

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | |
|--|-------------------|----------------|---------------------|------------|--------------|------------|--------------|------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Theodoros Lappas</td><td>05/11/2011</td></tr><tr><td>Kunal Punera</td><td>03/21/2011</td></tr><tr><td>Tamas Sarlos</td><td>03/18/2011</td></tr></tbody></table> | Name | Execution Date | Theodoros Lappas | 05/11/2011 | Kunal Punera | 03/21/2011 | Tamas Sarlos | 03/18/2011 | |
| Name | Execution Date | | | | | | | | |
| Theodoros Lappas | 05/11/2011 | | | | | | | | |
| Kunal Punera | 03/21/2011 | | | | | | | | |
| Tamas Sarlos | 03/18/2011 | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | |
| Name: | YAHOO! INC. | | | | | | | | |
| Street Address: | 701 First Avenue, | | | | | | | | |
| City: | Sunnyvale | | | | | | | | |
| State/Country: | CALIFORNIA | | | | | | | | |
| Postal Code: | 94089 | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | |
| <table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13090194</td></tr></tbody></table> | Property Type | Number | Application Number: | 13090194 | | | | | |
| Property Type | Number | | | | | | | | |
| Application Number: | 13090194 | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | |
| Fax Number: (212)801-6400 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | | | | | | | |
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| Email: nyipmail@gtlaw.com | | | | | | | | | |
| Correspondent Name: Yahoo! Inc. c/o James J. DeCarlo | | | | | | | | | |
| Address Line 1: 200 Park Avenue, 34th fl | | | | | | | | | |
| Address Line 2: Greenberg Traurig, LLP | | | | | | | | | |
| Address Line 4: New York, NEW YORK 10166 | | | | | | | | | |
| ATTORNEY DOCKET NUMBER: | 085804.101600 | | | | | | | | |
| NAME OF SUBMITTER: | Shoba Jaglal | | | | | | | | |
| Total Attachments: 5 source=101600asg#page1.tif source=101600asg#page2.tif source=101600asg#page3.tif source=101600asg#page4.tif source=101600asg#page5.tif | | | | | | | | | |

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PATENT
REEL: 026262 FRAME: 0589

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

SYSTEM AND METHOD FOR MINING TAGS USING SOCIAL ENDORSEMENT NETWORKS

☒ for which I have executed a U.S. patent application on even date herewith.

☒ which bears U.S. application serial No. 13/090,194, filed April 19, 2011.

☐ for which I have executed a patent application in the country of _____ on even date herewith.

☐ which I have executed a U.S. provisional application on even date herewith.

☐ which is a U.S. provisional application which bears U.S. application serial No. _____, filed _____.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and; (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof,

foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

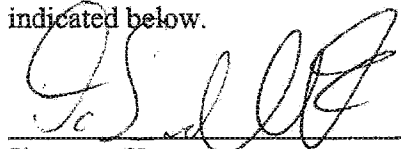
(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I **Theodoros LAPPAS** have executed this document on the date indicated below.



Signature of Inventor

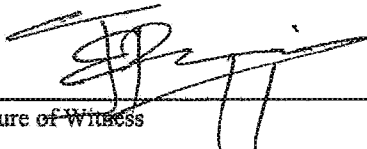
05/11/2011

Date

Riverside, CA

Inventor's City, State of residence

Witnessed by:

(1) 

Signature of Witness

05/11/2011


Date

EVIMARIA TERZI

Print Witness Name

BOSTON, MA

Witness' City, State of residence

(2) 

Signature of Witness

05/11/2011

Date


DORA ERDOS

Print Witness Name

BOSTON, MA

Witness' City, State of residence

IN TESTIMONY WHEREOF, I **Kunal PUNERA** have executed this document on the date indicated below.



Signature of Inventor


21 MARCH 2011

Date

Santa Clara, CA

Inventor's City, State of residence

Witnessed by:

(1) 

Signature of Witness

03/21/11


Date

Maxim Gurevich

Print Witness Name

Cupertino, CA

Witness' City, State of residence

(2) 

Signature of Witness

03/21/2011

Date

SANDEEP PANDEY

Print Witness Name

SUNNYVALE, CA

Witness' City, State of residence

IN TESTIMONY WHEREOF, I Tamas SARLOS have executed this document on the date indicated below.

Tamas Sarlos
Signature of Inventor

MAR 18, 2011
Date

Sunnyvale, CA
Inventor's City, State of residence

Witnessed by:

(1) Kevin Lang
Signature of Witness

Mar 18, 2011
Date

Kevin Lang
Print Witness Name

Mountain View, CA
Witness' City, State of residence

(2) Arpita Ghosh
Signature of Witness

MAR 18, 2011
Date

ARPITA GHOSH
Print Witness Name

SANTA CLARA, CA
Witness' City, State of residence