PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Easyweb Technologies, Inc.	05/11/2011

RECEIVING PARTY DATA

Name:	Easyweb Innovations, LLC	
Street Address:	3280 Sunrise Highway	
Internal Address:	Suite 171	
City:	Wantagh	
State/Country:	NEW YORK	
Postal Code:	11793	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	7698372

CORRESPONDENCE DATA

(914)288-0023 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 914-288-0022

Email: uspto@leasonellis.com

Correspondent Name: Leason Ellis Address Line 1: 81 Main Street Address Line 2: Suite 503

Address Line 4: White Plains, NEW YORK 10601

ATTORNEY DOCKET NUMBER: 2739/0281-US5

NAME OF SUBMITTER: David Leason

Total Attachments: 2

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PATENT

REEL: 026261 FRAME: 0796 501527863

Attorney Docket No.: 2739/0281-US5

ASSIGNMENT

Easyweb Technologies, Inc., a New York corporation, having a place of business at 3280 Sunrise Highway Suite 171, Wantagh, NY 11793;

(hereinafter "ASSIGNOR") in consideration of the sum of Ten Dollars (\$10.00), or the equivalent thereof, and other good and valuable consideration, the sufficiency of which and receipt of which are hereby acknowledged, paid to ASSIGNOR by

EASYWEB INNOVATIONS, LLC

an LLC having a place of business at 3280 Sunrise Highway Suite 171, Wantagh, NY 11793 (hereinafter "ASSIGNEE"), do hereby sell and assign to said ASSIGNEE, its successors and assigns, the below indicated right, title, and interest, **throughout the world** in and to our Invention entitled:

SYSTEM FOR PUBLISHING MESSAGES FROM IDENTIFIED, AUTHORIZED SENDERS

invented by ASSIGNOR or its predecessors in interest and described in Patent No. 7,698,372, issued on April 13, 2010, in the United States of America; and all patents, divisions, reissues, continuations and any extensions thereof and rights of priority therein, said interest being our entire ownership interest in the same, to be held and enjoyed by said ASSIGNEE, its successors, assigns, or other legal representatives, to the full end of the term thereof, as fully and entirely as the same would have been held and enjoyed by us if this assignment and sale had not been made, including all rights of Assignor to recover for past infringement thereof;

And for the consideration aforesaid, I hereby covenant and agree to and with said ASSIGNEE, its successors and assigns, that whenever ASSIGNEE, its counsel or representative, or the counsel or representative of its successors or assigns, shall advise that an amendment to, or a division of, or any other proceeding or action in connection with an application concerning said Invention, including interference proceedings, is lawful and desirable, or that a reissue or continuation or extension of such application or patent issuing therefrom is lawful and desirable, I will sign all papers and drawings, take all rightful oaths and

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PATENT REEL: 026261 FRAME: 0797

Attorney Docket No.: 2739/0281-US5

affidavits, and do all acts necessary or required to be done for the procurement of all lawful rights associated with the Invention, or for the reissue or continuation or extension of the same, will do all acts necessary or required to secure in said ASSIGNEE, its successors or assigns, the title to and full benefit of all rights hereby assigned, without charge to said ASSIGNEE or its successors or assigns, but at its or their expense; and I hereby appoint every present or future officer of said ASSIGNEE as my agent to sign all such papers and to do all such necessary acts on my behalf, to the fullest extent permitted by law;

And I hereby authorize and request the Commission of Patents and Trademarks and any other granting authority to issue any Letters Patent resulting from said Invention and application(s) concerning same to said ASSIGNEE.

This assignment shall have an effective date corresponding to the last date of execution.

I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that I have signed this document as my own free act and that all of the foregoing is true and correct.

Dated: $\frac{5}{n}$

RECORDED: 05/11/2011

Easyweb Technologies, Inc.

John D. Codignotto

Title