assignor is compensated for his time should he not be employed by the Assignee at such time.

The Assignor agrees to execute all papers necessary in connection with any interference that may be declared concerning the application(s) or any continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

The Assignor agrees to perform all affirmative acts that may be necessary to obtain a grant of a valid United States patent to the Assignee.

The Assignor hereby represents that Assignor has full right and authority to convey the entire interest herein assigned, and that Assignor has not executed, and will not execute, any agreement in conflict therewith.

The Assignor hereby grants Robert Greene Sterne, Esquire, Registration No. 28,912; Edward J. Kessler, Esquire, Registration No. 25,688; Jorge A. Goldstein, Esquire, Registration No. 29,021; Samuel L. Fox, Esquire, Registration No. 30,353; David K. S. Cornwell, Esquire, Registration No. 31,944; Robert W. Esmond, Esquire, Registration No. 32,893; Tracy-Gene G. Durkin, Esquire, Registration No. 32,831; Michele A. Cimbala, Esquire, Registration No. 33,851; Michael B. Ray, Esquire, Registration No. 33,997; Robert E. Sokohl, Esquire, Registration No. 36,013; Eric K. Steffe, Esquire, Registration No. 36,688; Michael Q. Lee, Esquire, Registration No. 35,239; Steven R. Ludwig, Esquire, Registration No. 36,203; John M. Covert, Esquire, Registration No. 38,759; Linda E. Alcorn, Esquire, Registration No. 39,588; Lawrence B. Bugaisky, Esquire, Registration No. 35,086; Donald J. Featherstone, Esquire, Registration No. 33,876; Robert C. Millonig, Esquire, Registration No. 34,395; Michael V. Messinger, Esq., Registration No. 37,575; Judith U. Kim, Esq., Registration No. 40,679; Timothy J. Shea, Jr., Esq., Registration No. 41,306; and Patrick E. Garrett, Esq., Registration No. 39,987; all of STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C., 1100 New York Avenue, N.W., Washington, D.C. 20005-3934, power to insert in this affirmation any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed by the Assignor on the date set forth below.


Jeremy S. Cooper

Date: 2004-6-27

EXHIBIT A

(Attachment to DOCUMENT EVIDENCING ASSIGNMENT OF RIGHTS)

COUNTRY	APPL./PATENT NO.	TITLE
United States	09/841,167	Method, System, and Computer Program Product for Employment Market Statistics Generation and Analysis
United States	09/841,186	System and Method Related to Generating and Tracking an Email Campaign
United States	09/840,923	System and Method for Scheduling Execution of Cross-Platform Computer Processes
United States	09/840,922	System and Method for Proximity Searching Position Information Using a Proximity Parameter

270236

DOCUMENT EVIDENCING ASSIGNMENT OF RIGHTS

For valuable consideration, receipt of which is hereby acknowledged, THOMAS R. CHIPPERFIELD, a California resident (the "Assignor"), hereby affirms that he transferred to icPlanet Corporation (the "Assignee"), prior to January 1, 2002, all of his right, title and interest for the United States of America (as defined in 35 U.S.C. § 100), and throughout the world, in the inventions described and/or claimed in the patent applications listed on Exhibit A hereto, in any and all applications thereon, in any and all Letters Patent(s) therefor, and in any and all continuing applications, reissues, extensions, renewals and reexaminations of such applications or Letters Patent(s) to the full end of the term or terms for which such Letters Patent(s) issue, such entire right, title and interest to be held and enjoyed by the above-named Assignee to the same extent as they would have been held and enjoyed by the Assignor had this assignment and sale not been made.

By this affirmation, the Assignor acknowledges that original assignments for the patent applications listed on Exhibit A hereto, executed by him prior to January 1, 2002, incorrectly listed the Assignee as "IC Planet Acquisition Corporation." The Assignor hereby acknowledges that in the original assignments for the patent applications listed on Exhibit A hereto, the Assignee should have been "icPlanet Corporation."

The Assignor agrees to execute all papers necessary in connection with the application(s) and any continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

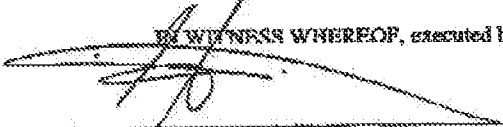
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The Assignor agrees to perform all affirmative acts that may be necessary to obtain a grant of a valid United States patent to the Assignee.

The Assignor hereby represents that Assignor has full right and authority to convey the entire interest herein assigned, and that Assignor has not executed, and will not execute, any agreement in conflict therewith.

The Assignor hereby grants Robert Greene Stern, Esquire, Registration No. 28,912; Edward J. Kessler, Esquire, Registration No. 25,688; Jorge A. Goldstein, Esquire, Registration No. 29,021; Samuel L. Fox, Esquire, Registration No. 30,353; David K. S. Cornwell, Esquire, Registration No. 31,944; Robert W. Esmond, Esquire, Registration No. 32,893; Tracy-Gene G. Durkin, Esquire, Registration No. 32,831; Michele A. Cimbalà, Esquire, Registration No. 33,851; Michael B. Ray, Esquire, Registration No. 33,997; Robert E. Sokohl, Esquire, Registration No. 36,013; Eric K. Steffe, Esquire, Registration No. 36,688; Michael Q. Lee, Esquire, Registration No. 35,239; Steven M. Ludwig, Esquire, Registration No. 36,203; John M. Covert, Esquire, Registration No. 38,759; Linda E. Alcorn, Esquire, Registration No. 39,588; Lawrence B. Bugaisky, Esquire, Registration No. 35,086; Donald J. Featherstone, Esquire, Registration No. 33,876; Robert C. Millonig, Esquire, Registration No. 34,395; Michael V. Messinger, Esq., Registration No. 37,575; Judith U. Kim, Esq., Registration No. 40,679; Timothy J. Shea, Jr., Esq., Registration No. 41,306; and Patrick E. Garrett, Esq., Registration No. 39,987; all of STERN, KESSLER, GOLDSTEIN & FOX P.L.L.C., 1100 New York Avenue, N.W., Washington, D.C. 20005-3934, power to insert in this affirmation any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed by the Assignor on the date set forth below.


Thomas R. Chipperfield

Date: Apr. 25, 2003

EXHIBIT A
(Attachment to DOCUMENT EVIDENCING ASSIGNMENT OF RIGHTS)

COUNTRY	APPL./PATENT NO.	TITLE
United States	09/841,186	System and Method Related to Generating and Tracking an Email Campaign
United States	09/840,923	System and Method for Scheduling Execution of Cross-Platform Computer Processes

113184v1

DOCUMENT EVIDENCING ASSIGNMENT OF RIGHTS

For valuable consideration, receipt of which is hereby acknowledged, Andrew C. Storms, a California resident (the "Assignor"), hereby affirms that he transferred to icPlanet Corporation (the "Assignee"), prior to January 1, 2002, all of his right, title and interest for the United States of America (as defined in 35 U.S.C. § 100), and throughout the world, in the inventions described and/or claimed in the patent applications listed on Exhibit A hereto, in any and all applications thereon, in any and all Letters Patent(s) therefor, and in any and all continuing applications, reissues, extensions, renewals and reexaminations of such applications or Letters Patent(s) to the full end of the term or terms for which such Letters Patent(s) issue, such entire right, title and interest to be held and enjoyed by the above-named Assignee to the same extent as they would have been held and enjoyed by the Assignor had this assignment and sale not been made.

By this affirmation, the Assignor acknowledges that original assignments for the patent applications listed on Exhibit A hereto, executed by him prior to January 1, 2002, incorrectly listed the Assignee as "IC Planet Acquisition Corporation." The Assignor hereby acknowledges that in the original assignments for the patent applications listed on Exhibit A hereto, the Assignee should have been "icPlanet Corporation."

The Assignor agrees to execute all papers necessary in connection with the application(s) and any continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient. * AES

The Assignor agrees to execute all papers necessary in connection with any interference that may be declared concerning the application(s) or any continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference. * AES

The Assignor agrees to perform all affirmative acts that may be necessary to obtain a grant of a valid United States patent to the Assignee. * AES

The Assignor hereby represents that Assignor has full right and authority to convey the entire interest herein assigned, and that Assignor has not executed, and will not execute, any agreement in conflict therewith.

The Assignor hereby grants Robert Greene Sterne, Esquire, Registration No. 28,912; Edward J. Kessler, Esquire, Registration No. 25,688; Jorge A. Goldstein, Esquire, Registration No. 29,021; Samuel L. Fox, Esquire, Registration No. 30,353; David K. S. Cornwell, Esquire, Registration No. 31,944; Robert W. Esmond, Esquire, Registration No. 32,893; Tracy-Gene G. Durkin, Esquire, Registration No. 32,831; Michele A. Cimballa, Esquire, Registration No. 33,851; Michael B. Ray, Esquire, Registration No. 33,997; Robert E. Sokohl, Esquire, Registration No. 36,013; Eric K. Steffe, Esquire, Registration No. 36,688; Michael Q. Lee, Esquire, Registration No. 35,239; Steven R. Ludwig, Esquire, Registration No. 36,203; John M. Covert, Esquire, Registration No. 38,759; Linda E. Alcorn, Esquire, Registration No. 39,588; Lawrence B. Bugaisky, Esquire, Registration No. 35,086; Donald J. Featherstone, Esquire, Registration No. 33,876; Robert C. Millonig, Esquire, Registration No. 34,395; Michael V. Messinger, Esq., Registration No. 37,575; Judith U. Kim, Esq., Registration No. 40,679; Timothy J. Shea, Jr., Esq., Registration No. 41,306; and Patrick B. Garrett, Esq., Registration No. 39,987; all of STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C., 1100 New York Avenue, N.W., Washington, D.C. 20005-3934, power to insert in this affirmation any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed by the Assignor on the date set forth below.

AES
Andrew C. Storms

Date: 4/28/2003

* Refer to original document where assignor agreed only to this if he would be compensated in the event he was not employed by Hall Kinon or any of its subsidiaries.

EXHIBIT A

(Attachment to DOCUMENT EVIDENCING ASSIGNMENT OF RIGHTS)

COUNTRY	APPL./PATENT NO.	TITLE
United States	09/841,186	System and Method Related to Generating and Tracking an Email Campaign

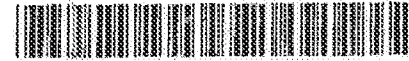
113184v1



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

OCTOBER 22, 2001

PTAS



101817392A

STERNE, KESSLER ET AL
JEFFREY S. WEAVER
1100 NEW YORK AVENUE N.W.
SUITE 600
WASHINGTON, D.C. 20005-3934

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 08/13/2001

REEL/FRAME: 012078/0391
NUMBER OF PAGES: 4

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

FOULGER, MICHAEL G.

DOC DATE: 07/25/2001

ASSIGNOR:

CHIPPERFIELD, THOMAS R.

DOC DATE: 07/25/2001

ASSIGNOR:

COOPER, JEREMY S.

DOC DATE: 07/25/2001

ASSIGNOR:

STORMS, ANDREW C.

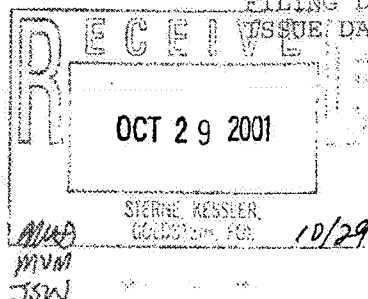
DOC DATE: 07/25/2001

ASSIGNEE:

ICPLANET ACQUISITION CORPORATION
637 OLIVE AVENUE
NOVATO, CALIFORNIA 94945

SERIAL NUMBER: 09841186
PATENT NUMBER:

FILING DATE: 04/25/2001
ISSUE DATE:



PATENT
REEL: 026214 FRAME: 0362

012078/0391 PAGE 2

STEVEN POST, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**FEE TRANSMITTAL
for FY 2001**

Patent fees are subject to annual revision.

Complete if Known

Application Number	09/841,186
Filing Date	April 25, 2001
First Named Inventor	Michael J. Foulger
Examiner Name	To be assigned
Group Art Unit	2152
Attorney Docket No.	2018.0040001

TOTAL AMOUNT OF PAYMENT (\$ 40.00)

METHOD OF PAYMENT (check one)

1. ☐ The Commissioner is hereby authorized to charge indicated fees and credit any overpayment to:

Deposit Account Number 19-0036

Deposit Account Name Sterne, Kessler, Goldstein & Fox P.L.L.C.

- ☐ Charge Any Additional Fee Required
Under 37 CFR §§ 1.16 and 1.17

- ☐ Applicant claims small entity status
See 37 CFR 1.27

2. ☒ Payment Enclosed:

☒ Check ☐ Credit card ☐ Money Order ☒ Other*

*Charge any deficiencies or credit any overpayments in the fees or fee calculations of Parts 1, 2 and 3 below to Deposit Account No. 19-0036.

FEE CALCULATION**1. BASIC FILING FEE**

Large Fee Code	Entity Fee (\$)	Small Fee Code	Entity Fee (\$)	Fee Description	Fee Paid
101	710	201	355	Utility filing fee	
106	320	206	160	Design filing fee	
107	490	207	245	Plant filing fee	
108	710	208	355	Reissue filing fee	
114	150	214	75	Provisional filing fee	

SUBTOTAL (1) (\$ 710.00)

2. EXTRA CLAIM FEES

Extra	Fee from below	Fee Paid
Total Claims _____ - 20** = _____ X _____ = _____		
Indep. Claims _____ - 3** = _____ X _____ = _____		
Multiple Dependent _____ = _____		

Large Fee Code	Entity Fee (\$)	Small Fee Code	Entity Fee (\$)	Fee Description
103	18	203	9	Claims in excess of 20
102	80	202	40	Independent claims in excess of 3
104	270	204	135	Multiple dependent claim
108	80	208	40	**Reissue independent claims over original patent
110	18	210	9	**Reissue claims in excess of 20 and over original patent

SUBTOTAL (2) (\$)

** or number previously used, if smaller. For Reissue, see above

FEE CALCULATION (continued)**3. ADDITIONAL FEES**

Large Fee Code	Entity Fee (\$)	Small Fee Code	Entity Fee (\$)	Fee Description	Fee paid
105	130	205	65	Surcharge - late filing fee or oath	
127	50	227	25	Surcharge - late provisional filing fee or cover sheet	
139	130	139	130	Non-English specification	
147	2,520	147	2,520	For filing a request for <i>ex parte</i> reexamination	
112	920*	112	920*	Requesting publication of SIR prior to Examiner action	
113	1,840*	113	1,840*	Requesting publication of SIR after Examiner action	
115	110	215	55	Extension for reply within first month	
116	390	216	195	Extension for reply within second month	
117	890	217	445	Extension for reply within third month	
118	1,380	218	690	Extension for reply within fourth month	
128	1,880	228	940	Extension for reply within fifth month	
119	310	219	155	Notice of Appeal	
120	310	220	155	Filing a brief in support of an appeal	
121	270	221	135	Request for oral hearing	
138	1,510	138	1,510	Petition to institute a public use proceeding	
140	110	240	55	Petition to revive - unavoidable	
141	1,240	241	620	Petition to revive - unintentional	
142	1,240	242	620	Utility issue fee (or reissue)	
143	440	243	220	Design issue fee	
144	600	244	300	Plant issue fee	
122	130	122	130	Petitions to the Commissioner	
123	130	123	130	Petitions related to provisional applications	
126	180	126	180	Submission of Information Disclosure Stmt	
581	40	481	40	Recording each patent assignment per property (times number of properties)	\$40.00
146	710	246	355	Filing a submission after final rejection (37 CFR 1.129(a))	
149	710	249	355	For each additional invention to be examined (37 CFR 1.129(b))	
179	710	279	355	Request for Continued Examination (RCE)	
169	900	169	900	Request for expedited examination of a design application	

Other fee (specify):

Other fee (specify):

*Reduced by Basic Filing Fee Paid

SUBTOTAL (3) (\$ 40.00)

SUBMITTED BY

Name (Print/Type) Jeffrey S. Weaver

Registration No. 45,608
(Attorney/Agent)**Complete (if applicable)**

Telephone 202-371-2600

Signature

Date 8-16-01

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

08-21-2001

Form PTO-1595
(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

101817392

U.S. Department of Commerce
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copies thereof.

1. Name of conveying party(ies):

Michael G. Foulger
Thomas R. Chipperfield
Jeremy S. Cooper
Andrew C. Storms

2. Name and address of receiving party(ies):

Name: ICPlanet Acquisition Corporation

Internal Address:

Street Address: 637 Olive Avenue

City: Novato State: CA Zip Code: 94945

Country:

Additional name(s) of conveying party(ies) attached? ☐ yes ☒ no

3. Nature of Conveyance:

☒ Assignment
☐ Security Agreement
☐ Other☐ Merger
☐ Change of Name

Execution Date: July 25, 2001; July 25, 2001; July 25, 2001; and July 25, 2001; respectively.

Additional name(s) & address(es) attached? ☐ yes ☒ no

4. Application number(s) or patent number(s): 09/841,186

If this document is being filed together with a new application, the execution date of the application is _____

A. Patent Application No(s).

B. Patent No(s).

Additional numbers attached? ☐ yes ☒ no

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sterne, Kessler, Goldstein & Fox P.L.L.C.

Internal Address: c/o

Street Address: 1100 New York Ave., N.W.
Suite 600

City: Washington State: D.C. Zip Code: 20005-3934

6. Total number of applications and patents involved: 1

7. Total fee (37 C.F.R. § 3.41).....\$ 40.00

☒ Enclosed☐ Authorized to be charged to Deposit Account

8. Deposit Account Number:

19-0036

(Attach duplicate copy of this page if paying by deposit account)

08/20/2001 TDS 21 00000156 09841186

01 FC:581

40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey S. Weaver
Name of Person Signing
Registration No. 45,608

Signature

Date

8-16-01

Total number of pages including cover sheet, attachments and document 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration paid to each of the undersigned inventor(s): (1) Michael G. Foulker, (2) Thomas R. Chiversfield, (3) Jeremy S. Cooner, (4) Andrew C. Stearns, the undersigned inventor(s) hereby sell(s) and assign(s) to ICPlanet Acquisition Corporation (the Assignee) his/her entire right, title and interest, including the right to sue for past infringement and to collect for all past, present and future damages:

check applicable box(es) ☒ for the United States of America (as defined in 35 U.S.C. § 100),
☒ and throughout the world,

(a) in the invention(s) known as System and Method Related to Generating and Tracking an Email Campaign for which application(s) for patent in the United States of America has (have) been executed by the undersigned on (1) 7/25/01, (2) 7/25/01, (3) 7/25/01, (4) 7/25/01 (also known as United States Application No. 09/841,186, filed April 25, 2001), in any and all applications thereon, in any and all Letters Patent(s) therefor, and

(b) in any and all applications that claim the benefit of the patent application listed above in part (a), including continuing applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and

(c) in any and all inventions described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

The undersigned inventor(s) agree(s) to execute all papers necessary in connection with the application(s) and any continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate assignments in connection with such application(s) as the Assignee may deem necessary or expedient.

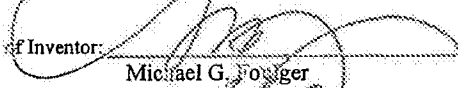
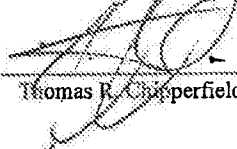


The undersigned inventor(s) agree(s) to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to the application(s) or any continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application(s) thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or patent enforcement action. *In the event that the undersigned inventor(s) are not employed by the assignee at the time of such execution, they will be reasonably compensated for their time in executing such documents.*

The undersigned inventor(s) hereby represent(s) that he/she has full right to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any agreement in conflict therewith.

The undersigned inventor(s) hereby grant(s) Robert Greene Sterne, Esquire, Registration No. 28,912; Edward J. Kessler, Esquire, Registration No. 25,688; Jorge A. Goldstein, Esquire, Registration No. 29,021; David K.S. Cornwell, Esquire, Registration No. 31,944; Robert W. Esmond, Esquire, Registration No. 32,893; Tracy-Gene

G. Durkin, Esquire, Registration No. 32,831; Michele A. Cimbala, Esquire, Registration No. 33,851; Michael B. Ray, Esquire, Registration No. 33,997; Robert E. Sokohl, Esquire, Registration No. 36,013; Eric K. Steffe, Esquire, Registration No. 36,688; Michael Q. Lee, Esquire, Registration No. 35,239; Steven R. Ludwig, Esquire, Registration No. 36,203; John M. Covert, Esquire, Registration No. 38,759; and Linda E. Alcorn, Esquire, Registration No. 39,588; all of STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C., 1100 New York Avenue, N.W., Suite 600, Washington, D.C. 20005-3934, power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed by the undersigned inventor(s) on the date opposite his/her name.

Date: <u>7/25/01</u>	Signature of Inventor: <u></u> Michael G. Fowler
Date: <u>7/25/2001</u>	Signature of Inventor: <u></u> Thomas R. Chipperfield
Date: <u>7/25/2001</u>	Signature of Inventor: <u></u> Jeremy S. Cooper
Date: <u>7/25/2001</u>	Signature of Inventor: <u></u> Andrew C. Storms