

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Michele Covell</td> <td>05/03/2011</td> </tr> <tr> <td>Mei Han</td> <td>04/29/2011</td> </tr> <tr> <td>Saurabh Mathur</td> <td>04/28/2011</td> </tr> <tr> <td>Shumeet Baluja</td> <td>05/02/2011</td> </tr> <tr> <td>Vivek Kwatra</td> <td>05/03/2011</td> </tr> </tbody> </table>		Name	Execution Date	Michele Covell	05/03/2011	Mei Han	04/29/2011	Saurabh Mathur	04/28/2011	Shumeet Baluja	05/02/2011	Vivek Kwatra	05/03/2011
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Saurabh Mathur	04/28/2011												
Shumeet Baluja	05/02/2011												
Vivek Kwatra	05/03/2011												
RECEIVING PARTY DATA													
Name:	Google Inc.												
Street Address:	1600 Amphitheatre Parkway												
Internal Address:	Building 41												
City:	Mountain View												
State/Country:	CALIFORNIA												
Postal Code:	94043												
PROPERTY NUMBERS Total: 1													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13100872</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13100872								
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Application Number:	13100872												
CORRESPONDENCE DATA													
Fax Number:	(650)938-5200												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
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Correspondent Name:	Rajendra B. Panwar												
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Address Line 2:	801 California Street												
Address Line 4:	Mountain View, CALIFORNIA 94104												
ATTORNEY DOCKET NUMBER:	24207-17262												

CH \$40.00 13100872

NAME OF SUBMITTER:

Rajendra B. Panwar

Total Attachments: 6

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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Google Inc.**, a Delaware corporation, having a place of business at 1600 Amphitheatre Parkway, Bldg. 41, Mountain View, CA 94043 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional application filed under 35 U.S.C. § 111(b), non-provisional application filed under 35 U.S.C. § 111(a), international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):

- Application No. 13/100,872, entitled "**Models For Predicting Similarity Between Exemplars**" filed on May 4, 2011.
- The APPLICATION claims priority from a provisional, filed on August 9, 2010, now bearing U.S. application serial number 61/372,079.

2. The entire worldwide right, title, and interest in and to:
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

Title:
Filed:
Application No.:

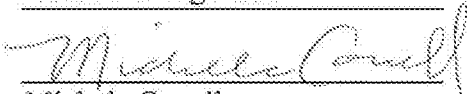
Models For Predicting Similarity Between Exemplars

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature


Michele Covell

Date of Signature

May 3, 2011

Name and Signature

Mei Han

Date of Signature

, 2011

Name and Signature

Saurabh Mathur

Date of Signature

, 2011

Name and Signature

Shumeet Baluja

Date of Signature

, 2011

Name and Signature

Vivek Kwatra

Date of Signature

, 2011

Title: Models For Predicting Similarity Between Exemplars
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Name and Signature	Date of Signature
_____	_____, 2011
Michele Covell	

Name and Signature	Date of Signature
	4/29, 2011
Mei Han	

Name and Signature	Date of Signature
_____	_____, 2011
Saurabh Mathur	

Name and Signature	Date of Signature
_____	_____, 2011
Shumeet Baluja	

Name and Signature	Date of Signature
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Vivek Kwatra	

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Name and Signature

Date of Signature

Michele Covell

, 2011

Name and Signature

Date of Signature

Mei Han

, 2011

Name and Signature

Date of Signature

Saurabh Mathur

4/28

, 2011

Name and Signature

Date of Signature

Shumeet Baluja

, 2011

Name and Signature

Date of Signature

Vivek Kwatra

, 2011

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Michele Covell	_____, 2011

<u>Name and Signature</u>	<u>Date of Signature</u>
_____	_____
Mei Han	_____, 2011

<u>Name and Signature</u>	<u>Date of Signature</u>
_____	_____
Saurabh Mathur	_____, 2011

<u>Name and Signature</u>	<u>Date of Signature</u>
 _____	_____
Shumeet Baluja	May 2, 2011

<u>Name and Signature</u>	<u>Date of Signature</u>
_____	_____
Vivek Kwatra	_____, 2011

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Shumeet Baluja	_____, 2011

Name and Signature	Date of Signature
_____	_____
 Vivek Kwatra	May 3, 2011