

# PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Event Mall, Inc.	05/02/2011
<b>RECEIVING PARTY DATA</b>	
Name:	PopNoggins, LLC
Street Address:	11100 Astronaut Blvd.
City:	Orlando
State/Country:	FLORIDA
Postal Code:	32837
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	12301117
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(407)841-2343
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	407-841-2330
Email:	Skemraj@addmg.com
Correspondent Name:	Allen Dyer Doppelt Milbrath & Gilchrist
Address Line 1:	255 S. Orange Ave.
Address Line 2:	Suite 1401
Address Line 4:	Orlando, FLORIDA 32801
ATTORNEY DOCKET NUMBER:	42648
NAME OF SUBMITTER:	Justin R. Sauer
Total Attachments: 2 source=Assignment_Popnoggins#page1.tif source=Assignment_Popnoggins#page2.tif	

CH \$40.00 12301117

501519729

PATENT  
 REEL: 026220 FRAME: 0393

## **A S S I G N M E N T**

WHEREAS, **EVENT MALL, INC.** of Orlando, Florida; hereinafter referred to as **ASSIGNOR**, is the owner of certain improvements or inventions in **SYSTEM, APPARATUS, SOFTWARE AND PROCESS FOR INTEGRATING VIDEO IMAGES**, as well as an application for United States Letters Patent filed on November 17, 2008 in the United States Patent and Trademark Office, assigned Serial Number 12/301,117, and disclosing the same; and

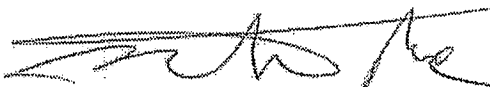
WHEREAS, **PopNoggins, LLC**, a Limited Liability Company of 11100 Astronaut Blvd, Orlando, Florida 32837, hereinafter referred to as **ASSIGNEE**, is desirous of acquiring the same;

NOW THEREFORE, This Indenture Witnesseth: That for good and valuable consideration, receipt whereof is hereby acknowledged, said **ASSIGNOR** does hereby sell, assign and transfer to said **ASSIGNEE**, its successors and assigns, all right, title and interest in and to said United States Patent application, the invention or inventions therein shown and described and any improvements on said inventions heretofore or hereafter made, any divisions or continuations of said application, and all patents, United States and foreign, to be granted upon any such application or for the invention or inventions thereof, and any reissues, continuations or extensions of said patents; and said **ASSIGNOR** does hereby authorize and request the Commissioner of Patents to issue all patents on said United States Patent applications or for the invention or inventions hereof, in accordance with this assignment.

And said **ASSIGNOR** for said consideration hereby covenants and agrees that said **ASSIGNOR** is the owner of the full title herein conveyed and has the right to convey the same, and agree that said **ASSIGNOR** will communicate to said **ASSIGNEE** any facts known to said **ASSIGNOR** respecting said invention or inventions, and testify in any legal proceedings when called upon by said **ASSIGNEE**, sign all lawful papers deemed by said **ASSIGNEE** as expedient to vest in it the legal title herein

sought to be conveyed or for the filing and prosecution of all applications and patents, United States and foreign, and otherwise aid said **ASSIGNEE**, its successors and assigns, in obtaining full patent protection on said invention and enforcing proper protection under said patents, but in every instance at the **ASSIGNEE'S** expense.

IN WITNESS WHEREOF, I have hereunto set my hand and seal  
this 2 day of May, 2011.



David S. PETERS  
For and on behalf of  
Event Mall, Inc.