

04/27/2011

U.S. PTO
29/373502
04/15/2011



Form PTO-1595 (Rev. 03-09)
OMB No 0651-0027 (exp. 03/31/2009)

103623931

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PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

George O. Podd

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 14 APRIL 2011

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

2. Name and address of receiving party(ies)

Name: POWERDECAL INC.

Internal Address:

Street Address: 7101 N. Ridgeway

City: Lincolnwood

State: Illinois

Country: USA Zip: 60712

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

A. Patent Application No.(s)

29373502

This document is being filed together with a new application.

B. Patent No (s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Joel B. Gross, Pres

Internal Address: POWERDECAL INC.

Street Address: 7101 N. Ridgeway

City: Lincolnwood

State: Illinois Zip: 60712

Phone Number: 847.675.0000

Fax Number: 847.675.0001

Email Address:

9. Signature: X

Signature: [Handwritten Signature]
Name of Person Signing: JOEL B GROSS

Date: 15 April 2011

6. Total number of applications and patents involved:

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number

Authorized User Name

Total number of pages including cover sheet, attachments, and documents

5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1460, Alexandria, V.A. 22313-1450

PATENT
REEL: 026242 FRAME: 0738

4/15/2011

19/2011 EEBURAY1 00000047 29373502

Practitioner's Docket No. _____

PATENT

For: U.S. and/or Foreign Rights
For: U.S. Application or
 U.S. Provisional Application
For: U.S. Patent
For: PCT Application
By: Inventor(s) or Present Owner

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:

Inventor(s) or person(s) or
entity(ies) who own the
invention

George O. Podd

(type or print name(s) of ASSIGNOR(S))

130 High Holborn

Address

Lake Forest, IL 60045

USA

Nationality

*(if assignment is by person or entity to whom invention was previously assigned
and this was recorded in PTO, add the following)*

Recorded on _____

Reel _____

Frame _____

hereby sells, assigns and transfers to

ASSIGNEE:

POWERDECAL INC

(type or print name(s) of ASSIGNEE(S))

7101 N. Ridgeway

Address

Lincolnwood, IL 60712

USA

Nationality

and the successors, assigns and legal representatives of the ASSIGNEE

(complete one of the following)

- the entire right, title and interest
 an undivided _____ percent (_____%) interest
for the United States and its territorial possessions

(check the following box, if foreign rights are also to be assigned)

- and in all foreign countries, including all rights to claim priority,
in and to any and all improvements which are disclosed in the invention entitled:

Backlit Graphic Display Device

Name of inventor(s) George O. Podd

(check and complete (a), (b), (c), (d), (e), (f), or (g))

and which is found in (37 C.F.R. § 3.21)

- (a) U.S. patent application executed on even date herewith
(b) U.S. patent application executed on _____
(c) U.S. provisional application naming the above inventor(s) for the above-entitled invention.
 Express mail label no.: _____
Mailed: _____
 To comply with 37 C.F.R. § 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known.
(d) U.S. application no. _____ / _____
filed on _____
(e) International application no. PCT/ _____ / _____
(f) U.S. patent no. _____ issued _____
 A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

(also check (g), if foreign application(s) is also being assigned)

- (g) and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

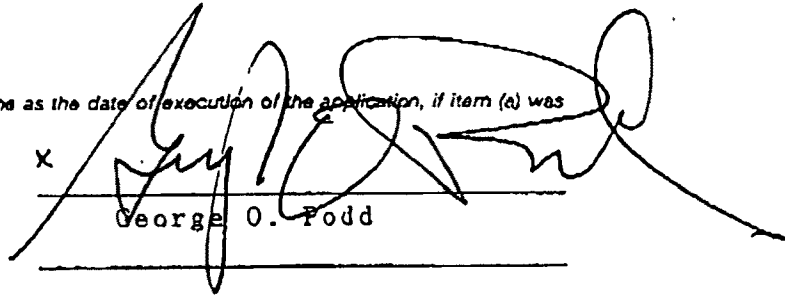
ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, We have hereunto set hand and seal this _____ day of _____
Date of signing

WARNING: The date of signing must be the same as the date of execution of the application, if item (a) was checked above.

Date: ^x 4-14-2011

^x 
George O. Podd

Date:
Date:
Date:

(if ASSIGNOR is a legal entity, complete the following information)

(type or print the name of the above person authorized to sign on behalf of ASSIGNOR)

Title

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized, then it will only be prima facie evidence of execution. 35 U.S.C. § 261. Use next page if notarization is desired.

Notarization or Legalization Page Added.

(Assignment of Invention [16-3]—page 3 of 3)

(Rel.87-7/01 Pub.605)

FORM 16-4

16-27

Practitioner's Docket No. _____

NOTARIZATION OR LEGALIZATION ACCOMPANYING ASSIGNMENT

NOTE: Executing this page is not required for assignment, and is only prima facie evidence of execution, 35 USC 261.

Details of Country USA
and place of signing of assignment 7100 N. Ridgeway
Lincolnwood, IL 60712

Before me this 14th day of April 2011, personally appeared the above named individual(s), to me known to be the person(s) who is are described in, and who executed the foregoing assignment instrument and acknowledged to me that

- | | | |
|--|----------------------|---|
| <input checked="" type="checkbox"/> he | | <input checked="" type="checkbox"/> his |
| <input type="checkbox"/> she | executed the same of | <input type="checkbox"/> her |
| <input type="checkbox"/> they | | <input type="checkbox"/> their |

own free will for the purpose therein expressed.

Teresa Litman
Notary Public or Consular Officer of the
United States of America

