

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Shew, Inc.	04/28/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Aslan Guild, LLC
<b>Street Address:</b>	P.O. Box 3525
<b>City:</b>	Brentwood
<b>State/Country:</b>	TENNESSEE
<b>Postal Code:</b>	37024-3525
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	11972309
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(248)641-0270
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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<b>Address Line 4:</b>	Bloomfield Hills, MICHIGAN 48303
<b>ATTORNEY DOCKET NUMBER:</b>	15179-000002/US
<b>NAME OF SUBMITTER:</b>	H. Keith Miller
<b>Total Attachments: 1</b> source=Assignment to Aslan 11_972309#page1.tif	

**CH \$40.00 11972309**

**PATENT ASSIGNMENT**

**WHEREAS**, SHEW, INC., a Nevada corporation, with a business address of P.O. Box 3525, Brentwood, TN 37024-3525 (hereinafter "ASSIGNOR") is the owner of U.S. Patent Application Serial No. 11/972,309, filed January 10, 2008, for "Splash And Spill Resistant Insulating Lid";

**WHEREAS**, ASSIGNOR desires to assign all right, title and interest in and to U.S. Patent Application Serial No. 11/972,309 to ASLAN GUILD, LLC, a Nevada corporation, with a business address of P.O. Box 3525, Brentwood, TN 37024-3525 (hereinafter "ASSIGNEE"); and

**WHEREAS**, Assignee, is desirous of acquiring the entire right, title and interest in and to U.S. Patent Application Serial No. 11/972,309;

**NOW, THEREFORE**, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and adequacy of all of which are hereby acknowledged, ASSIGNOR agrees to assign, and hereby does assign, effective as of the date of this Assignment, all right, title, and interest in and to U.S. Patent Application Serial No. 11/972,309, together with all inventions disclosed therein and any and all letters patent that issue therefrom, reissues, reexaminations, and extensions thereof, and any corresponding foreign applications and foreign patents issuing therefrom, and including the right to sue for and to recover for past infringements thereof, unto said ASSIGNEE, its successors and assigns.

ASSIGNOR represents that at the time of execution of this Patent Assignment, ASSIGNOR is the owner of all right, title, and interest in and to U.S. Patent Application Serial No. 11/972,309, and that ASSIGNOR has not assigned, transferred, licensed or encumbered ASSIGNOR'S rights therein, and that ASSIGNOR will not hereafter assign or attempt to assign any rights therein, or take any other action inconsistent with this Patent Assignment.

ASSIGNOR agrees to execute such further documents and take such acts as reasonably required by ASSIGNEE or ASSIGNEE'S successor to secure and enforce ASSIGNEE's rights in U.S. Patent Application Serial No. 11/972,309, including but not limited to further assignments.

April 28, 2011  
Date

SHEW, INC.  
David B. Hook  
By: David Hook  
Title: President

STATE OF Tennessee :

COUNTY OF Williamson :

On this 28 day of April, 2011, before me, a Notary Public, within and for the County of Williamson, State of Tennessee, personally appeared David Hook, President of Shew, Inc., to me known to be the person described in and who acknowledged executing the forgoing instrument as a free act and deed, and who also represented that he is authorized to execute the same.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal the date and year last above written.

My Commission Expires: May 18, 2014

Notary Public

