

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
NERIO ALESSANDRI	04/28/2011
JARNO GUIDI	04/28/2011
FLAVIO VENTURI	04/28/2011
RECEIVING PARTY DATA	
Name:	TECHNOGYM S.P.A.
Street Address:	VIA G. PERTICARI, 20
City:	I-47035 GAMBETTOLA (FORLI CESENA)
State/Country:	ITALY
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13096472
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Email:	lhawkins@pearne.com
Correspondent Name:	JOHN P. MURTAUGH/PEARNE & GORDON LLP
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Address Line 4:	CLEVELAND, OHIO 44114-3108
ATTORNEY DOCKET NUMBER:	BUG3-48039
NAME OF SUBMITTER:	JOHN P. MURTAUGH
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

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PATENT
REEL: 026229 FRAME: 0169

ASSIGNMENT
(Sole or Joint)

WHEREAS, new and useful improvements and inventions have been made by the undersigned in
Apparatus for the assisted performance of a fitness exercise.

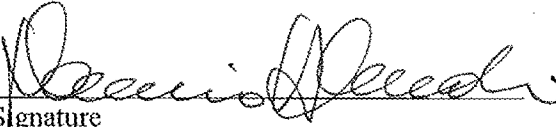
and are the subject of a patent application prepared for filing in the United States Patent and Trademark Office, and the Declaration for which was executed by the undersigned on the dates indicated below in the appropriate spaces to the right of the signatures of the undersigned, which application is further identified as Pearne & Gordon LLP Docket No. BUG3 - 48039.

WHEREAS, TECHNOGYM S.p.A., a JOINT-STOCK COMPANY of ITALY, having an address at Via G. Perticari, 20 -- I-47035 GAMBETTOLA (Forlì Cesena) - ITALY, hereinafter referred to as "assignee", is desirous of acquiring all right, title, and interest throughout the world in, to, and under said improvements and inventions and patent rights therefor.

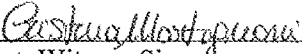
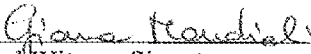
NOW, THEREFORE, be it known that, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all right, title, and interest, in the United States and throughout the world, in, to and under said improvements and inventions and all patents, patent applications, patent rights, and inventor's certificates thereof, therefor, and therein, including without limitation said application for patent in the United States, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all right to sue for past infringement thereunder, all patents which may be granted for said improvements and inventions by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefor, have been and are hereby sold, assigned, transferred, and delivered unto assignee, its successors and assigns; and it is covenanted and agreed by the undersigned, and for executors, administrators, and legal representatives of the undersigned, that at assignee's request any and all applications, affidavits, assignments, and other instruments will be made, executed, and delivered as may be necessary, or desirable to secure for or vest in assignee, its successors or assigns, any improvement, inventions, right, title, interest, application, patent, patent right or other right or property covered by this assignment, and the United States Commissioner of Patents and Trademarks is hereby requested and authorized to issue any and all United States patents granted on any of said applications to assignee as owner of the entire right, title, and interest in, to, and under the same, and appropriately empowered officials of foreign countries and other entities are hereby authorized to issue any letters patent granted on any of said applications to assignee as owner of the entire right, title and interest in, to, and under the same.

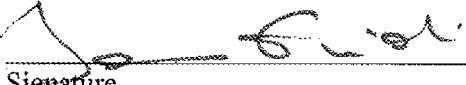
The undersigned hereby grants the firm of Pearne & Gordon LLP the power to insert on this assignment any further information which may be necessary or useful in order to comply with the rules and practices of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, this assignment has been executed below by the undersigned:

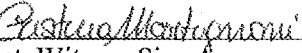
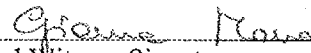
	<u>April 28, 2011</u>	<u>April 28, 2011</u>
Signature	Date I Signed	Today's Date
Print Name: <u>ALESSANDRI Nerio</u>	Declaration	

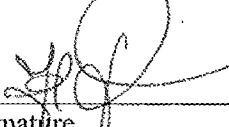
Print Address: c/o TECHNOGYM S.p.A. -- Via G. Perticari, 20 -- I-47035 GAMBETTOLA (Forlì Cesena) -- ITALY

	
1st Witness Signature	2nd Witness Signature
Print 1st Witness Name: <u>MARTIGNANI Cristina</u>	Print 2nd Witness Name: <u>MANDRIOLI Gianna</u>

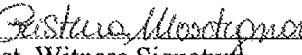
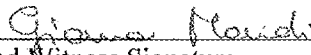
	<u>April 28, 2011</u>	<u>April 28, 2011</u>
Signature	Date I Signed	Today's Date
Print Name: <u>GUIDI Jarno</u>	Declaration	

Print Address: c/o TECHNOGYM S.p.A. -- Via G. Perticari, 20 -- I-47035 GAMBETTOLA (Forlì Cesena) -- ITALY

	
1st Witness Signature	2nd Witness Signature
Print 1st Witness Name: <u>MARTIGNANI Cristina</u>	Print 2nd Witness Name: <u>MANDRIOLI Gianna</u>

	<u>April 28, 2011</u>	<u>April 28, 2011</u>
Signature	Date I Signed	Today's Date
Print Name: <u>VENTURI Flavio</u>	Declaration	

Print Address: c/o TECHNOGYM S.p.A. -- Via G. Perticari, 20 -- I-47035 GAMBETTOLA (Forlì Cesena) -- ITALY

	
1st Witness Signature	2nd Witness Signature
Print 1st Witness Name: <u>MARTIGNANI Cristina</u>	Print 2nd Witness Name: <u>MANDRIOLI Gianna</u>