PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Brian Jordan	05/02/2011
Steven Olds	04/12/2011
Christopher Shipman	03/30/2011
Kevin Wesling	05/09/2011

RECEIVING PARTY DATA

Name:	SRAM, LLC	
Street Address:	1333 N. Kingsbury, 4th Floor	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60642	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13047654

CORRESPONDENCE DATA

Fax Number: (312)664-8826

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-664-8800

Email: scourtright@sram.com

Correspondent Name: Steven B. Courtright

Address Line 1: 1333 N. Kingsbury, 4th Floor

Address Line 4: Chicago, ILLINOIS 60642

ATTORNEY DOCKET NUMBER: RS170US

NAME OF SUBMITTER: Steven B. Courtright

Total Attachments: 4

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> PATENT REEL: 026246 FRAME: 0227

OF \$40.00 1304/654

ASSIGNMENT

WHEREAS, I, one of the undersigned joint inventors, of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, said application having been executed on the date set forth below; and

WHEREAS, SRAM, LLC (hereinafter referred to as "Assignee"), a limited liability company of the State of Delaware, with an address of 1333 N. Kingsbury, 4th Floor, Chicago, Illinois 60642, desires to acquire our entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we assign to Assignee, all right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

We also assign to Assignee, all right, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in SRAM, LLC's own name throughout the world including all rights to publish cautionary appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

We will communicate to Assignee any facts known to use respecting any improvements; and, at the expense of Assignee, we will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

legal representatives.	
Title of Invention:	CONTROL ASSEMBLY FOR A BICYCLE SHOCK ABSORBER
Docket No.:	RS170US
Signature of Inventor:	
Inventor's Name:	BRIAN JORDAN
Residence (City, Country)	Chicago, Illínois
Date: Date Application Executed:	5/2/2011 3/14/2011
Signature of Inventor:	
Inventor's Name:	STEVEN OLDS
Residence (City, State)	Colorado Springs, Colorado
Date:	
Date Application Executed:	
Signature of Inventor:	Challe -
Inventor's Name:	CHRISTOPHER SHIPMAN
Residence (City, State)	Chicago, Illinois
Date:	3/30/11
Date Application Executed:	3/14/2011

This assignment shall be binding on the parties' successors, assigns and

legal representatives.	
Title of Invention:	CONTROL ASSEMBLY FOR A BICYCLE SHOCK ABSORBER
Docket No.:	RS170US
Signature of Inventor:	
Inventor's Name:	BRIAN JORDAN
Residence (City, Country)	Chicago, Illinois
Date:	
Date Application Executed:	
Signature of Inventor:	Shall
Inventor's Name:	STEVEN OLDS
Residence (City, State)	Colorado Springs, Colorado
Date: Date Application Executed:	3/14/2011
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Signature of Inventor:	
Inventor's Name:	CHRISTOPHER SHIPMAN
Residence (City, State)	Chicago, Illinois
Date:	
Date Application Executed:	

This assignment shall be binding on the parties' successors, assigns and

Signature of Inventor:	Mu Was J
Inventor's Name:	KEVIN WESLING
Residence (City, Country)	Lombard, Illinois
Date:	5/9/2011
Date Application Executed:	<u>-3/4/2011</u>