

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Matthias Baer	05/02/2011
Jesse Sage Schreiner	05/08/2011
RECEIVING PARTY DATA	
Name:	Microsoft Corporation
Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13084027
CORRESPONDENCE DATA	
Fax Number: (503)595-5301 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 503-595-5300 Email: tamara.daw@klarquist.com Correspondent Name: KLARQUIST SPARKMAN LLP Address Line 1: 121 S.W. SALMON STREET Address Line 2: SUITE 1600 Address Line 4: PORTLAND, OREGON 97204	
ATTORNEY DOCKET NUMBER:	3382-86657-01
NAME OF SUBMITTER:	Robert F. Scotti
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MS Docket No.: 332153.01
(OC Docket No. 3382-86657-01)

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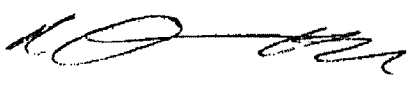
We, Matthias Baer and Jesse Sage Schreiner ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "ADAPTIVE NOTIFICATIONS" ("APPLICATION"), which:

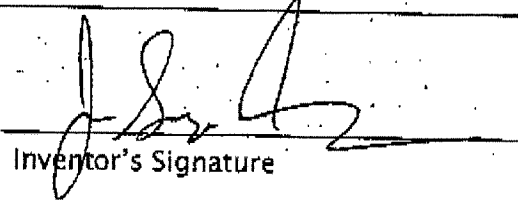
- ☐ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Klarquist Sparkman, LLP, 121 SW Salmon Street, Suite 1600, Portland, OR 97204, who are associated with customer number 26119, to insert here in parenthesis (_____, filed _____) this APPLICATION's Application No. and filing date, when known;
- ☒ was filed on April 11, 2011, and was given Application No. 13/084,027;
- ☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

	<u>5/2/2011</u>
Inventor's Signature	Date
<u>Matthias Baer</u>	
Matthias Baer	Printed Name in Native Language (if other than English)

 Inventor's Signature	8 MAY 11 Date
Jesse Sage Schreiner	Printed Name in Native Language (if other than English)