

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Sunil Suresh Kulkarni	05/06/2011
Jose Pio Pereira	05/06/2011
Pradipkumar Dineshbhai Gajjar	05/06/2011
Shashank Merchant	05/06/2011
Prashant Ramanathan	05/06/2011
Mihailo Stojancic	05/06/2011
RECEIVING PARTY DATA	
Name:	Zeitera, LLC
Street Address:	67 E. Evelyn Avenue, #4
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94041
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13102479
CORRESPONDENCE DATA	
Fax Number:	(919)806-1690
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	9198161600
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Correspondent Name:	Priest & Goldstein, PLLC
Address Line 1:	5015 Southpark Drive, Suite 230
Address Line 4:	Durham, NORTH CAROLINA 27713
ATTORNEY DOCKET NUMBER:	205.0017
NAME OF SUBMITTER:	Peter H. Priest

OP \$40.00 13102479

Total Attachments: 7

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ASSIGNMENT AND AGREEMENT

For value received, we, Sunil Suresh Kulkarni of Santa Cruz, California; Jose Pio Pereira of Cupertino, California; Pradipkumar Dineshbhai Gajjar of Sunnyvale, California; Shashank Merchant of Sunnyvale, California; Prashant Ramanathan of Mountain View, California; and Mihailo Stojancic of San Jose, California; hereby sell, assign and transfer to Zeitera, LLC, a corporation of the State of Delaware, having an office at 67 E. Evelyn Avenue, #4, Mountain View, California, and its successors, assigns and legal representatives, the entire right, title and interest, for the United States of America, in and to certain inventions related to **A Scalable, Adaptable, and Manageable System for Multimedia Identification** which is being filed herewith, and all the rights and privileges in said application and under any and all Letters Patent that may be granted in the United States for said inventions; and we also concurrently hereby sell, assign and transfer to Zeitera, LLC, the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the application aforesaid, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

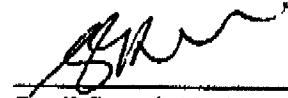
We authorize Zeitera, LLC to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from us, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

We hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of Zeitera, LLC to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

We request that any and all patents for said inventions be issued to Zeitera, LLC in the United States and in all countries foreign to the United States, or to such nominees as Zeitera, LLC may designate.

We agree that, when requested, we shall, without charge to Zeitera, LLC but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

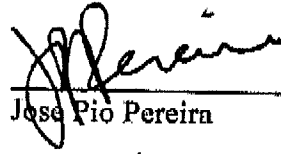
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Sunil Suresh Kulkarni

Date: 05/06/2011

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Jose Pio Pereira

Date: 5/06/2011

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Pradipkumar Dineshbhai Gajjar

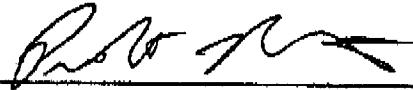
Date: 05/05/2011

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S.C. Merchant
Shashank Merchant

Date: 5/6/11

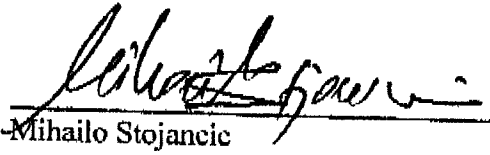
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Prashant Ramanathan

Date: MAY 6 2011

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Mihailo Stojancic

Date: 5/6/2011