PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Josie Leigh Graham	04/20/2011
Kartika Amber Huston	04/28/2011

RECEIVING PARTY DATA

Name:	The Gillette Company	
Street Address:	One Gillette Park	
Internal Address:	IP/Legal Patent Department - 3E	
City:	Boston	
State/Country:	MASSACHUSETTS	
Postal Code:	02127	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29389296

CORRESPONDENCE DATA

Fax Number: (513)945-3169

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-463-1614
Email: foreman.am@pg.com

Correspondent Name: The Procter & Gamble Company

Address Line 1: 299 East Sixth Street

Address Line 2: Sycamore Building, 4th Floor

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	ZD-6090
NAME OF SUBMITTER:	Joanne N. Pappas

Total Attachments: 4

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> PATENT REEL: 026221 FRAME: 0060

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GLOBAL GENERAL ASSIGNMENT

WHEREAS we, the undersigned inventors herewith declare that we are joint inventors and we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled PACKAGING LABEL MATCHING PRODUCT BUTTON, Attorney's Docket No. ZD-6090 and filed in the United States Patent Office as Number 29/389,296, on April 8, 2011. (We grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Josie Leigh GRAHAM of 1326 Hayward Court, Cincinnati, OH 45208 USA Kartika Amber HUSTON of 308 D. Bradfordridge Lane, Fort Wright, KY, 41011 USA

We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to THE GILLETTE COMPANY or one of its Affiliates and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to THE GILLETTE COMPANY or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we assign to THE GILLETTE COMPANY, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by us had this assignment not been made. The entire right, title and interest shall vest irrevocably in THE GILLETTE COMPANY. We further agree upon request, without additional compensation but at no expense to us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to THE GILLETTE COMPANY, its legal representatives, successors and assigns, or as said Company may direct.

We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/389,296 to THE GILLETTE COMPANY, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

PATENT REEL: 026221 FRAME: 0061

execution shown below, or 2) the filing date of the first	st-filed of said patent application(s).
Signed: Josie Leigh GRAHAM	4/20/11 Date
GRAHAM, to me known to be the person named in	
acknowledged to me that he executed the same for the statement conscientiously and with the knowledge that be punishable by law.	
Raren E. Haverbusch Notary Public/Witness printed name	Notary Public/Witness signature
KAREN E. HAVERBUSCH Notary Public, State of Ohio My Commission Expires 05-10-2015	
Signed:	
Kartika Amber HUSTON	Date
State of } SS County of }	
On this day of, 2011 HUSTON, to me known to be the person named in acknowledged to me that he executed the same for the statement conscientiously and with the knowledge that be punishable by law.	uses and purposes therein set forth. I make this
Notary Public/Witness printed name	Notary Public/Witness signature
Gillette Global General Assignment.doc Rev. 08/09	

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of

PATENT REEL: 026221 FRAME: 0062

GLOBAL GENERAL ASSIGNMENT

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Josie Leigh GRAHAM of 1326 Hayward Court, Cincinnati, OH 45208 USA Kartika Amber HUSTON of 308 D. Bradfordridge Lane, Fort Wright, KY, 41011 USA

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We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/389,296 to THE GILLETTE COMPANY, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

PATENT REEL: 026221 FRAME: 0063 This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed:	
Josie Leigh GRAHAM	Date
State of } State of } SS County of }	
GRAHAM, to me known to be the person na acknowledged to me that he executed the same	, 2011, before me personally appeared Josie Leighamed in and who executed the above instrument, and for the uses and purposes therein set forth. I make this alge that knowingly making false statements herein may
Notary Public/Witness printed name	Notary Public/Witness signature
Signed: Kartika Amber HUSTON	<u>4/28/11</u>
State of Ohio County of Hamilton } SS	,
HUSTON, to me known to be 0 the person nar acknowledged to me that he executed the same t	, 2011, before me personally appeared Kartika Amber med in and who executed the above instrument, and for the uses and purposes therein set forth. I make this ge that knowingly making false statements herein may
Notary Public/Witness printed name	Notary Public/Witness signature
Gillette Global General Assignment.doc Rev. 08/09	CHRIS WILLIAMS

PATENT REEL: 026221 FRAME: 0064

Notary Public, State of Ohio My Commission Expires Sept. 15, 2014

RECORDED: 05/04/2011