PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Edward Alex Ehrlacher	05/03/2011

RECEIVING PARTY DATA

Name:	Technology, Patents & Licensing, Inc.		
Street Address:	2003 South Easton Road		
Internal Address:	Suite 208		
City:	Doylestown		
State/Country:	PENNSYLVANIA		
Postal Code:	18901		

PROPERTY NUMBERS Total: 1

Property Type	Number
PCT Number:	US1135339

CORRESPONDENCE DATA

Fax Number: (404)815-1700

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-815-1900

Email: docketing@hbhlawfirm.com

Correspondent Name: Hope Baldauff Hartman, LLC

Address Line 1: 1720 Peachtree Street, N.W.

Address Line 2: Suite 1010

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER: 60069.0048WO01

NAME OF SUBMITTER: Adam J. Citrin

Total Attachments: 3

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PATENT REEL: 026232 FRAME: 0198

ASSIGNMENT OF PATENT RIGHTS

For valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Edward Alex Ehrlacher, of 226 W Gravers Ln, Philadelphia, PA 19118 U.S. ("Assignor"), effective as of August 26, 2010, hereby sells, assigns, transfers, and conveys unto Technology, Patents & Licensing, Inc., a corporation of the state of Pennsylvania, having a principal place of business at 2003 South Easton Rd Suite 208, Doylestown, PA 18901 U.S. ("Assignee"), all right, title, and interest that exist today and may exist in the future in and to any and all of the following (collectively, the "Rights"):

- the inventions disclosed in the solution report/invention disclosure titled "Lenticular
 Directional Display" and all inventions claimed and/or described in the Application (collectively, the "Invention");
- 2. the patent applications listed in the table below (the "Application");

Patent Application No.	Country	Filing Date	Title
PCT/US11/35339	PCT	May 5, 2011	LENTICULAR DIRECTIONAL DISPLAY
11/21/10/20/20			

- all rights with respect to the Invention, including all U.S. patents or other governmental grants or issuances that may be granted with respect to the Invention or from any direct or indirect divisionals, continuations, continuations-in-part, or other patent applications claiming priority rights from the Application ("Potential Patents");
- 4. all reissues, reexaminations, extensions, or registrations of the Potential Patents;
- 5. all non-United States patents, patent applications, and counterparts relating to any or all of the Invention, the Application, and the Potential Patents, including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances ("Foreign Rights"), and including the right to file foreign applications directly in the name of Assignee, its successors and assigns;
- 6. all rights to claim priority rights deriving from the Application;
- 7. all causes of action and remedies related to any or all of the Application, the Invention, the Potential Patents, and the Foreign Rights (including, without limitation, the right to sue for past, present, or future infringement, misappropriation or violation of rights related to any of the foregoing and the right to collect royalties and other payments under or on account of any of the foregoing); and
- 8. any and all other rights and interests arising out of, in connection with, or in relation to the Application, the Invention, Potential Patents, and the Foreign Rights.

Assignor will not sign any document or do any act conflicting with this Assignment, and, without further compensation, will sign all documents and do such additional acts as Assignee, its successors, legal representatives, and assigns deem necessary or desirable to perfect enjoyment of the Rights, conduct proceedings regarding the Rights (including any litigation or interference proceedings), or perfect or defend title to the Rights. Assignor requests the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models, or other governmental grants or issuances that may be granted upon any of the Rights in the name of the Assignee, as the assignee to the entire interest therein.

Assignor hereby authorizes and requests authorized representative to insert on this Assignment the filing date and Patent Application Numbers in the table above when known.

The terms and conditions of this Assignment will inure to the benefit of Assignee, its successors, legal representatives, and assigns and will be binding upon Assignor, their successors, legal representatives and assigns.

[Signature Page(s) to Follow]

Ву:	
	Edward Alex Ehrlacher 226 W Gravers Ln
	Philadelphia, PA 19118 U.S.
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	<u>NOTARIZATION</u>
STATE OF	
	Ducks)ss.
personally ap be the person executed the	May 3 , 20 11, before me, Deborah Growe Notary Public, opeared Edward Alex Ehrlacher, who proved to me on the basis of satisfactory evidence to myhose name is subscribed to the within instrument and acknowledged to me that he same in his authorized capacity, and that by his signature(s) on the instrument the the entity upon behalf of which the person(s) acted, executed the instrument.
	er PENALTY OF PERJURY under the laws of the State of <u>PA</u> that the foregoing true and correct.
WITNESS my	hand and official seal.
Signature	Aubard Growe
	NOTARIAL SEAL DEBORAH GROWE Notary Public ESTOWN TWP, BUCKS COUNTY nmission Expires Dec 22, 2012