

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Nitya Narasimhan</td><td>05/03/2011</td></tr><tr><td>Harry Bliss</td><td>04/26/2011</td></tr><tr><td>Joseph Wodka</td><td>04/26/2011</td></tr></tbody></table>		Name	Execution Date	Nitya Narasimhan	05/03/2011	Harry Bliss	04/26/2011	Joseph Wodka	04/26/2011		
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RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>MOTOROLA-MOBILITY, INC.</td></tr><tr><td>Street Address:</td><td>600 North U.S. Highway 45</td></tr><tr><td>City:</td><td>LIBERTYVILLE</td></tr><tr><td>State/Country:</td><td>ILLINOIS</td></tr><tr><td>Postal Code:</td><td>60048</td></tr></table>		Name:	MOTOROLA-MOBILITY, INC.	Street Address:	600 North U.S. Highway 45	City:	LIBERTYVILLE	State/Country:	ILLINOIS	Postal Code:	60048
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CORRESPONDENCE DATA											
Fax Number: (414)223-5000 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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Email: ptomailbox@whdlaw.com											
Correspondent Name: Whyte Hirschboeck Dudek S.C./Motorola											
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Address Line 2: 555 East Wells Street, Suite 1900											
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ATTORNEY DOCKET NUMBER:	MTA-36773 (CS38066)										
NAME OF SUBMITTER:	John T. Pienkos										
Total Attachments: 5 source=MTA36773ASSIGN#page1.tif source=MTA36773ASSIGN#page2.tif source=MTA36773ASSIGN#page3.tif source=MTA36773ASSIGN#page4.tif source=MTA36773ASSIGN#page5.tif											

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PATENT
REEL: 026233 FRAME: 0266

ASSIGNMENT AND AGREEMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, we, **NITYA NARASIMHAN, HOPEWELL JUNCTION, NEW YORK; HARRY BLISS, EVANSTON, ILLINOIS; JOSEPH WODKA, HOFFMAN ESTATES, ILLINOIS;** have sold, assigned and transferred, and do hereby sell, assign and transfer, unto **MOTOROLA MOBILITY, INC.**, a corporation of the State of Delaware, having its principal office in Libertyville, State of Illinois, United States of America, and its successors, assigns, and legal representatives, the entire right, title and interest for the United States of America in and to certain inventions entitled "**METHOD AND SYSTEM FOR FACILITATING DEMAND-DRIVEN DISTRIBUTION OF CONTENT**" as described, illustrated in Motorola Disclosure ID **(CS38066) MTA-36773** and as described, illustrated and claimed in the following applications.

1.) U.S. Application No. 13/101,904, filed on 5/05/2011 entitled "**METHOD AND SYSTEM FOR FACILITATING DEMAND-DRIVEN DISTRIBUTION OF CONTENT**".

We hereby also sell, assign and transfer unto Assignee, the entire right, title and interest in and to other applications for Letters Patent on the inventions referenced in this Assignment and Agreement, and all rights, title and interest in and to all applications for Letters Patent in respect of the invention filed under any and all international conventions and treaties together with the entire right, title and interest in and to Letters Patent which may be issued upon the application(s) or any application(s) otherwise claiming priority thereto, and upon any divisions, extensions, continuations, reissues and/or re-examinations of such application(s).

We further authorize Assignee to apply for Letters Patent directly in its own name where applicable, and to claim priority of the filing date of the application for Letters Patent filed under the laws of the applicable country and under the provisions of any and all international conventions and treaties.

We hereby authorize Assignee to request the Commissioner of Patents of the United States of America to issue any Letters Patents upon the aforesaid application, divisions, extensions, continuations, reissues or re-examinations, to Assignee, for the sole use and benefit of Assignee, to the full end of the term for which Letters Patent may be granted, the same as they would have been held and enjoyed by me had this

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assignment not been made, and we hereby authorize Assignee to request the equivalent authorities in foreign countries to issue the patents of their respective countries to Assignee.

We agree that, when requested, we will, without charge to Assignee, but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing, maintaining and enforcing patents for the inventions in any and all countries and for vesting title thereto in Assignee.

We covenant with Assignee that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license or other encumbrance.

Nitya Narasimhan
NITYA NARASIMHAN

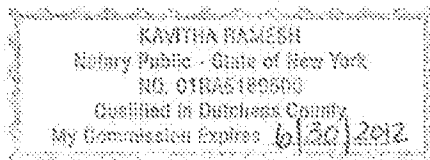
DATE: May 3, 2011

STATE OF NEW YORK)
COUNTY OF DUTCHESS)^{ss}

The undersigned Notary Public in and for the County and State aforesaid, do hereby certify that Nitya Narasimhan whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that they signed, sealed and delivered the instrument as their free and voluntary act and deed for the uses and purposes therein set forth.

Given under my hand and notarial seal this 3 day of MAY, 2011.

My commission expires: 6/30/2012



Kavitha Ramesh
Notary Public Signature

KAVITHA RAMESH
Printed Name of Notary Public

Harry Bliss
HARRY BLISS

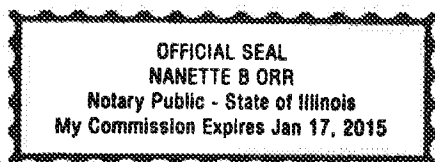
DATE: 4/26/2011

STATE OF ILLINOIS
COUNTY OF Kane } ss

The undersigned Notary Public in and for the County and State aforesaid, do hereby certify that Harry Bliss whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that they signed, sealed and delivered the instrument as their free and voluntary act and deed for the uses and purposes therein set forth.

Given under my hand and notarial seal this 26th day of April 2011.

My commission expires:



Nanette B. Orr
Notary Public Signature
Nanette B. Orr
Printed Name of Notary Public

Joseph Wodka
JOSEPH WODKA

DATE: 4-26-2011

STATE OF ILLINOIS)
COUNTY OF Lake)ss

The undersigned Notary Public in and for the County and State aforesaid, do hereby certify that Joseph Wodka whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that they signed, sealed and delivered the instrument as their free and voluntary act and deed for the uses and purposes therein set forth.

Given under my hand and notarial seal this 26th day of April, 2011.

My commission expires:

Nanette B Orr
Notary Public Signature
Nanette B Orr
Printed Name of Notary Public

