

05/04/2011

Form ~~PTO-1595~~ (Rev 03-09)
OMB No 0651-9027 (exp 03/31/2009)U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

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PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below

1. Name of conveying party(ies)

Nathalie Martinet
Kwan Yin YipAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 3/2/2011 & 3/4/2011

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: Victoria's Secret Stores Brand Management, Inc.

Internal Address: _____

Street Address: 4 Limited Parkway

City: Reynoldsburg

State: Ohio

Country: United States Zip: 43068

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.
A. Patent Application No.(s)
B. Patent No.(s)

12/932,619

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Ward & Olivo

Internal Address: _____

Street Address: 382 Springfield Avenue

City: Summit

State: New Jersey Zip: 07901

Phone Number: 908-277-3333

Fax Number: 908-277-6373

Email Address: _____

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- ☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 23-0420

Authorized User Name Ward & Olivo

9. Signature:

Signature

Hanna Bondarik Mosolygo
Name of Person Signing

Date

Total number of pages including cover sheet, attachments, and documents

11

Documents to be recorded (including cover sheet) should be faxed to 877-837-2140 or mailed to 055000017 12932619
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

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40.00 OP

REEL: 026260 FRAME: 0354

JOINT

ASSIGNMENT

This ASSIGNMENT is made and entered into as of this 4th day of MARCH, 2011 ("Effective Date"), by and between NATHALIE MARTINE a citizen of FRANCE with an address at 250 SHING SEE WAN, CLEARWATERBAY, HONG KONG, and _____, a citizen of _____ with an address at _____ ("ASSIGNORS"), and Victoria's Secret Stores Brand Management, Inc., a Delaware corporation with an address at 4 Limited Parkway, Reynoldsburg, Ohio 43068 ("ASSIGNEE").

WHEREAS, ASSIGNORS are owners of the entire right, title, and interest in, and to and under the United States patent applications identified and set forth on the attached Schedule A; and

WHEREAS, ASSIGNEE wishes to acquire and ASSIGNORS wish to assign all right, title, and interest in and to the patent applications.

NOW, THEREFORE, for and in consideration of said agreement and of other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assign, the entire right, title and interest in, to and under the said United States applications and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said inventions in any country or countries foreign to

JOINT

the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

ASSIGNORS authorize and request the Commissioner of Patents and Trademarks to record ASSIGNEE as the owner of the patent applications identified and set forth in the attached Schedule A, including any continuations, divisions, continuations-in-part, reissues, reexaminations or extensions thereof, and to issue any and all letters patent of the United States thereon to ASSIGNEE, as assignee of the entire right, title, and interest in, and to and under the same, for the sole use and enjoyment of ASSIGNEE its successors, assigns or other legal representatives.

ASSIGNORS hereby represent and warrant that, as of the Effective Date, their right, title, and interest in and to the patent application set forth in Schedule A is free and clear of any liens and encumbrances, that they have full right to assign all of their interests therein, and that they have not executed and will not execute any agreement or other instrument in conflict herewith.

ASSIGNORS and ASSIGNEE shall use their respective commercially reasonable best efforts to take, or cause to be taken, all action, and to do, or cause to be done, all

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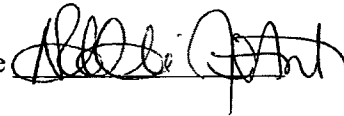
things necessary, proper, or advisable under the applicable laws and regulations to consummate and make effective the assignment contemplated by this Assignment. If at any time after the Effective Date any further action is necessary or desirable to carry out the purposes of this Assignment, the parties hereto shall take or cause to be taken all such necessary action, including without limitation, the execution and delivery of such further instruments and documents as may be reasonably requested by the other party for such purposes or otherwise to consummate and make effective this Assignment, such documents including but not limited to the provision of copies of records and documents in ASSIGNORS' possession or under their control, such as those required to fill in gaps in the chain of title, dockets, information regarding local prosecuting counsel, and copies of notices received from outside counsel and registry officials; provided that to the extent not required hereunder, the cost of such action or of such instruments and documents related thereto shall be borne by the party requesting them.

This ASSIGNMENT may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

JOINT

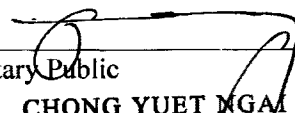
IN TESTIMONY WHEREOF, I herunto set my hand the day and year set
opposite my signature.

Date 7th March 2011

Signature 

STATE OF)
) ss:
COUNTY OF)

On this 7th day of March, 2011, before me, a Notary Public in and for
the State and County aforesaid, personally appeared
Nathalie Martinet, to me known and known to me to be the person
of that name, who signed and sealed the foregoing instrument, and he acknowledged the
same to be his free act and deed.



Notary Public
CHONG YUET NGAI
Notary Public
Hong Kong SAR
Address : 6/F, Prince's Building
Chater Road, Hong Kong

Date _____

Signature _____

STATE OF)
) ss:
COUNTY OF)

On this ___ day of _____, 2011, before me, a Notary Public in and for
the State and County aforesaid, personally appeared
_____, to me known and known to me to be the person
of that name, who signed and sealed the foregoing instrument, and he acknowledged the
same to be his free act and deed.

Notary Public

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Schedule A

UNITED STATES PATENT APPLICATION

<u>Docket No.</u>	<u>Application No.</u>	<u>Filing Date</u>	<u>Title</u>
130-490A	TBD	TBD	BRASSIERE CUPS INCORPORATING PADDED UNDERWIRE ASSEMBLIES AND A METHOD OF MAKING THE SAME

ASSIGNMENT

JOINT

This ASSIGNMENT is made and entered into as of this 2nd day of March, 2011 ("Effective Date"), by and between YIP Kwan Yin, a citizen of Hong Kong (HKSAR) with an address at Block A, 9/F, Ka Ming Court, 690 Castle Peak Road, Kowloon Hong Kong and _____, a citizen of _____ with an address at _____ ("ASSIGNORS"), and Victoria's Secret Stores Brand Management, Inc., a Delaware corporation with an address at 4 Limited Parkway, Reynoldsburg, Ohio 43068 ("ASSIGNEE").

WHEREAS, ASSIGNORS are owners of the entire right, title, and interest in, and to and under the United States patent applications identified and set forth on the attached Schedule A; and

WHEREAS, ASSIGNEE wishes to acquire and ASSIGNORS wish to assign all right, title, and interest in and to the patent applications.

NOW, THEREFORE, for and in consideration of said agreement and of other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assign, the entire right, title and interest in, to and under the said United States applications and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said inventions in any country or countries foreign to

JOINT

the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

ASSIGNORS authorize and request the Commissioner of Patents and Trademarks to record ASSIGNEE as the owner of the patent applications identified and set forth in the attached Schedule A, including any continuations, divisions, continuations-in-part, reissues, reexaminations or extensions thereof, and to issue any and all letters patent of the United States thereon to ASSIGNEE, as assignee of the entire right, title, and interest in, and to and under the same, for the sole use and enjoyment of ASSIGNEE its successors, assigns or other legal representatives.

ASSIGNORS hereby represent and warrant that, as of the Effective Date, their right, title, and interest in and to the patent application set forth in Schedule A is free and clear of any liens and encumbrances, that they have full right to assign all of their interests therein, and that they have not executed and will not execute any agreement or other instrument in conflict herewith.

ASSIGNORS and ASSIGNEE shall use their respective commercially reasonable best efforts to take, or cause to be taken, all action, and to do, or cause to be done, all

JOINT

things necessary, proper, or advisable under the applicable laws and regulations to consummate and make effective the assignment contemplated by this Assignment. If at any time after the Effective Date any further action is necessary or desirable to carry out the purposes of this Assignment, the parties hereto shall take or cause to be taken all such necessary action, including without limitation, the execution and delivery of such further instruments and documents as may be reasonably requested by the other party for such purposes or otherwise to consummate and make effective this Assignment, such documents including but not limited to the provision of copies of records and documents in ASSIGNORS' possession or under their control, such as those required to fill in gaps in the chain of title, dockets, information regarding local prosecuting counsel, and copies of notices received from outside counsel and registry officials; provided that to the extent not required hereunder, the cost of such action or of such instruments and documents related thereto shall be borne by the party requesting them.

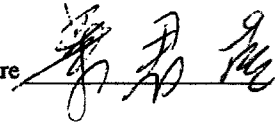
This ASSIGNMENT may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

JOINT

IN TESTIMONY WHEREOF, I hereunto set my hand the day and year set
opposite my signature.

Date 2nd March 2011

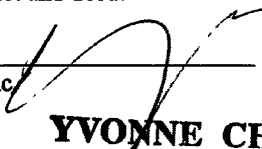
Signature

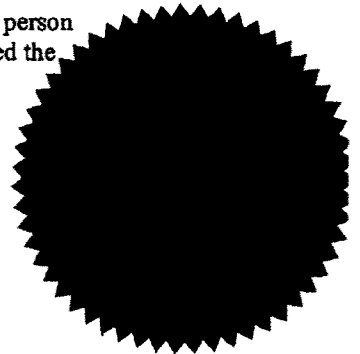


STATE OF)
) ss:
COUNTY OF)

On this 2nd day of March, 2011, before me, a Notary Public in and for
the State and County aforesaid, personally appeared YIP KWAN YIN
_____, to me known and known to me to be the person
of that name, who signed and sealed the foregoing instrument, and he acknowledged the
same to be his free act and deed.

Notary Public


YVONNE CHUA
Notary Public
Hong Kong SAR



Date _____

Signature _____

STATE OF)
) ss:
COUNTY OF)

On this ____ day of _____, 2011, before me, a Notary Public in and for
the State and County aforesaid, personally appeared _____
_____, to me known and known to me to be the person
of that name, who signed and sealed the foregoing instrument, and he acknowledged the
same to be his free act and deed.

Notary Public

JOINT

Schedule A

UNITED STATES PATENT APPLICATION

<u>Docket No.</u>	<u>Application No.</u>	<u>Filing Date</u>	<u>Title</u>
130-490A	TBD	TBD	BRASSIERE CUPS INCORPORATING PADDED UNDERWIRE ASSEMBLIES AND A METHOD OF MAKING THE SAME