## PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

### CONVEYING PARTY DATA

Name	Execution Date
Philip J. Holland	01/17/2011
Ivan Krstic	01/14/2011
Pierre-Olivier J. Martel	05/03/2011

### RECEIVING PARTY DATA

Name:	Apple Inc.
Street Address:	1 Infinite Loop
City:	Cupertino
State/Country:	CALIFORNIA
Postal Code:	95014

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13007480

## CORRESPONDENCE DATA

Fax Number: (408)720-8383

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 408-720-8300

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Correspondent Name: Blakely Sokoloff Taylor & Zafman LLP

Address Line 1: 1279 Oakmead Parkway
Address Line 4: Sunnyvale, CALIFORNIA 94085

ATTORNEY DOCKET NUMBER:	4860P10347
NAME OF SUBMITTER:	Kevin G. Shao

### Total Attachments: 5

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> PATENT REEL: 026233 FRAME: 0022

CH \$40.00 13007

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ASSIGNMENT OF PATENT APPLICATION	Attorney Docket No.:	4860P10347
For good and valuable consideration, the receipt and	sufficiency of which is	nereby
acknowledged, I/we, the undersigned, Philip J. Holland, Ive	vier J. Martel,	
hereby sell, assign, and transfer to <u>Apple Inc.</u>		**************************************
a <u>corporation</u> of <u>Cali</u> ; (Type of Assignee: e.g., corporation, company, partnership, university, s		7
having a principal place of business at 1 Infinite Loop, C	Supertino, CA, 95014	*
("Assignee"), and its successors, assigns, and legal represent the United States and all foreign countries, in and to any and disclosed in the application (provisional or non-provisional) non-provisional application may have a declaration executed concurrently herewith and which application (provisional or	l all inventions or impro for the United States pe I by the undersigned pri	vements that are tent which for the or hereto or
METHODS FOR MANAGING AUTHORITY DESI INTERFACES		HICAL USER
said patent application also identified as follows (when know	wn):	
[I/we hereby authorize an attorney or agent for said a number and filing date of said patent application wh		the application
United States Patent Application Number	filed	
and in and to said application (provisional or non-provisional provisional applications, utility applications, design applications, continued prosecution applications, continuation applications, renewal applications, reissue applications, reex applications that have been or shall be filed in the United Strinventions or improvements; and in and to all original patent certificates, and extensions, that have been or shall be issued countries on said inventions or improvements; and in and to filing of said United States application;	tions, divisional applications, on-in-part applications, taminations, extensions, ates and all foreign courts, reissued patents, recition the United States applications.	ions, continuation substitute and all other patent tries on any of said amination all foreign
agree that said Assignee may apply for and receive a improvements in its own name; and that, when requested, w Assignee, its successors, assigns, and legal representatives, to purpose of this Assignment, the undersigned will execute all applications, utility applications, design applications, division continued prosecution applications, continuation-in-part applications, reissue applications, reexaminations, extension and all said inventions or improvements; execute all rightful and other papers; communicate to said Assignee, its success known to the undersigned relating to said inventions or improvementally assist said Assignee, its successors, assigns, or reproper patent protection for said inventions or improvemental	without charge to, but at to carry out in good fair to carry out in good fair I provisional application and applications, continuitations, substitute applications, substitute applications, and all other patent all oaths, assignments, posors, assigns, and represented the histopresentatives in securing	the expense of, said the intent and s, non-provisional ation applications, ications, renewal plications on any vers of attorney, antatives all facts y thereof; and and maintaining

Rev. 1/08/2010

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improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and			
covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.			
Each Inventor: Please Sig	gn <u>and Date</u> Below:		
<u>J<sub>anuary</sub> /&gt;</u> , 2011 Date	Philip J. Holland		
, 2011 Date	Name: Ivan Krsti□		
, 2011 .	Name: Pierre-Olivier J. Martel		
	Assignment Document Return Address: BLAKELY, SOKOLOFF, TAYLOR & Z 1279 Oakmead Parkway Sunnyvale, CA 94085-4040 (408) 720-8300	AFMAN LLP	

ASSIGNMENT OF PATENT APPLICATION	Attorney Docket No.: 4860P10347		
For good and valuable consideration, the receipt and sufficiency of which is hereby			
acknowledged, I/we, the undersigned, Philip J. Holland, Ivan Krstić and Pierre-Olivier J. Martel,			
hereby sell, assign, and transfer to Apple Inc.			
a <u>corporation</u> of <u>California</u> , (Type of Assignee: e.g., corporation, company, partnership, university, etc.)			
(Type of Assignee: e.g., corporation, company, partnership, university, etc.)			
having a principal place of business at 1 Infinite Loop, Cupertino, CA, 95014,			
("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions or improvements that are disclosed in the application (provisional or non-provisional) for the United States patent which for the non-provisional application may have a declaration executed by the undersigned prior hereto or concurrently herewith and which application (provisional or non-provisional) is entitled			
METHODS FOR MANAGING AUTHORITY DESIGNATION OF GRAPHICAL USER INTERFACES			
said patent application also identified as follows (when know	vn):		
[I/we hereby authorize an attorney or agent for said Assignee to insert below the application number and filing date of said patent application when known.]			
United States Patent Application Number 13/007,480 filed January 14, 2011,			
and in and to said application (provisional or non-provisional) and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said United States application;			
agree that said Assignee may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications.			

Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or

- 1 - Rev. 1/08/2010

generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

, 2011	Name: Philip J. Holland
<u>January 14</u> , 2011	Name: Ivan Krstić
, 2011 .	Name: Pierre-Olivier J. Martel

Each Inventor: Please Sign and Date Below:

Assignment Document Return Address:
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
1279 Oakmead Parkway
Sunnyvale, CA 94085-4040
(408) 720-8300

- Rev. 1/08/2010

improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

<b>Each Inventor:</b>	Please	Sign	and	Date	<b>Below:</b>

, 2011	
Date	Name: Philip J. Holland

\_\_\_\_\_, 2011 \_\_\_\_\_ Date Name: Ivan Krstić

\_\_\_\_\_05/03 \_\_\_, 2011 \_\_\_\_\_Name: Pierre-Olivier J. Martel

Assignment Document Return Address:

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP 1279 Oakmead Parkway

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- 2 - Rev. 1/08/2010